



WIC Formula Resources and Updates





Presentation to: WIC Nutrition Services Directors
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Nutrition Topics

- WIC Nutrition Resources Available on Website
- Upcoming Formula Name and/or Label Changes
- 999 Questionnaire Preliminary Results



Georgia WIC Nutrition Resources Online



WIC Nutrition Online Resources

- Main website = www.wic.ga.gov
- Nutrition Formula Resources = www.wic.ga.gov/wicformula.asp
- Did you remember that we update all of the primary formula resources on a **QUARTERLY** basis and post them to the above formula web address?



The screenshot shows the Georgia WIC website interface. At the top, the URL www.wic.ga.gov/formula.asp is highlighted with a red box. Below the navigation menu, the "Georgia WIC Program" link is circled in red. The main content area is titled "Infant Formula/Medical Foods Information*" and contains text about federal regulations and the state's WIC program. A "Contact Information" box on the right provides vendor and participant contact details. The Georgia WIC logo and state seal are visible at the bottom of the page.

Website Resources Not Revised Quarterly

- www.wic.ga.gov/wicformula.asp
 - Medical Documentation Form #1 (fillable version)
 - Medical Documentation Form #2 (fillable version)
 - Link to the WIC Works Formula Database (USDA)
 - Just because a formula is approved for use in WIC by USDA and is listed in this database does **NOT** mean the product is approved for use in Georgia WIC (e.g., Similac Advance EarlyShield)



Formulas NOT Approved for Issuance in Georgia WIC

- In addition to those products listed as **not approved** on our **Georgia WIC Formula Guide**, the following products are **not approved** for use in GA WIC:
 - PediaSure Side Kicks or PediaSure NutriPals
 - BRAT Diet Drink
 - Ensure Healthy Mom
 - PediaSmart Complete Organic Nutrition Beverage
 - Any organic formula of any kind



WIC Formula Resources Updated Quarterly

[Georgia WIC Approved Formulas \(from Georgia WIC Procedures Manual\)](#) updated September 2011

- List of contract and non-contract formulas in Georgia.
- Items highlighted in **yellow** indicate a recent update to the list. (Name Change/New Addition)

[Georgia WIC Formula Guide](#) updated September 2011

- Condensed list of approved and not approved formulas for use in Georgia
- Contact information for Georgia Department of Public Health, Office of Nutrition and [Georgia Chapter, American Academy of Pediatrics](#)



WIC Formula Resources Updated Quarterly (cont.)

[Reconstituted Yield for Common Special Formulas](#) updated September 2011

- Intended for use in calculating the number of ounces in a can of formula when reconstituted
- Useful resource when creating special formula food packages

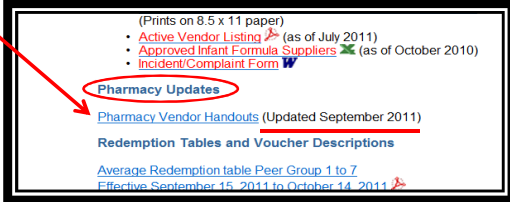
[Procurement of Special Formula](#) updated September 2011

- "How To" for ordering formula through the Georgia Department of Public Health, Office of Nutrition
- Includes the Order Form, list of approved formulas, and contact information for formula manufacturers
- [Order Form](#) (can be completed online, printed and saved)



Pharmacy Vendor Formula Resources

- Update Pharmacy Vendors handouts quarterly on Vendor web page, too: www.wic.ga.gov/vendorinfo.asp



(Prints on 8.5 x 11 paper)

- [Active Vendor Listing](#) (as of July 2011)
- [Approved Infant Formula Suppliers](#) (as of October 2010)
- [Incident/Complaint Form](#)

Pharmacy Updates

[Pharmacy Vendor Handouts](#) (Updated September 2011)

Redemption Tables and Voucher Descriptions

[Average Redemption table Peer Group 1 to 7](#)
Effective September 15, 2011 to October 14, 2011



District WIC Resources Page

- <http://www.wic.ga.gov/programs/wic/district%20resources/dresources.asp>
- Under "Nutrition Services Unit:"
 - FFY 2011 Risk Criteria Handbook
 - Links to growth charts
 - Links to Florida Nutrition Assistant Training Modules
 - WIC Approved Foods List
 - More Coming Soon....





Upcoming Formula Name and/or Label Changes



Similac Sensitive for Spit-Up

- Coming February 2012
- New Name = **Similac for Spit-Up**
- “EarlyShield” added to formulation and to the label
- Change will occur on all sizes/forms of the products
- More information as gets closer, but sample of “new” label on next slide





Sample **NEW** Similac For Spit-Up Label



Nutramigen and Pregestimil Changes

- Coming in Mid- to Late December 2011
- Should be on most store shelves by early 2012
- “LIPIL” is being removed from both of the names but DHA and ARA will continue to be in both products
- The Peter Rabbit bunny is being removed from labels
- No label images available yet, but have requested copies of PDFs



Nutramigen and Pregestimil Changes (cont.)

- **Affected Products:**
 - Nutramigen Enflora with LGG powder
 - All Nutramigen liquid products (ready-to-feed in all sizes plus concentrate)
 - Pregestimil powder and 2 fl oz ready-to-feed nursettes



Preliminary District 999 Questionnaire Results



999 Questionnaire Sent to Districts

- **Purpose:** to determine what special formula products were still commonly in use on 999 voucher codes
- **Preliminary Findings:**
 - Tolorex
 - KetoCal products
 - Parent's Choice Added Rice Starch
 - Carnation Instant Breakfast Essentials
 - Enfagrow Gentlease Toddler
 - Peptamen 1.5



999 Questionnaire Sent to Districts (cont.)

- Discovered that we did not have single voucher code for “1-gallon or 2-half gallons of whole lactose free, or Acidophilus, or Acidophilus and Bifidum. No low fat milk. Least Expensive Brand.” (For use **only** with children ages 12-23 months **or** older children/women in Food Package III.)
- Discovered that we did not have single voucher code for “1-32 fl oz ready-to-feed Nutramigen” either



Questions?