



# A New Era for Georgia Professionals: e-Referrals and the Georgia Tobacco Quit Line



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# Today's Agenda:

- ✓ What is the Georgia Tobacco Quit Line?
- ✓ How can providers implement electronic referrals to the Georgia Tobacco Quit Line?
  - Organizational checklist
  - Technical requirements
- ✓ Questions and Answers

# Georgia Tobacco Quit Line

- ✓ Founded in 2001
- ✓ Funded by the Georgia Department of Public Health
- ✓ Operated by Alere Wellbeing, Inc.



The leading evidence-based tobacco cessation program. Combines phone-based behavioral coaching and medication support with web-based learning, tracking, and social support.

Georgia Tobacco Quit Line provides this program at **no cost** to Georgia residents. This program includes:

- ✓ Coaching
- ✓ Quit Guide
- ✓ Youth Program
- ✓ Intensive Pregnancy Program
- ✓ Nicotine replacement therapy
- ✓ Referral to community resources

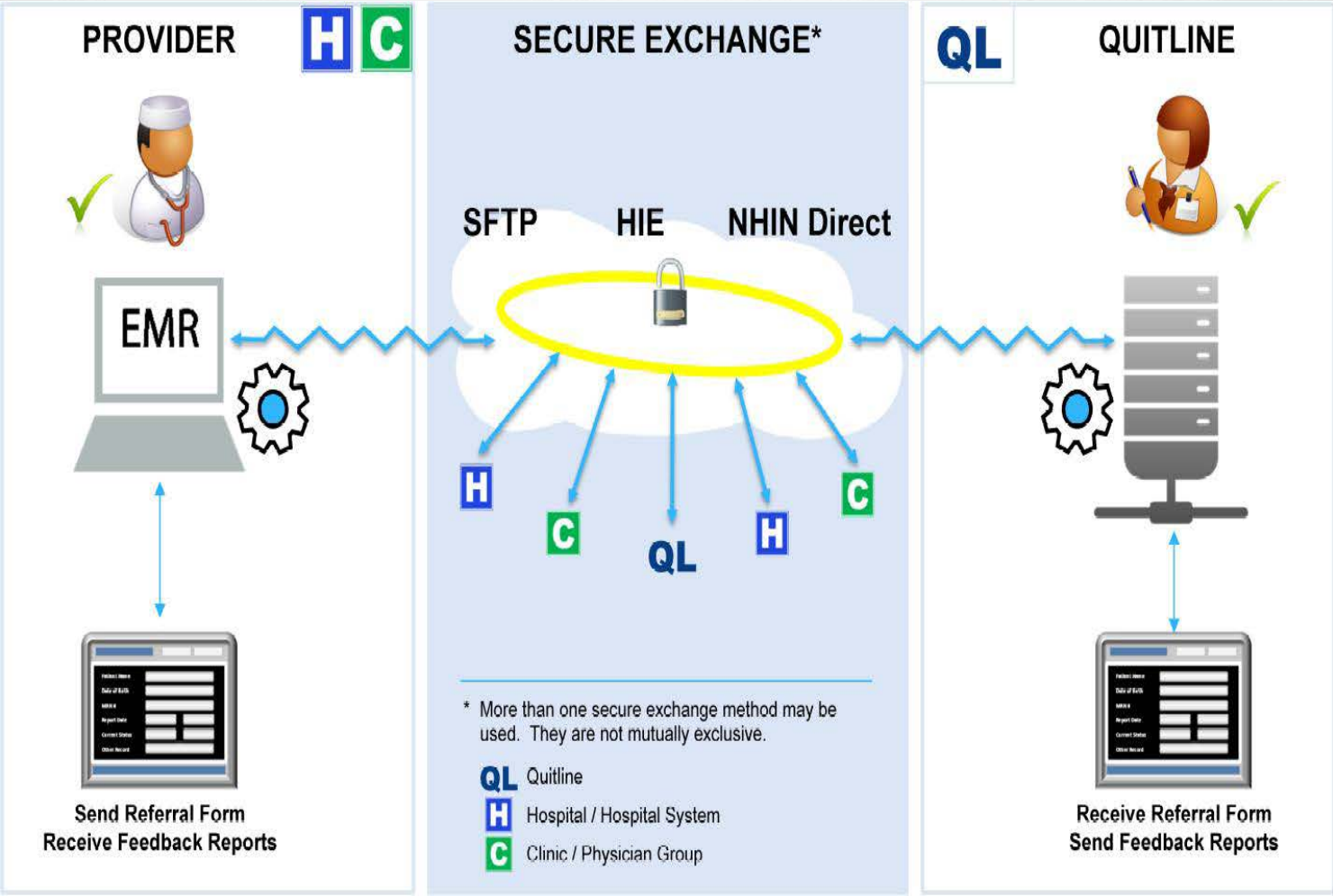




- ✓ 1 (877) 270-STOP (English)
- ✓ 1 (877) 2NO-FUME (Spanish)
- ✓ 1 (877) 777-6534 (TTY)
- ✓ Fax referral
- ✓ E-referrals

