

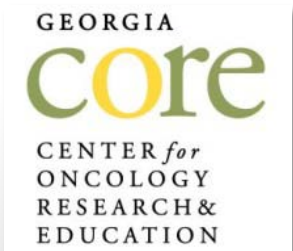
Georgia Department of Public Health Board of Directors Presentation

June 11, 2013

Nancy M. Paris, MS, FACHE

President

Georgia Center for Oncology Research and Education



Background

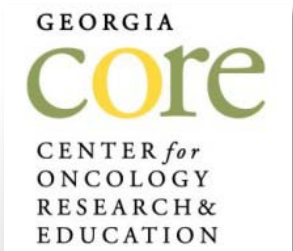
A non-profit organization founded in 2003 as a part of Georgia's strategic cancer initiative

Program expansion resulting from dissolution of the Georgia Cancer Coalition

History of funding from Georgia's Tobacco Settlement

Long standing relationship with Public Health

Attachment to Georgia Department of Public Health



Mission

To improve the quality of cancer care in Georgia through research and education

Vision

To contribute to the state's distinction as a national leader in care and research and to better health for all Georgians

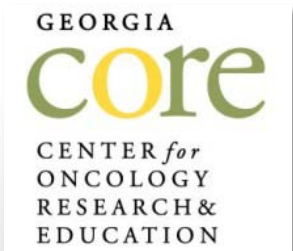
Funding

Public private partnership
