

MEMORANDUM

INFORMATION MEMO #13-09

TO: District Health Directors
District Administrators
District Program Managers
District Nutrition Services Directors

FROM: Debra L. Keyes, MA, RD
Director
Georgia WIC Program 

DATE: July 22, 2013

RE: FFY 2014 WIC Breastfeeding Peer Counseling Allocations

This memorandum is providing information regarding your FFY 2014 Breastfeeding Peer Counseling allocation for the Georgia Department of Public Health, Women, Infants and Children (WIC) Nutrition Program. Each district's Breastfeeding Peer Counseling allocation is attached for your review. An official allocation notice will be sent from the Division of Finance.

Breastfeeding Peer Counseling Allocations:

District allocations will be set at a statewide total of \$2,081,716. Districts should use their allocation for planning purposes and be mindful that the final FFY 2014 federal budget may require reductions to the program.

Outreach:

Due to potential federal budget reductions, districts will no longer receive separate outreach allocations effective October 1, 2013. Districts will have to determine how to best manage their outreach activities within existing funding.

ACTION:

No action required.

If you have any questions, please contact Hugh Warren at (404) 657-2916.

Attachment

- c: Yvette K. Daniels, JD - Director, Health Promotions
- Tony McGaughey - Deputy Director, Program Administration
- Hugh P. Warren, Jr., MPA, CPA - Deputy Director of Finance
- Lynn A. Flen - Deputy Director, Program Operations & Nutrition Services



WIC FFY 2014 BREASTFEEDING PEER COUNSELING

District/Unit	COUNTY	SFY 2014 OCT 2013-JUNE 2014 INITIAL BF PC ALLOTMENT	SFY 2015 JULY 2014-SEPT 2014 INITIAL BF PC ALLOTMENT	TOTAL BF PC ALLOTMENT
Floyd 1-1	057	\$ 46,956	\$ 15,652	\$ 62,608
Cherokee 1-2	028	93,912	31,304	125,216
Hall 2-0	069	93,912	31,304	125,216
Cobb 3-1	033	117,390	39,130	156,520
Fulton 3-2	060	70,434	23,478	93,912
Clayton 3-3	031	58,695	19,565	78,260
Gwinnett 3-4	067	117,390	39,130	156,520
Dekalb 3-5	044	117,390	39,130	156,520
Troup 4-0	141	93,912	31,304	125,216
Laurens 5-1	087	105,651	35,217	140,868
Houston 5-2	076	70,434	23,478	93,912
Richmond 6-0	121	93,912	31,304	125,216
Muscogee 7-0	106	46,956	15,652	62,608
Lowndes 8-1	092	35,217	11,739	46,956
Dougherty 8-2	047	70,434	23,478	93,912
Glynn 9-1	063	93,912	31,304	125,216
Ware 9-2	148	117,390	39,130	156,520
Clarke 10-0	029	105,651	35,217	140,868
GRADY		11,739	3,913	15,652
TOTAL		\$ 1,561,287	\$ 520,429	\$ 2,081,716