

MEMORANDUM

ACTION MEMO - #16-24R

TO: District Nutrition Services Directors

FROM: Angela Hammond-Damon, IBCLC
Deputy Director, Operations and Nutrition Services
Georgia WIC Program

DATE: May 17, 2016

RE: Food Package Database Updates: May 2016 – Revised

This memorandum replaces Action Memo #16-24. Action Memo #16-24 is voided. The changes are highlighted.

This memorandum provides a summary of the database updates effective Monday, May 16, 2016.

A. Gerber® Graduates® Discontinuation

In April 2016, Gerber® Graduates® Gentle, Gerber® Graduates® Soothe and Gerber® Graduates® Soy formulas will be discontinued by the manufacturer. All vouchers and associated food packages are being discontinued with the May 16th database update. Participants issued vouchers prior to May 16th may continue to redeem their vouchers as long as there is inventory available on store shelves.

| Discontinued Products | Food Packages | Voucher Codes |
|---------------------------|------------------------------|---------------|
| Gerber® Graduates® Gentle | D67, F67, Z67 | G41, G42 |
| Gerber® Graduates® Soothe | <i>Only available as 999</i> | G57, G58 |
| Gerber® Graduates® Soy | D77, F77, Z77 | G43, G44 |

The manufacturer has recommended that infants 9-12 months old who are currently using the Gerber® Graduates® products be transitioned to the comparable “Stage 1” infant formula. For toddlers, 12-24 months, there are no current transition recommendations for an alternate WIC approved formula. Please refer participants to their medical provider for an alternative product. If no alternative is identified by the provider, the participant should be transitioned to a standard milk or milk alternative food package (*reference table below*).



| Gerber® Graduates® Transition Recommendations | 9-12 months (“Stage 1” Formula) | 12-24 months (Milk/Alternative) |
|--|--|--|
| Gerber® Graduates® Gentle | Gerber® Good Start® Gentle | Cow's Milk |
| Gerber® Graduates® Soothe | Gerber® Good Start® Soothe | Lactose Reduced Cow's Milk |
| Gerber® Graduates® Soy | Gerber® Good Start® Soy | Soy Milk |

B. New Gerber® Good Start® Formulas – Not WIC Approved

With the discontinuation of the Graduates® products, Gerber® has introduced “Stage 2” and “Stage 3” of their Gerber® Good Start® formula portfolio. These products are not WIC approved. The [Georgia WIC Formula Guide](#) was updated in April 2016, to include this information and can be used as a resource to reinforce this information.

C. Similac Expert Care Alimentum Product Changes

Similac Expert Care Alimentum will have changes to both the product name and the container size. The words “Expert Care” are being removed from the product, and the powder can size is being converted from the current 16 oz. can to a 12.1 oz. can (see Attachment A). The container sizes will not change for any of the ready to feed products. The new powder can size yields 87 reconstituted fluid ounces, which will change the maximum monthly allowances and issuance sequencing. The Common Formula Package Maximums reference has been updated with the information for the new powder can size.

Retailers will begin transitioning to the new can in May 2016 and will continue through July 2016. The Georgia WIC voucher transition process is as follows. Updated food package and voucher information is provided in Attachment C.

- Vouchers for the cans of powder will be updated with messaging that allows participants to receive either the 16 oz. or the 12.1 oz. container
- The issuance age for the cans of powder will be updated to follow standard sequencing (i.e. 0-3 months 15 days instead of 0-2 months 15 days)
- The full one month issuance will be provided on a single voucher to account for the container size differences and prevent over/under issuance
- Clinics will not be required to prorate the transition vouchers for late pick-ups as there is only one voucher in the food package
- Individual voucher codes for 999 food package issuance will be available for both can sizes if there is the need for a food package change with partial issuance (i.e. not all vouchers or formula is returned for exchange)