State and federal support 49%
Private support 51%

Further Details

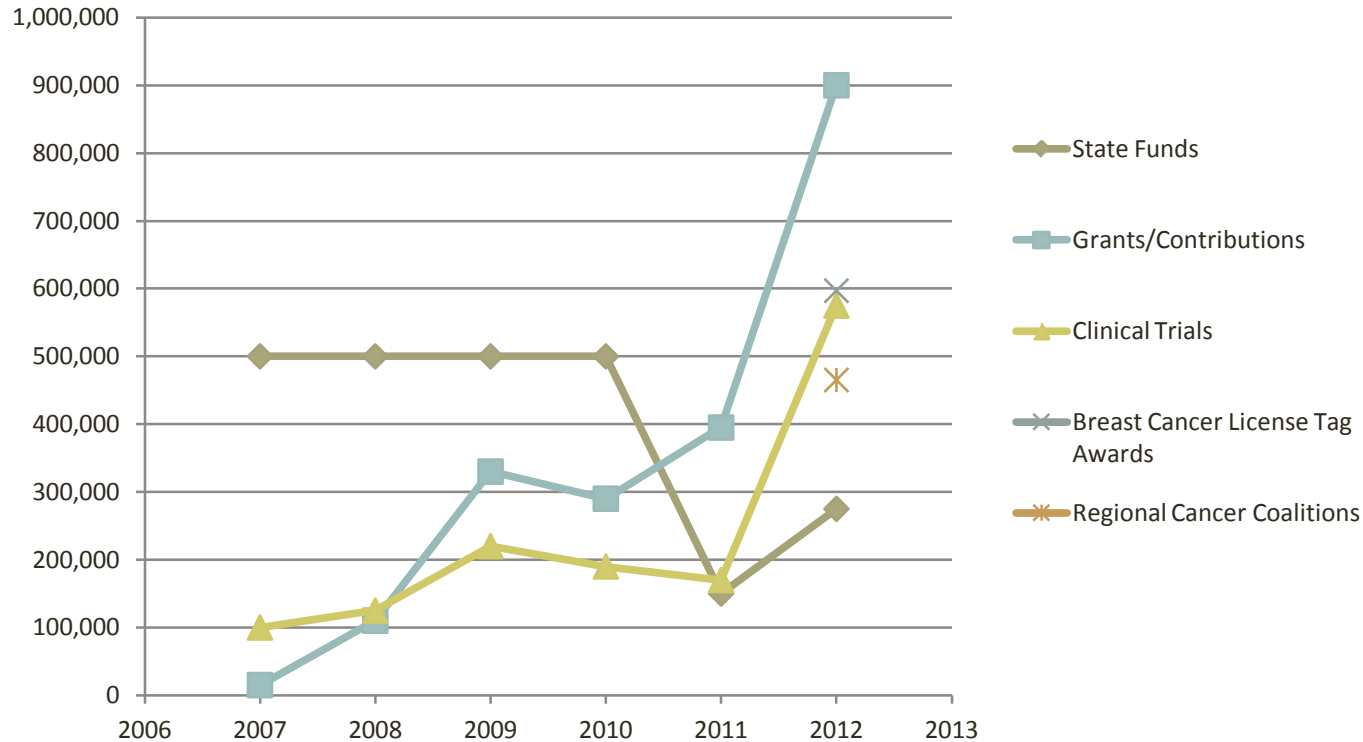
www.georgiacore.org

www.guidestar.org



Revenue Comparison by Category

Calendar Years Ended 2007-2012



Structural Highlights

Board of Directors

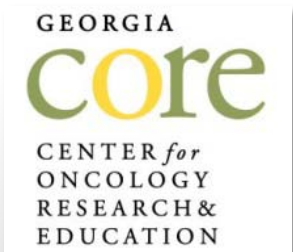
Oncologists, scientists, educators and health professionals representing academic institutions, cancer centers and programs funded by the NCI

Research Network

663 oncologists who diagnose 67% of new cancer cases

Genomic Health Consortium

GDPH contract with Georgia CORE in partnership with Emory, Georgia State, Morehouse



Program Highlights

Research Network

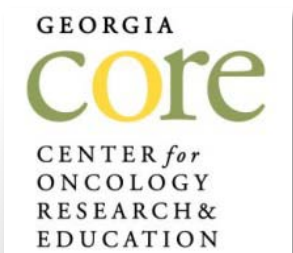
Expand number and reach of clinical trials

GeorgiaCancerInfo.org

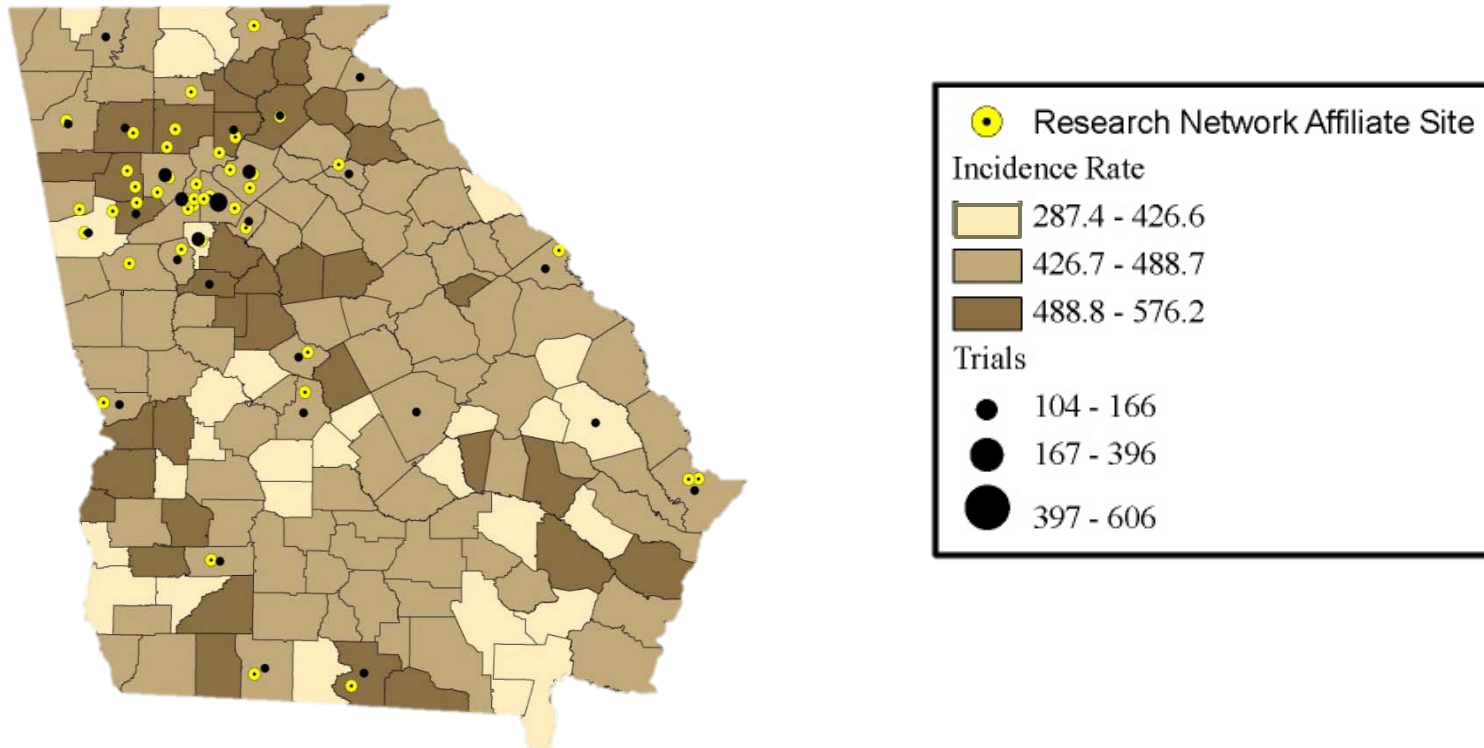
Provide easily accessible information on cancer care

