

TEDDY BEAR STICKER PROGRAM FREQUENTLY ASKED QUESTIONS

1. What is the Teddy Bear Sticker Program?

Teddy Bear Stickers are placed on all child safety seats distributed through the statewide that provides child safety seats and education in their proper use to low income families in Georgia. Through the Teddy Bear Sticker Program, the Injury Prevention Program (IPP) is notified when a seat with the Teddy Bear Sticker is involved in a crash, and the family can receive a replacement child safety seat.

2. Why should my agency participate in the Program?

By reporting when a child safety seat has been involved in a crash, you help the IPP document serious injuries prevented and children's lives saved as a result of this program. Collecting this data is essential to justify future funding and to help ensure that these programs continue. The Teddy Bear Sticker Program is a great way to help a family that has been involved in a motor vehicle crash. It's also a way for your agency to acquire educational items for your injury prevention programs.

3. What is the procedure for replacing a state-funded child safety seat that has been in a crash?

When you encounter a seat with the Teddy Bear Sticker at a crash scene, complete the TBS form and mail, fax, or email it to the IPP Child Occupant Safety Project along with a copy of the incident report. The family's car insurance may cover the cost of a replacement child safety seat. If not, families needing a replacement seat are typically referred to an existing seat distribution program (Child Safety Seat Replacement Agency) that can to replace the seat with one from their own inventory. The IPP will then reimburse the distribution program with an equivalent seat. This helps ensure that families receive a replacement seat as soon as possible.

4. Where can my agency obtain the most current Teddy Bear Sticker fax back form?

Contact the Child Occupant Safety Project staff at 404-679-0500 or email at injury@dhr.state.ga.us for the most up to date form or retrieve from the website. Some agencies have found it helpful to complete the "Emergency Response Agency" and/or "Child Safety Seat Replacement Agency" sections with their agency information in advance, and then distribute copies of the "customized" form to their staff.



5. What does the Teddy Bear Sticker look like?



6. Where on a child safety seat should I look for the Teddy Bear Sticker?

Stickers should be on the side of the car seat and easily visible.

7. Will you replace seats that don't have a Teddy Bear Sticker?

No. The Teddy Bear Sticker Program only replaces state-funded child safety seats that have been in a motor vehicle crash. The family's car insurance may cover the cost of a replacement child safety seat. If not, low-income residents needing a child safety seat may be eligible to obtain a low or no cost seat through a seat distribution program in your area. We still want to receive forms on all lives saved, so please fill out a form for children in car seats without a sticker.

8. Why do child safety seats need to be replaced if they've been in a crash?

Even seats without obvious damage from a crash can have hidden stress fractures that make the seat less able to withstand the forces of another crash. It is generally a good idea to replace any child safety seat that has been in a motor vehicle crash. However, if there is ever any question as to whether a seat should be replaced, the parent/s or caregiver/s should contact the manufacturer of the child safety seat.

9. What is the Emergency Response Agency?

The fax back form asks for information about the Emergency Response Agency. The Emergency Response Agency is the agency that arrived at the scene of the motor vehicle crash and is often the agency submitting the fax back form.

10. What is the Child Safety Seat Replacement Agency?

The fax back form also asks for information about the Child Safety Seat Replacement Agency. The Child Safety Seat Replacement Agency is the agency which provides the child safety seat to replace the one that was in a crash. The Child Safety Seat Replacement Agency may be a local SAFE KIDS coalition, county health department or other organization with a certified Child Passenger Safety Technician on staff that has an established relationship with the Injury Prevention Program.

11. What types of incentive items do you have available?

We currently have bike/skate helmets, smoke alarms, Buckle Bears, Buckle Up Frisbees, Buckle Up Stickers, safety brochures, and safety coloring books (available in English and Spanish).

12. My agency does not have a Certified Child Passenger Safety Technician on staff. Can we replace a seat anyway?

No. Seats must be replaced by a certified Child Passenger Safety Technician (CPST). In this case, please contact the Child Occupant Safety Project staff.

13. How do I become a certified Child Passenger Safety Technician?

To learn more about becoming a certified Child Passenger Safety Technician, contact the Georgia Traffic Injury Prevention Institute (GTIPI) at 1-800-342-9819 or www.ridesafegeorgia.org.