

Vendor Notification
June 21, 2013

Georgia WIC Program Awards New Rebate Formula Contract to Nestlé Infant Nutrition

Effective July 1, 2013

The Georgia WIC Program has renewed the infant formula rebate contract with Gerber Products Company; Nestlé Nutrition. The new contract will go into effect July 1, 2013 through June 30, 2016. During this period, Gerber Good Start Gentle (Milk based), Gerber Good Start Soy, and Gerber Good Start Soothe (Lactose Reduced) will be the standard contract infant formulas.

The transition should be seamless for you since Nestle has been the infant formula rebate contractor since October of 2010.

Minimum Inventory Changes (Infant Formula):

Please note that the Minimum inventory for concentrate contract formulas has been reduced. Vendors ***must*** be able to order milk and soy contract formulas in a concentrate form when requested by the participant.

Food Item	Types / Brands	Size	Minimum Inventory
INFANT FORMULA	Milk Based – Gerber Good Start Gentle	12.1 oz Concentrate*	Milk Based - 19
	Soy Based – Gerber Good Start Soy		Soy Based - 0
	Milk Based – Gerber Good Start Gentle	12.7 oz Powder	Milk Based - 50
	Soy Based – Gerber Good Start Soy	12.9 oz Powder	Soy Based - 20

If you have any questions or concerns, please contact Georgia Vendor Customer Service at (866) 814-5468, Monday through Friday, 8:00 am to 5:00 pm.

Attachment: Georgia WIC Minimum Inventory Requirements Effective July 1, 2013.



Georgia WIC Program
Minimum Inventory Requirements
Effective July 1, 2013

Food Item	Types/Brands	Size	Minimum Inventory	<input checked="" type="checkbox"/>
MILK Least Expensive Brand of type selected/allowed	Whole Milk	Gallon	8 Gallons	<input type="checkbox"/>
	Fat Free/Skim, Low-Fat (1%), Reduced Fat (2%) Milk	Gallon	12 Gallons (Can be Combined)	<input type="checkbox"/>
	Dry Powdered Milk OR Evaporated Milk	Makes 3 Quarts	3 Boxes	<input type="checkbox"/>
12 oz		12 Cans	<input type="checkbox"/>	
CHEESE Least Expensive Brand of type selected/allowed	One Pound Package	16 oz (1 Pound)	8 - 1 lb Packages 2 Types	<input type="checkbox"/>
EGGS Least Expensive Brand	Grade A Large	1 Dozen Carton	8 - 1 Dozen	<input type="checkbox"/>
PEANUT BUTTER	Any Brand Creamy, Crunchy, or Extra Crunchy (Regular or Low- salt)	16-18 oz	6 Containers 2 Brands	<input type="checkbox"/>
BEANS / PEAS / LENTILS	Dried Beans/Peas/ Lentils	1 Pound Packages	5 Packages - 2 Types	<input type="checkbox"/>
	Canned Beans/ Peas/ Lentils	14 - 16 oz Cans	18 Cans - 2 Types	<input type="checkbox"/>
JUICE	Ready to Serve Container	46-48 oz	12 Containers - 2 Types	<input type="checkbox"/>
	Ready to Serve Container	64 oz	12 Containers - 2 Types	<input type="checkbox"/>
WHOLE GRAIN BREAD	Whole Grain Bread	16 oz Loaf	6 Loaves	<input type="checkbox"/>
CEREAL Whole Grain	WIC Approved Cereal Brands and Types (see WIC Approved Foods List)	11-36 oz	24 Boxes - 4 Types, 2 must be Whole Grain, 2 must be in 11-14 oz size	<input type="checkbox"/>
FISH Least Expensive of type selected	Tuna	5 oz Can	18 Cans Combined	<input type="checkbox"/>
	Pink Salmon	7.5 oz or 14.75 oz		
INFANT FORMULA	Milk Based – Gerber Good Start Gentle Soy Based – Gerber Good Start Soy	12.1 oz Concentrate*	Milk Based - 19 Soy Based - 0	<input type="checkbox"/>
	Milk Based – Gerber Good Start Gentle Soy Based – Gerber Good Start Soy	12.7 oz Powder 12.9 oz Powder	Milk Based - 50 Soy Based - 20	<input type="checkbox"/>
INFANT CEREAL	Dry Cereal	8 oz Box	12 Boxes - 2 Types, 1 must be Rice	<input type="checkbox"/>
INFANT FRUIT & VEGETABLES	Fruit and /or Vegetable	4 oz Jars	96 Jars Combined	<input type="checkbox"/>
INFANT MEATS	Meats in Gravy or Broth	2.5 oz Jars	31 Meats	<input type="checkbox"/>
FRUITS & VEGETABLES	Fruits	Fresh, Frozen, Canned	Fresh: 20 Types (Combined Fruits and Vegetables)	<input type="checkbox"/>
	Vegetables	Fresh, Frozen, Canned		

*Note: Minimum inventory for concentrate contract formulas have been reduced. Vendors must be able to order milk and soy contract formulas in a concentrate form when requested by the participant.

Non-WIC Inventory Requirement

Food Item	Minimum in each category
Meats, Poultry and/or Seafood (<i>refrigerated or frozen</i>)	200
Breads and Cereal Products	200
Dairy (<i>e.g. milk, cheese, yogurt, etc.</i>)	200
Shelf Staples (<i>e.g. flour, sugar, pasta, pudding mix, etc.</i>)	200
Cans, Jars, Bottled Goods (<i>e.g. mayo, ketchup, relish, etc.</i>)	200
Beverages (<i>e.g. soda, water, powdered drinks, etc.</i>)	200
Snack Foods (<i>e.g. crackers, granola bars, etc.</i>)	200