Breast Cancer Genomic Health Consortium

Increase identification of young women at risk of hereditary breast and ovarian cancer

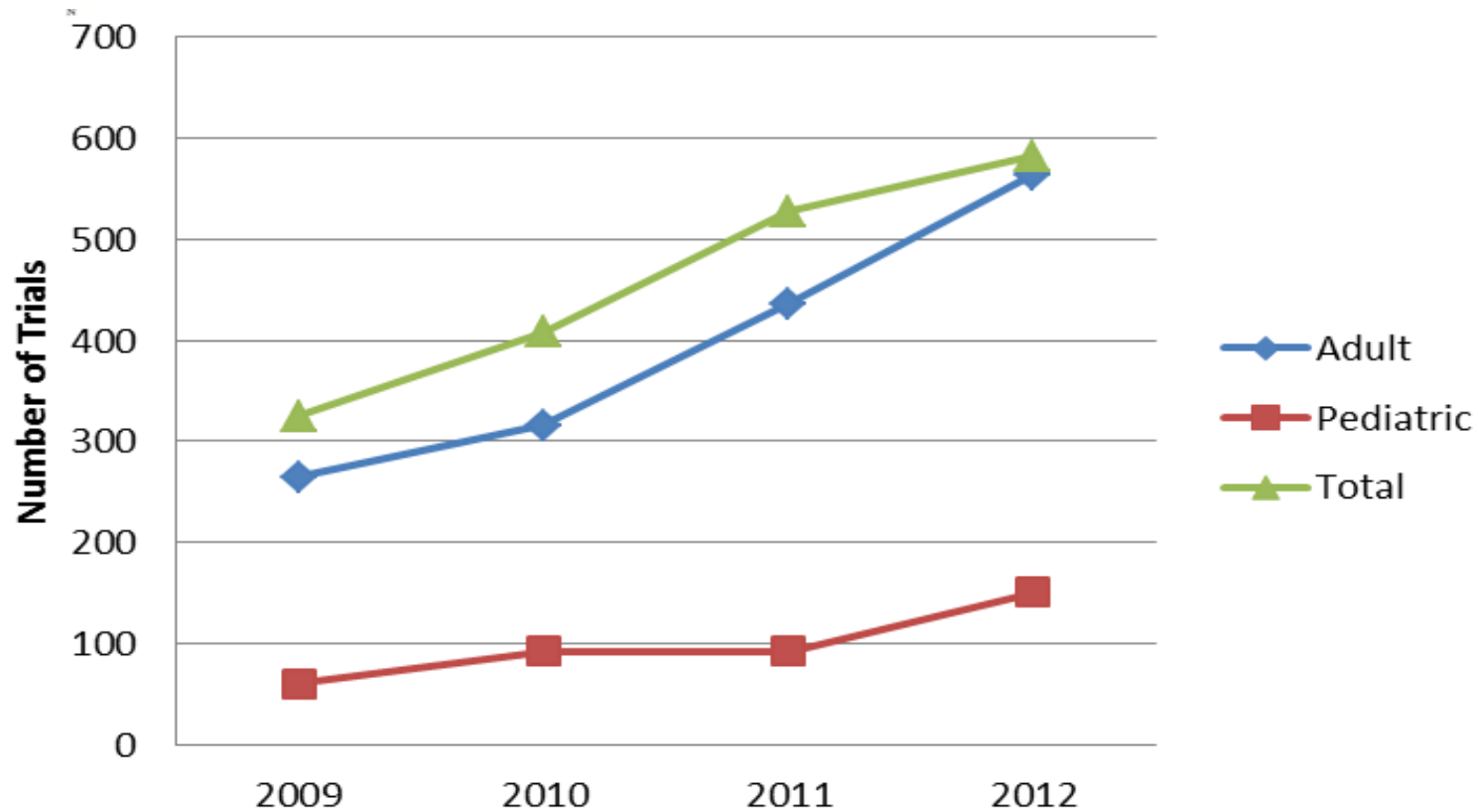


Cancer Clinical Trials, Incidence Rates Research Network Affiliates



Growth of Clinical Trials in Georgia

80% Growth Rate in Four Years



SURVIVORS' VOICES

Meet Laurie Devitt

"She's like that with everything... whatever it is, Laurie is just going to take it and run with it."

[▶ MORE](#)



FIND CANCER
DOCTORS
in Georgia



FIND CANCER
TREATMENT SITES
in Georgia



FIND CANCER
CLINICAL TRIALS
in Georgia

Welcome to Georgia's online Cancer Information Center

We understand that a patient's cancer-fighting journey begins with reliable information.

That's why we created GeorgiaCancerInfo.org: to give patients, caregivers and health professionals a first-ever comprehensive source of information about cancer care in Georgia.

Here you can gain knowledge on Georgia-based clinical trials, oncologists

Featured Partner



John B. Amos Cancer Center

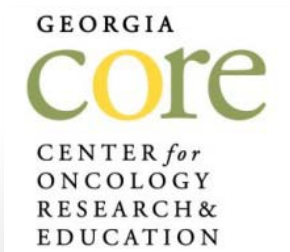
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum commodo magna in eros congue mollis. Maecenas a elit libero.

[▶ READ MORE](#)



Unique, online cancer information center
in partnership with the NCI

- 2,000 searches monthly
- 788 Georgia oncologists
- 280 cancer treatment sites
- 585 clinical trials
 - 24% Phase I, 38% Phase II, 31% Phase III, 1% Phase IV
- Community resources throughout the state





Awareness Campaign Sponsors



- Television, Radio, Print & Social Media Public Awareness Campaign
- Patient brochures distributed through Georgia CORE's Research Network
- Over 10 million impressions in 6 months

Georgia Breast Cancer Genomics ESP Consortium

A CDC 3 year Cooperative Agreement to GDPH

Education

Increase knowledge and awareness of methods and benefits of identifying women at risk of hereditary breast and ovarian cancers

