**Develop and maintain a coalition**

A coalition is a unique, diverse, multicultural and multiethnic group of committed and passionate community members that come together to develop a partnership to address specific issues such as the burden of tobacco use in a community. A coalition is a group of individuals and/or organizations with a common interest who have agreed to work together toward a common goal. Developing a coalition involves engaging key partners, stakeholders, community organization and community members in the form of a coalition. Coalition activities should be planned and coordinated to facilitate the success of the coalition and keep the coalition members engaged. A database containing contact information of coalition members should be established to maintain contact with the coalition members.

<http://www.communitycatalyst.org/docstore/publications/strength_in_numbers_a_guide_to_building_community_coalitions_aug03.pdf>

<http://www.orau.gov/cdcynergy/web/ba/Content/activeinformation/resources/Coalition_Building_Primer.pdf>

<http://www.countyhealthrankings.org/sites/default/files/eightstep.pdf>

https://www.preventioninstitute.org/sites/default/files/uploads/8steps\_040511\_WEB.pdf