



NEW



Introducing **EleCare[®] Jr** *Chocolate & Banana*



Now Available

September 2017

**New product flavors to help address
patient compliance and flavor fatigue**

Food Package Database Update

District Created 999 Checklist

(Effective Date: 10/16/2017)

Check off each change to the district created 999 food packages. Write "N/A" if you do not have any applicable food packages.

1. Update Voucher Messaging

a. Change all EleCare Junior Voucher Messaging to (Flavored/Unflavored)

✓	Product Message Change	Voucher Codes
	EleCare Junior	300, 532, 533, 534

b. Add Grow & Gain and (Any Flavor) to all Pediasure and Pediasure with Fiber Voucher Messages

✓	Product	Voucher Codes
	Pediasure	716, 717, 718, 730,
	Pediasure with Fiber	719, 720, 721, 731

c. Add (Any Flavor) to all Pediasure Brand Product Voucher Messages

✓	Product	Voucher Codes
	Pediasure 1.5	A65, N97, N98, N99, R01, R03,
	Pediasure 1.5 with Fiber	A66, R04, R05, R06, R07, R09
	Pediasure Enteral	A58, S94, S95, S96, S97, S99
	Pediasure Enteral with Fiber	A59, N20, N27, N47, N50, N63
	Pediasure Peptide	A49, S55, S56, S57, S58, S60

d. Remove the 32 oz. product from the Enfamil AR Ready-to-Feed Voucher Messaging

✓	Product	Voucher Codes
	Enfamil AR Ready-to-Feed	308, S89, S90, S92

Food Package Database Update

District Created 999 Checklist

(Effective Date: 10/16/2017)

2. Discontinue 999 Food Packages

- a. Discontinue 999 food packages associated with the following voucher codes. Do not remove from your list, only note that the package is discontinued and the discontinue date.

✓	Product	Voucher Codes
	Boost Breeze	S80, S78, A53, S76, S77, S75
	Boost Kids Essential 1.5 w/ Fiber	S24, S27, S31, S26, S37, S28, A46
	Enfamil Enfacare (2 oz. - Ready-to-Feed)	539, 540, 589, 590, S20
	Enfamil Premature 20	546, 545, S21, 595, 305
	EO28 Splash	310, 513, 514
	Gerber Good Start Premature 24	S38, S39, S40, S41, S42
	Peptamen Junior 1.5	A47, S48, S46, S45, S44, S43
	Peptamen Jr. w/ Prebio	578, 577, 576
	*Portagen	060, 260, 259
	Pregestimil 20 (2 oz. Ready-to-Feed)	A50, S61, S62, S63, S64
	*Pregestimil 24 (2 oz. - Ready-to-Feed)	S68, S67, S66, A51, S65
	*Similac Special Care 20	598, 522, 521, 588, 502
	Suplena	S74, S72, S71, S70, S69, A52
	Vivonex Pediatric	S84, S83, S82, S81, A55, A54

Checklist Completed By:

Name: _____

Signature: _____


District: _____

Date: _____

MEMORANDUM

ACTION MEMO - #17-23R

TO: District Nutrition Services Directors

FROM: Angela Hammond-Damon, IBCLC 
Deputy Director, Operations and Nutrition Services
Georgia WIC Program

DATE: October 13, 2017

RE: October 2017 Food Package Database Update

This memorandum replaces Action Memo #17-23. Action Memo #17-23 is voided. The changes have been indicated by an asterisk (*).

This memorandum is being written to provide information on food package database updates effective Monday, October 16, 2017.

I. Products with Updated Voucher Messaging

A. EleCare Jr.

Abbott has introduced two new flavors to the EleCare Jr. product line. EleCare Jr. Banana and EleCare Jr. Chocolate are now available (reference Attachment A – *New Elecare Jr. Flavors*). Previously, EleCare Jr. has only been available in the vanilla flavor or as unflavored. After October 16, 2017, the voucher message for all EleCare Jr. vouchers will indicate “flavored/unflavored”, allowing participants to select any flavor variety (banana, chocolate, vanilla) or the unflavored product. The new flavors will also be available through the state ordering process. An example of the voucher message change is provided below.

Current Voucher Messages	Revised Voucher Message
SPECIAL FORMULA: 6-14.1 oz. cans powder EleCare Jr (Vanilla/Unflavored)	SPECIAL FORMULA: 6-14.1 oz. cans powder EleCare Jr (Flavored/Unflavored)

B. PediaSure Brand Products

1. Clarification of the Authorization for “Any Flavor”

All PediaSure brand products will have “any flavor” added to the voucher messages. The voucher message is being updated to clarify the intent to authorize all available product flavors.

2. PediaSure and PediaSure with Fiber Name Change

Vouchers for the standard PediaSure product and PediaSure with Fiber will have “Grow & Gain” added to the product name. Although the words “Grow & Gain” have been on the label since a graphics update in 2015, the manufacturer has now changed the actual name of the product to include the words “Grow & Gain”.

