Policy

Peer counselors must maintain a full caseload based on hours worked. Peer Counselors will regularly add prenatal women and remove postpartum women to/from their caseload to maintain the required ratio.

Purpose

To increase the number of women who successfully initiate breastfeeding and meet their breastfeeding goal.

Procedures

I. Peer Counselors shall maintain a caseload of three (3) times their weekly scheduled hours.

II. Peer Counselors shall maintain a caseload with the following ratio:

   A. At least fifty (50) percent prenatal participants
   B. No more than thirty (30) percent postpartum zero (0) to five (5) months
   C. No more than twenty (20) percent postpartum six (6) months plus.

III. Peer counselors shall remove the following from their caseloads:

   A. Participants with three documented unsuccessful attempts to contact within forty-five (45) days of the last documented contact.
   B. Participants no longer breastfeeding.
   C. Participants who no longer wish to participate in the program.
   D. Dyads as they approach twelve (12) months postpartum.

Authority

Georgia WIC Program Policy

Definition/Supporting Information

(None)