- ✓ Varying definitions of e-referral
  - Fax
  - Secure email
  - EMR/EHR
- ✓ Support 'round trip' e-referral from healthcare systems (referral & outcomes)
- ✓ Challenges include
  - Limited resources within healthcare system to champion program
  - Varying EHR vendors with healthcare systems ability to customize
  - Building with busy user (provider) in mind

# The e-Referral Flow

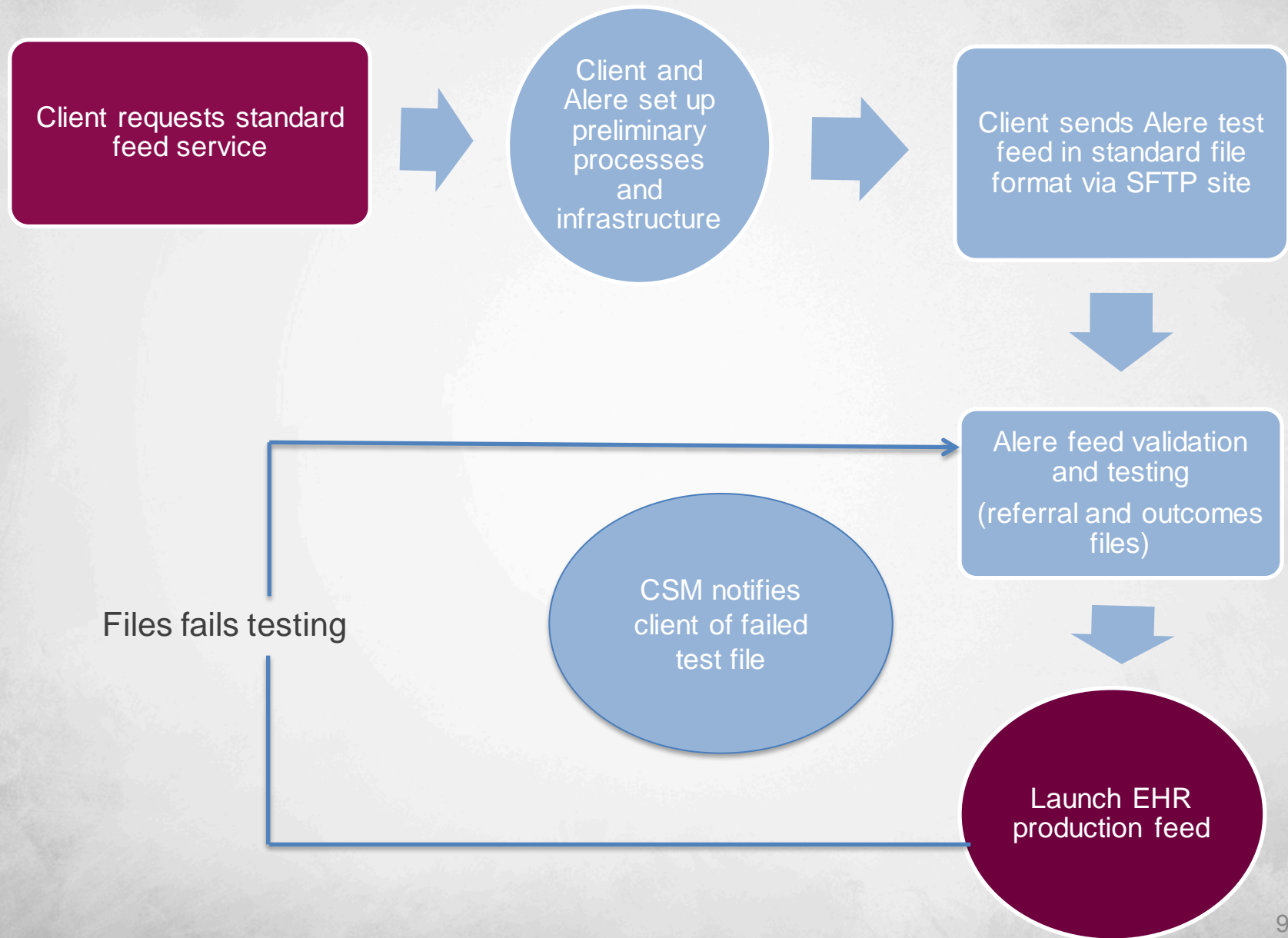


## Health Care System Check List:

- ✓ Health care system engaged around Meaningful Use?
- ✓ Engaged stakeholders with project approval?
- ✓ Budget approval for IT Infrastructure into the EHR software?
- ✓ Providers trained on the Brief Tobacco Intervention?
- ✓ If the answer is **YES** to all of the above then you are ready to work with us to implement e-Referrals to the Georgia Tobacco Quit Line!



# Technical Implementation Process with the Quit Line



# For more information

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To obtain additional information and resources for your healthcare or public health organization, please access the links on the Georgia DPH website featured below:

## **Webinars and Trainings**

Georgia cAARds (Ask, Advise, Refer with Follow-up) Program  
<http://dph.georgia.gov/webinars-and-trainings-georgia-caards-program>

## **Georgia Tobacco Quit Line**

<http://dph.georgia.gov/georgia-tobacco-quit-line>



Georgia Tobacco Quit Line  
makes it easier to quit  
tobacco for good.