

Any Approved Milk-based or Soy Infant Formula Powder Reference Guide

Georgia WIC has temporarily expanded the list of approved powder infant formulas to provide increased flexibilities for WIC participants while at the store.

If your eWIC shopping list includes “Any Approved Milk-based or Soy Infant Formula Powder” use the tables below to identify approved formulas when purchasing your WIC benefits.

- One 12 - 26.9 oz can, counts as 1 can of your remaining formula benefit.
- One 27 - 36 oz can, counts as 2 cans of your remaining formula benefit.

Approved Milk-Based Formulas					
Location - Multiple Stores			Location - Food Lion		
Formula Name	Container Size	Benefit Count	Formula Name	Container Size	Benefit Count
Enfamil Infant	12.5 oz	1 can	Always My Baby Infant	22.2 oz	1 can
	29.4 oz	2 cans	Always My Baby Advantage Premium	23.2 oz	1 can
Enfamil NeuroPro Infant	28.3 oz	2 cans	Always My Baby Gentle	21.5 oz	1 can
	31.4 oz	2 cans	Always My Baby Sensitivity	22.5 oz	1 can
Enfamil Gentlease	12.4 oz	1 can	Location - Kroger		
	27.7 oz	2 cans	Formula Name	Container Size	Benefit Count
Enfamil NeuroPro Gentlease	27.4 oz	2 cans	Comforts Advantage	23.2 oz	1 can
	30.4 oz	2 cans		34 oz	2 cans
Aptamil Gold+ Stage 1	31.7 oz	2 cans		35 oz	2 cans
Bubs Supreme Stage 1	800 g	2 cans	Comforts Advantage Premium	23.2 oz	1 can
Bubs Supreme Stage 2	800 g	2 cans		34 oz	2 cans
Gerber Good Start Gentle	12.7 oz	1 can	Comforts Gentle	21.5 oz	1 can
	27	2 cans		33.2 oz	2 cans
Gerber Good Start GentlePro	12.7 oz	1 can	Comforts Infant	22.2 oz	1 can
	20 oz	1 can		34 oz	2 cans
	24.5 oz	1 can		35 oz	2 cans
	32 oz	2 cans	Comforts Sensitivity	22.5 oz	1 can
Gerber Good Start Gentle Supreme	20 oz	1 can		33.2 oz	2 cans
Gerber Good Start SoothePro	12.4 oz	1 can	Comforts Sensitivity Premium	22.5 oz	1 can
	19.4 oz	1 can		33.2 oz	2 cans
	30.6 oz	2 cans	Location - Target		
Nestle NAN 1 Pro	12.7 oz	1 can	Formula Name	Container Size	Benefit Count
	28.2 oz	2 cans	Kendamil Infant Stage 1	900 g	2 cans
Similac 360 Total Care	30.2 oz	2 cans	Up & Up Advantage Infant	23.2 oz	1 can
Similac 360 Total Care Sensitive	30.2 oz	2 cans		35 oz	2 cans
Similac Advance	12.4 oz	1 can	Up & Up Advantage Premium	23.2 oz	1 can
	20.6 oz	1 can		35 oz	2 cans
Similac Pro-Advance	20.6 oz	1 can	Up & Up Complete Comfort	29.8 oz	2 cans
	30.8 oz	2 cans	Up & Up Complete Comfort Premium	29.8 oz	2 cans
Similac Sensitive	12.5 oz	1 can	Up & Up Gentle	21.5 oz	1 can
	20.1 oz	1 can		33.2 oz	2 cans
	29.8 oz	2 cans	Up & Up Infant	22.2 oz	1 can
Similac Sensitive Pro-Sensitive	20.1 oz	1 can		35 oz	2 cans
	29.8 oz	2 cans	Up & Up Sensitivity	22.5 oz	1 can
Similac Total Comfort	12.6 oz	1 can		33.2 oz	2 cans
Similac Pro-Total Comfort	29.8 oz	2 cans			

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Approved Milk-Based Formulas - Continued

Location - Wal Mart		
Formula Name	Container Size	Benefit Count
Parent's Choice Advantage	12.4 oz	1 can
	23.2 oz	1 can
	36 oz	2 cans
Parent's Choice Advantage Premium	12 oz	1 can
	23.2 oz	1 can
	36 oz	2 cans
Parent's Choice Complete Comfort	22.5 oz	1 can
	29.8 oz	2 cans
Parent's Choice Complete Comfort Premium	29.8 oz	2 cans
Parent's Choice Gentle	12 oz	1 can
	21.5 oz	1 can
	34 oz	2 cans

Location - Wal Mart		
Formula Name	Container Size	Benefit Count
Parent's Choice Infant	12.5 oz	1 can
	22.2 oz	1 can
	36 oz	2 cans
Parent's Choice Sensitivity	12 oz	1 can
	22.5 oz	1 can
	34 oz	2 cans
Parent's Choice Sensitivity Premium	12 oz	1 can
	22.5 oz	1 can
	34 oz	2 cans
Parent's Choice Tender	32 oz	2 cans

Approved Milk Based Added Rice Starch Formulas

Location - Multiple Stores		
Formula Name	Container Size	Benefit Count
Enfamil A.R.	12.9 oz	1 can
	30.4 oz	2 cans
Similac for Spit-Up	12.5 oz	1 can
	19.5 oz	1 can
Location - Kroger		
Formula Name	Container Size	Benefit Count
Comforts Added Rice Starch	21.5 oz	1 can

Location - Target		
Formula Name	Container Size	Benefit Count
Up and Up Added Rice Starch	32.2 oz	2 cans
Location - Wal-Mart		
Formula Name	Container Size	Benefit Count
Parent's Choice Added Rice Starch	21.5 oz	1 can
	32.2 oz	2 cans

Approved Soy Based Formulas

Location - Multiple Stores		
Formula Name	Container Size	Benefit Count
Enfamil ProSobee	12.9 oz	1 can
	20.9 oz	1 can
Gerber Good Start Soy	12.9 oz	1 can
	20 oz	1 can
Similac Isomil Soy	12.4 oz	1 can
	30.8 oz	2 cans
Location - Food Lion		
Formula Name	Container Size	Benefit Count
Always My Baby Soy	22 oz	1 can

Location - Kroger		
Formula Name	Container Size	Benefit Count
Comforts Soy	22 oz	1 can
Location - Target		
Formula Name	Container Size	Benefit Count
Up and Up Soy Infant	36 oz	2 cans
Location - Wal-Mart		
Formula Name	Container Size	Benefit Count
Parent's Choice Soy Infant	22 oz	1 can