Surveillance

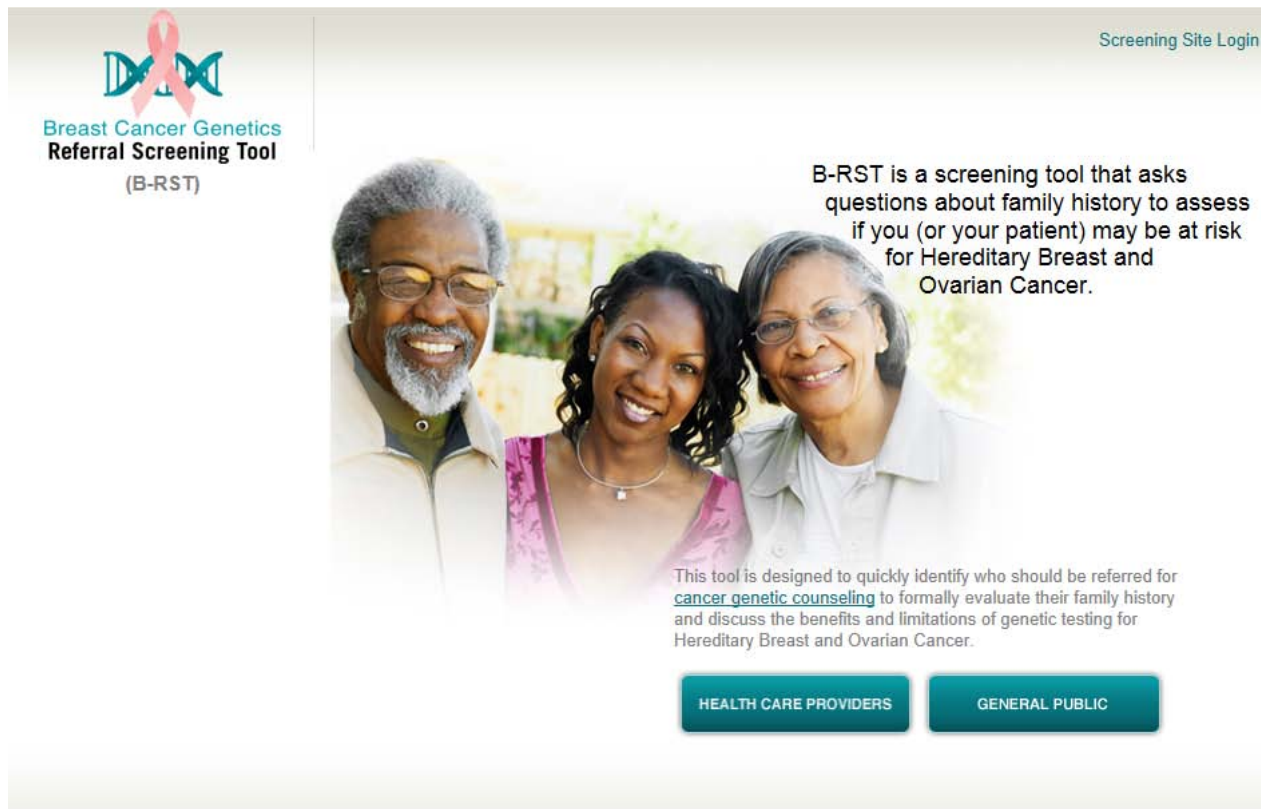
Assess the utilization of and barriers to cancer genetic services

Policy

Expand coverage for cancer genetic services for high risk women

Breast Cancer Gene Screen

www.BreastCancerGeneScreen.org



The screenshot shows the website's header with a logo of a DNA double helix and a pink ribbon, and the text "Breast Cancer Genetics Referral Screening Tool (B-RST)". A "Screening Site Login" link is in the top right. The main content area features a photograph of three smiling people (two women and one man) and a text box explaining that B-RST is a screening tool for hereditary breast and ovarian cancer. Below the text are two buttons: "HEALTH CARE PROVIDERS" and "GENERAL PUBLIC".

Screening Site Login

Breast Cancer Genetics
Referral Screening Tool
(B-RST)

B-RST is a screening tool that asks questions about family history to assess if you (or your patient) may be at risk for Hereditary Breast and Ovarian Cancer.

This tool is designed to quickly identify who should be referred for [cancer genetic counseling](#) to formally evaluate their family history and discuss the benefits and limitations of genetic testing for Hereditary Breast and Ovarian Cancer.

HEALTH CARE PROVIDERS GENERAL PUBLIC

Questions and Discussion