- For partial issuance, issue the 999 food package based on the retailer transition schedule and participant’s preferred shopping location (see Attachment B)
 - Identify where the participant typically shops or uses their vouchers and assign a food package based on that vendor’s transition schedule
 - Participants cannot be encouraged to shop at a particular vendor based on product availability
- Ready-to-feed vouchers will be updated to include an “OR” statement for both label names

| Updated Cans Powder Voucher Message | |
|--|--|
| Old Voucher Messages | New Voucher Message |
| SPECIAL FORMULA: 4-16 oz. cans powder Similac Expert Care Alimentum | SPECIAL FORMULA: 7-16 oz. cans powder Similac Expert Care Alimentum OR 10-12.1 oz. cans powder Similac Alimentum |
| SPECIAL FORMULA: 3-16 oz. cans powder Similac Expert Care Alimentum | |

| Updated Ready-to-Feed Voucher Message | |
|---|--|
| Old Voucher Message | New Voucher Message |
| SPECIAL FORMULA: 13-1 qt. (32 oz.) containers ready to feed Similac Expert Care Alimentum | SPECIAL FORMULA: 13-1 qt. (32 oz.) containers ready to feed Similac Expert Care Alimentum OR Similac Alimentum |

D. Voucher Messaging Updates

Vouchers for the products below included messaging that allowed participants to receive different versions of the same product as it was being transitioned to a new name or packaging. It has been determined that the transition period has ended. The voucher messaging has been updated to reflect the products currently available.

| Product | Messaging Update | Food Packages | Voucher Codes |
|---|---|------------------|-----------------------|
| Enfamil Enfacare | Removed 32 oz. RTF containers (manufacturer discontinued) | S26, R26, T26 | 543, 544, 549, S13 |
| Portagen (no longer state ordered only) | Removed 16 oz. powder can size (manufacturer discontinued) | X20 | 060, 259, 260 |
| PurAmino | Removed “Nutramigen AA” (former product name) | R91, S91, T91 | 706, 707, S14 |

Action Steps:

1. Districts are required to inform all WIC staff of the product updates and database changes detailed above.
2. Districts should work to identify participants currently receiving a Gerber® Graduates® food package and provide notice of the coming discontinuation so that they may contact their provider for a transition plan.
3. Districts must update the voucher codes and messaging on their district created 999 food packages.
 - Update voucher messaging:
 - PurAmino – Remove OR “Nutramigen AA” (706, 707, S14)
 - Enfamil Enfacare – Remove “OR 32 oz. RTF” (543, 544, 549, S13)
 - Portagen – Remove “OR 16 oz. can” (060, 259, 260)
 - Similac Expert Care Alimentum – Add “OR Similac Alimentum” (130, 150, 359, A69, N05)
 - Add new voucher codes:
 - Similac Expert Care Alimentum OR Similac Alimentum (S93, S73, S98)
 - Similac Alimentum (L13, L14, L15, L16)
 - Remove voucher codes:
 - Gerber® Graduates® Gentle (G41, G42)
 - Gerber® Graduates® Soy (G43, G44)
 - Gerber® Graduates® Soothe (G57, G58)

All action steps must be completed by May 31, 2016.

If you have additional questions or concerns, please contact Denice Vance at 404-656-9868 or via email at denice.vance@dph.ga.gov.

Attachments: Similac Product Change Images (Attachment A)
Retailer Alimentum Powder Transition Dates (Attachment B)
Similac Expert Care Alimentum Transition Food Package Tables (Attachment C)
- Revised

c: Debra L. Keyes, MA, RD, Director, Georgia WIC Program
Todd Stormant, RD, LD, Nutrition Operations Manager
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District Health Directors
District Program Managers
WIC Deputy Directors
WIC Managers

Similac Expert Care Alimentum

NEW LOOK and SIZE beginning April 2016



**16 oz.
(OLD)**



**12.1 oz.
(NEW)**

Similac Alimentum Powder Transition Dates

| Retailer | Estimated Transition Date |
|-----------------------------|----------------------------------|
| Kroger | 6/27/2016 – 7/1/2016 |
| Publix | Month of May 2016 |
| SuperValu/Save-a-Lot | 5/2/2016 – 5/6/2016 |
| Walmart | 5/16/2016 – 5/20/2016 |

Similac Expert Care Alimentum Transition

(Effective May 16, 2016)

