Background

A non-profit organization founded in 2003 as a part of Georgia’s strategic cancer initiative

Program expansion resulting from dissolution of the Georgia Cancer Coalition

History of funding from Georgia’s Tobacco Settlement

Long standing relationship with Public Health

Attachment to Georgia Department of Public Health
Mission
To improve the quality of cancer care in Georgia through research and education

Vision
To contribute to the state’s distinction as a national leader in care and research and to better health for all Georgians

Funding
Public private partnership
State and federal support 49%
Private support 51%

Further Details
www.georgiacore.org
www.guidestar.org
Revenue Comparison by Category

Calendar Years Ended 2007-2012

- State Funds
- Grants/Contributions
- Clinical Trials
- Breast Cancer License Tag Awards
- Regional Cancer Coalitions
Structural Highlights

Board of Directors
Oncologists, scientists, educators and health professionals representing academic institutions, cancer centers and programs funded by the NCI

Research Network
663 oncologists who diagnose 67% of new cancer cases

Genomic Health Consortium
GDPH contract with Georgia CORE in partnership with Emory, Georgia State, Morehouse
Program Highlights

Research Network
Expand number and reach of clinical trials

GeorgiaCancerInfo.org
Provide easily accessible information on cancer care

Breast Cancer Genomic Health Consortium
Increase identification of young women at risk of hereditary breast and ovarian cancer
Cancer Clinical Trials, Incidence Rates
Research Network Affiliates

Map by J. Schroek, 2012.
Sources: Georgia Center for Oncology Research and Education (georgiacancerinfo.org), 2012; National Cancer Institute (statecancerprofiles.org), 2012
Growth of Clinical Trials in Georgia
80% Growth Rate in Four Years
Welcome to Georgia’s online Cancer Information Center

We understand that a patient’s cancer-fighting journey begins with reliable information.

That’s why we created GeorgiaCancerInfo.org: to give patients, caregivers and health professionals a first-ever comprehensive source of information about cancer care in Georgia.

Here you can gain knowledge on Georgia-based clinical trials, oncologists...
Unique, online cancer information center in partnership with the NCI

- 2,000 searches monthly
- 788 Georgia oncologists
- 280 cancer treatment sites
- 585 clinical trials
  - 24% Phase I, 38% Phase II, 31% Phase III, 1% Phase IV
- Community resources throughout the state
• Television, Radio, Print & Social Media Public Awareness Campaign
• Patient brochures distributed through Georgia CORE’s Research Network
• Over 10 million impressions in 6 months
Georgia Breast Cancer Genomics ESP Consortium

A CDC 3 year Cooperative Agreement to GDPH

Education
Increase knowledge and awareness of methods and benefits of identifying women at risk of hereditary breast and ovarian cancers

Surveillance
Assess the utilization of and barriers to cancer genetic services

Policy
Expand coverage for cancer genetic services for high risk women
Breast Cancer Gene Screen

www.BreastCancerGeneScreen.org

B-RST is a screening tool that asks questions about family history to assess if you (or your patient) may be at risk for Hereditary Breast and Ovarian Cancer.

This tool is designed to quickly identify who should be referred for cancer genetic counseling to formally evaluate their family history and discuss the benefits and limitations of genetic testing for Hereditary Breast and Ovarian Cancer.

HEALTH CARE PROVIDERS

GENERAL PUBLIC

GEORGIA CORE CENTER FOR ONCOLOGY RESEARCH & EDUCATION

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Questions and Discussion