The “Grow & Gain” designation will be used to differentiate the retail products, PediaSure and PediaSure with Fiber, from the more specialized medical PediaSure products (i.e. PediaSure Peptide and PediaSure Enteral). Examples of the voucher message change are provided below.

Current Voucher Messages	Revised Voucher Messages
SPECIAL FORMULA: 1-8 oz. container Ready-To-Feed PediaSure	SPECIAL FORMULA: 1-8 oz. container Ready-To-Feed PediaSure Grow & Gain (Any Flavor)
SPECIAL FORMULA: 1-8 oz. container Ready-To-Feed PediaSure Peptide 1.0 Cal	SPECIAL FORMULA: 1-8 oz. container Ready-To-Feed PediaSure Peptide 1.0 Cal (Any Flavor)

II. Discontinued Food Packages and Voucher Codes

The following voucher codes and associated food packages are being discontinued due to low retailer availability, participant redemption, and food package/voucher issuance. After October 16, 2017, these products will only be available through the state ordering process. Any vouchers printed previous to the database change effective date will still be valid and may be redeemed at an authorized vendor through their voucher expiration date.

Discontinued Vouchers/Food Packages	CPA Food Package Code	Voucher Codes
Boost Breeze 8 oz. - Ready-To-Feed	Z19, Z20, Z21, Z22	S80, S78, A53, S76, S77, S75
Boost Kids Essential 1.5 w/ Fiber 8 oz. - Ready-To-Feed	X96, X97, X98, X99	S24, S27, S31, S26, S37, S28, A46
Enfamil Enfacare 2 oz. - Ready-To-Feed	R20, S20	539, 540, 589, 590, S20
Enfamil Premature 20 2 oz. - Ready-To-Feed	R30, S30	546, 545, S21, 595, 305
EO28 Splash 8 oz. - Ready-To-Feed	X51, X52, X53	310, 513, 514
Gerber Good Start Premature 24 3 oz. - Ready-To-Feed (*Product discontinued)	R02, S02	S38, S39, S40, S41, S42
Peptamen Junior 1.5 250 ml (8.45 oz.) - Ready To Feed	Z01, Z02, Z03, Z04	A47, S48, S46, S45, S44, S43
Peptamen Jr. w/Prebio 250 ml (8.45 oz.) - Ready-To-Feed	X05, X69, X70	578, 577, 576
Portagen 14.4 oz. - Powder	X20	060, 260, 259

Discontinued Vouchers/Food Packages	CPA Food Package Code	Voucher Codes
Pregestimil 20 2 oz. - Ready-To-Feed	R05, S05	A50, S61, S62, S63, S64
*Pregestimil 24 2 oz. - Ready-To-Feed	R06, S06	S68, S67, S66, A51, S65
*Similac Special Care 20 2 oz. - Ready-To-Feed	R10, S10	598, 522, 521, 588, 502
Suplena 8 oz. - Ready-To-Feed	Z14, Z15, Z16, Z18	S74, S72, S71, S70, S69, A52
Vivonex Pediatric 1.7 oz. packets - Powder	Z23, Z24, Z25, Z26	S84, S83, S82, S81, A55, A54

III. Enfamil AR Ready-To-Feed Revised Food Package Description and Voucher Message

Vouchers for Enfamil AR Ready-To-Feed will have the “OR” statement removed. The 32 oz. container was discontinued in early 2016. Following the *October 16, 2017, food package database update, only the 8 oz. Ready-To-Feed product will be available. An example of the voucher message change is provided below.

Current Voucher Messages	Revised Voucher Message
FORMULA: 1-32 oz. container OR 6-8 oz. (1-6 pack) Ready-To-Feed Enfamil AR	FORMULA: 6-8 oz. (1-6 pack) Ready-To-Feed Enfamil AR

Action Steps:

1. WIC Program directors and managers must inform all WIC staff of the product updates and database changes detailed above, prior to Monday, October 16, 2017.
2. Local agency WIC staff are to inform participants that although the PediaSure and PediaSure with Fiber product voucher messages have changed, they will continue to receive the same product.
3. WIC districts and contract agencies must update the voucher codes and messaging on their district-created 999 food package table, prior to *Monday, October 16, 2017. Attached you will find a *Food Package Database Update District Created 999 Checklist* to assist you with this process.
4. Each WIC district and contract agency must complete and sign the *District Created 999's Database Update Checklist* and keep a copy on file at the district office.

October 13, 2017
Page 4

In regards to additional questions or concerns, please contact Denise Vance at 404-656-9868 or via e-mail at denice.vance@dph.ga.gov.

Attachments: Food Package Database Update District-Created 999 Checklist
New EleCare Jr. Flavors

c: LaToya Osmani, MPH - Deputy Director, Division of Health Promotion
Acting Director, Georgia WIC Program
District Health Directors
District Program Managers
WIC Deputy Directors
WIC Managers