

ACTION MEMO #15-04

MEMORANDUM

TO: District Nutrition Services Directors

FROM: Debra L. Keyes, MA, RD 
Director
Georgia WIC Program

DATE: April 13, 2015

RE: FFY 2015 Nutrition Education Plan - Nutrition Services Plan (NSP)

This memo is written to provide direction for the submission of the FFY 2015 NSP. Local agencies are responsible annually for the development of a NSP as part of the district WIC plan that is due to the Georgia State WIC Office, Nutrition Unit by May 29, 2015. The Georgia State WIC Office is requesting that each district report on the specific goals outlined in the attachment and add optional goals, along with objectives, as deemed appropriate. Be sure to share activities, currently taking place or that were completed this fiscal year, towards meeting the goals and providing a brief description of each activity.

The attached template is to be completed in and submitted by each district according to the instructions below. While we would love to have a complete report from each district, it is not required at this time. Report on as many goals as you can, and if your district can not report on any of the specific goals, submit the blank form with an "x" in the blank next to the line "Nothing to Submit". **The NSP report submission due date is, May 29, 2015.**

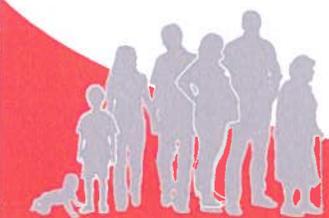
Action Steps:

1. Complete the top portion of the form, including,
 - a. District Name
 - b. Date Submitted
 - c. Technical Assistance Requested - State support with answering questions, (if applicable)
 - d. Nothing to Submit (if applicable)
2. Under each goal, list specific activities the district is currently doing related to the goal and give a brief description of what is being done.
3. Create your own goal, along with objective, list specific activities and give a description of those activities. (optional)
4. Submit your district report to Angela Damon at angela.damon@dph.ga.gov, by May 29, 2015.

If you have any questions, please contact Angela Damon, at 404-463-6263.

Attachment

c: Angela Hammond-Damon, IBCLC, Deputy Director, Program Operations & Nutrition Services
District Health Directors
District Program Managers
WIC Deputy Directors
WIC Managers



Georgia WIC: FFY-2015 Nutrition Education Plan – Nutrition Services Plan (NSP)

District Name: _____ Date Submitted: _____

Technical Assistance Requested: _____

Nothing to Submit: _____

Goal: To foster awareness of the GA WIC Program through targeted communication and outreach.

Objective: Increase the number of women, infants, and children participating in the WIC program by 3% by September 30, 2015.

Activities	Description

Goal: Increase the percentage of breastfeeding infants in the WIC Program by September 30, 2015.

Objective: To increase the number of WIC infants who initiate breastfeeding by 2%.

Activities	Description

Goal: Increase level of staff competency in providing Value Enhanced Nutrition Assessments(VENA).

Objective: To provide a minimum of 12 hours of nutrition specific continuing education annually to WIC CPA staff.

Activities	Description

Goal: (To be created by district - i.e., special projects)

Objective:

Activities	Description