

Contact Tracing Sample FB/Twitter Messages

Answer the Call

Facebook: If you get a call from Public Health, keep your family and community safe by answering the call. To slow the spread of COVID-19, we are calling people who may have had close contact with someone infected with COVID-19. This process is called contact tracing and has been an important function of public health for decades. Contact tracing is a community effort and we need your help. Just answer the call.

Twitter: Contact tracing is a community effort and we need your help. Just answer the call. To slow the spread of COVID-19, we're calling people who may have been exposed to the virus.

If You Test Positive

Facebook: If you test positive for COVID-19, you must stay home to stop the spread of the virus. The health department will provide information to support you and your family. They will also ask you about places you have been and the people you have spent time with recently.

Twitter: If you test positive for COVID-19, you must stay home to stop the spread of the virus. We'll provide you and your family with information and support during this time.

Reaching Out to Contacts

Facebook: The health department will reach out to people you have been in contact with and let them know they may have been exposed. Public Health will connect them with testing at no cost to them. The health department will also provide them with information on how to protect others in their home.

Twitter: The health department will reach out to people you have had contact with and let them know they may have been exposed. Public Health will connect them with free testing.

Protecting Your Information

Facebook: The only information received by the health department is what you provide and there's no electronic tracking. The health department will never ask for personal information such as your driver's license, Social Security number or financial information.

Twitter: There's no electronic tracking of movements with Georgia contact tracing, and we never ask for things like your driver's license, Social Security number or financial information.

Other general Tweets:

Join the front line in the fight against COVID-19 by answering the call. **#ANSWERTHECALLGA**

Stopping the spread will take all of us, Georgia. **#ANSWERTHECALLGA**

Answering the call protects you AND your family. **#ANSWERTHECALLGA**

We are working hard to stop the spread of #COVID19 in Georgia. We need your help.
#ANSWERTHECALLGA

CDC Sample Facebook Posts

We can work together to help slow the spread of COVID-19. If you have been exposed to someone with COVID-19, we will call you and ask you to self-quarantine at home for 14 days from the day that you were exposed. Do your part to keep your family and your community safe: answer the call to slow the spread.

If you have been in close contact with someone with COVID-19, someone from [*insert health department name*] might call you to inform you that you've been exposed and ask you to stay at home and self-quarantine. Staying at home helps keep you, your family and your community safe. Choose to be part of the solution and help us slow the spread of COVID-19.

If you are sick with COVID-19, someone from [*insert health department name*] might call you to check on your health, discuss who you've been in contact with and ask you to stay at home to self-isolate. This information is collected for health purposes only and will not be shared with any other agencies, like law enforcement or immigration. Your name will not be revealed to those you came in contact with, unless you give permission. Do your part to keep your family and your community safe from COVID-19: answer the call to slow the spread.

If you are sick with COVID-19, plan to self-isolate for 14 days. Self-isolation means staying at home in a room away from other people and pets, and using a separate bathroom, if possible. Self-isolation is critical to protecting those who you live with, as well as your community. If you need support or assistance while self-isolating, we may be able to assist. Choose to be part of the solution and help us slow the spread of COVID-19.

If you have been in close contact with someone with COVID-19, an employee from [*insert health department name*] might call you to inform you that you've been exposed and ask you to stay at home and self-quarantine. Choose to be part of the solution and help us slow the spread of COVID-19

CDC Twitter Messages

We can work together to help slow the spread of #COVID19. You can do your part by answering your phone if the health department calls and self-quarantining if ill or exposed. Learn more: [*insert link*].

You can help your health department in the fight against #COVID19 to help keep you, your family and your community safe. Answer the call to slow the spread.

If you have been in close contact with someone with #COVID19, someone from [*insert health department name*] might call you to inform you that you've been exposed and ask you to stay at home and self-quarantine. Answer the call to slow the spread.

If a contact tracer contacts you and says you've been exposed to #COVID19, plan to self-quarantine for 14 days. Stay home, remain in a room separate from other non exposed people and pets in your home, and use a separate bathroom, if possible.

Contact tracing is essential to slowing the spread of #COVID19. Any information collected by public health workers is confidential. Learn more about how contact tracers will work with you to help slow the spread of COVID-19 *[insert link]*.

Contact tracing is essential to slowing the spread of #COVID19. If you have COVID-19, public health workers won't reveal your identity to your close contacts, even if they ask. Help us slow the spread of COVID-19.

If you are sick with #COVID19, someone from *[insert health department name]* might contact you to check on your health, discuss who you've been in contact with and ask you to stay at home to self-isolate. Answer the call to slow the spread.