Nondiscrimination Statement

Effective date: August 1, 2017

Policy

All information materials and sources used by the state and local agencies to inform the public about the WIC Program must contain the nondiscrimination statement when it contains information vital to program participation. The nondiscrimination statement must not be altered in terms of content or format.

All web sites used to inform the public about the WIC Program must include the full nondiscrimination statement, or a link to it must be included on the website’s home page.

The nondiscrimination statement must be used on applicant or participant facing materials when the WIC logo is used.

Purpose

To ensure that WIC program requirements and benefits are consistently applied to all applicants and participants regardless of race, color, national origin, sex, age or disability.

Procedures

I. Use the following nondiscrimination statements:
   A. English full statement
   B. English short statement
   C. Spanish full statement
   D. Spanish short statement

II. Contact the Georgia WIC Civil Rights Coordinator for questions regarding the use of the nondiscrimination statement.

III. A nondiscrimination statement is not required:

   A. To be imprinted on items such as cups, buttons, magnets, and pens that identify the WIC program, when the size or configuration makes it impractical.

   B. For nutrition education and breastfeeding promotion and support materials “that strictly provide a nutrition message with no mention of the WIC Program.”

IV. The short statement can be used:

   A. When materials are too small to permit the full nondiscrimination statement. The short statement print size must be no smaller than the text.

   B. Radio and television public service announcements.
C. On non-vital program materials. The short statement print size must be no smaller than the text.

V. All outreach provided to a specific Limited English Proficiency population must include the full nondiscrimination statement in the language of the targeted population. Please consult with the Georgia WIC Civil Rights Coordinator for assistance.

Authority

7 CFR § 246.8(a)(1)

FNS Instruction 113-1

USDA-FNS, WIC Policy Memorandum #2016-2

Definitions/Supporting Information

Vital to program participation - any information where not having access to the information may create a barrier to utilization of program benefits, accessibility and/or services.

Vital documents - materials and forms used for certification and eligibility, program outreach, program promotion and participant rights that are distributed, posted or aired for public viewing. Examples: applications, eligibility, notices of disqualification, ineligibility or termination, outreach.