Food Package Issuance Maximums

| Powder Can Size | Reconstitute Amount | Fully Formula Fed Infant Max Age at 1 st Day to Use (months) | | | | Child Max |
|-----------------|---------------------|---|-----|------|------|-----------|
| | | 0-3 | 4-5 | 6-12 | 6-12 | |
| 16.0 oz. | 115 oz. | 7 | 8 | 6 | 8 | 7 |
| 12.1 oz. | 87 oz. | 10 | 11 | 8 | 11 | 10 |

Transition Food Package: 16 oz. OR 12.1 oz.

| CPA FPC | Internal FPC | Age Category | Cans Issued | Voucher Codes | Voucher Message |
|---------|--------------|------------------------------------|-------------|---------------|---|
| R01 | R01 | 0-3 months | 7 or 10 | S93 | SPECIAL FORMULA: 7-16 oz cans powder Similac Expert Care Alimentum OR 10-12.1 oz cans powder Similac Alimentum |
| R01 | S01 | 4-5 months | 8 or 11 | S73 | SPECIAL FORMULA: 8-16 oz cans powder Similac Expert Care Alimentum OR 11-12.1 oz cans powder Similac Alimentum |
| R01 | T01 | 6-11 months (infant foods allowed) | 6 or 8 | S98 | SPECIAL FORMULA: 6-16 oz cans powder Similac Expert Care Alimentum OR 8-12.1 oz cans powder Similac Alimentum |
| | | | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | | | N82 | INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers |
| S01 | S01 | 6-11 months (no foods) | 8 or 11 | S73 | SPECIAL FORMULA: 8-16 oz cans powder Similac Expert Care Alimentum OR 11-12.1 oz cans powder Similac Alimentum |
| X01 | X01 | 12+ months | 7 or 10 | S93 | SPECIAL FORMULA: 7-16 oz cans powder Similac Expert Care Alimentum OR 10-12.1 oz cans powder Similac Alimentum |

16 oz. can powder (999 Food Package) – Similac Expert Care Alimentum

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|---------------------|-------------------|--------------|--|
| 0 – 2 month 15 days | 7 cans | 360 | SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum |
| | | S01 | SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------------|-------------------|--------------|--|
| 2 month 16 days – 5 months 15 days | 8 cans | 360 | SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum |
| | | 360 | SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------|--------------------------|--------------|---|
| 5 months 16 days – 12 months | 6 cans with infant foods | S01 | SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum |
| | | S01 | SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum |
| | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | N82 | INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------|-----------------------------|--------------|--|
| 5 months 16 days – 12 months | 8 cans with no infant foods | 360 | SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum |
| | | 360 | SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum |

| Single Can | Quantity to Issue | Voucher code | Voucher Message |
|--------------|-------------------|--------------|--|
| Voucher Code | 1 can | 358 | SPECIAL FORMULA: 1-16 oz cans powder Similac Expert Care Alimentum |

12.1 oz. can powder (999 Food Package) – Similac Alimentum

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|---------------------|-------------------|--------------|--|
| 0 – 3 month 15 days | 10 cans | L15 | SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum |
| | | L15 | SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------------|-------------------|--------------|--|
| 3 month 16 days – 5 months 15 days | 11 cans | L15 | SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum |
| | | L16 | SPECIAL FORMULA: 6-12.1 oz cans powder Similac Alimentum |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------|--------------------------|--------------|---|
| 5 months 16 days – 12 months | 8 cans with infant foods | L13 | SPECIAL FORMULA: 3-12.1 oz cans powder Similac Alimentum |
| | | L15 | SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum |
| | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | N76 | INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods |
| | | N82 | INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers |

| Age at Issuance | Quantity to Issue | Voucher code | Voucher Message |
|------------------------------|------------------------------|--------------|--|
| 5 months 16 days – 12 months | 11 cans with no infant foods | L15 | SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum |
| | | L16 | SPECIAL FORMULA: 6-12.1 oz cans powder Similac Alimentum |

| Single Can | Quantity to Issue | Voucher code | Voucher Message |
|--------------|-------------------|--------------|---|
| Voucher Code | 1 can | L14 | SPECIAL FORMULA: 1-12.1 oz can powder Similac Alimentum |