# Georgia Fall Prevention Coalition: Strategic Plan

SFY 2010 through SFY 2012

#### **Fall Prevention Coalition**

The Department of Community Health (DCH) Injury Prevention Program and the Department of Human Services (DHS) Division of Aging Services have served as the lead agencies for the Georgia Fall Prevention Coalition since the fall of 2008. The purpose is to develop a sustainable, multi-agency coalition that serves populations at risk for falls and fall related injuries and supports the agencies that serve them.

Members of the coalition include representatives from Kaiser Permanente, DeKalb Medical Center, the Centers for Disease Control and Prevention, Aging and Disabilities Resource Connection (ADRC), the Brain and Spinal Injury Trust Fund Commission, the Physical Therapy Association of Georgia, physical and occupational therapists, the Georgia Commission on Women, the Georgia Medical Care Foundation, Columbus State University School of Nursing, the Chronic Disease branch of the Division of Public Health, University of Georgia, Brenau University (School of Pharmacy), Tools for Life, and Via Medical Services. The Coalition will continue to expand its membership.

Mission Statement: promote strategies to prevent falls and fall-related injuries across at-risk populations.

### Objectives:

- Increase awareness of risk factors contributing to falls and promising prevention strategies
- Increase the capacity of providers to conduct Fall Prevention activities
- Increase resources devoted to Fall Prevention at the community and state level
- Disseminate information from the National Falls Coalition and other nationally recognized organizations

## **Accomplishment Highlights**

- Coordinated multidisciplinary Falls Prevention Awareness Day in Atlanta in September 2010.
- Qualified for inclusion in the National Council on Aging Compendium in 2010
- Surveyed Public Health districts and the Area Agencies on Aging in 6 regions in Georgia to evaluate ability to conduct evidenced based falls prevention programs

#### Outcomes being monitored for evaluation:

- 1a) Develop resources to support data collection, analysis, and dissemination of primary data sources and linkage and recognition of fall-related outcomes
- 1b) Fall-related mortality by age group/facility
- 1c) Fall-related hospitalization by age group/residential environment
- 1d) Fall-related ED visits by age group
- 1e) Longitudinal outcomes of fall-related injuries
- 2a) Number and type of fall prevention programs/activities conducted throughout the state (initially may limit monitoring to AAA activity and/or other structured networks)
- 2b) Number of people participating in Fall Prevention activities

# **Strategic Plan:**

Strategic Plan:				
Objectives	Timeframe	Lead(s)	Partners	Funding implications
<b>Objective 3A:</b> Convene Georgia Fall Prevention Coalition meetings monthly	Regular Basis	IPP and DAS	GFPC and NCOA	In-kind contributions
3A Measure of Success: Regularly held meetings as evidenced by agendas, attendance sheets and notes				
<b>Objective 3B:</b> Expand scope of fall prevention activities across the lifespan	Ongoing	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions
3B Measure of Success: Evidence of participation among partners delivering services along the spectrum of age-specific risk-factors				
<b>Objective 3C:</b> Implement Fall Prevention Plan for Georgia	By Fall Prevention Awareness Day, September 2011	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions
3C Measure of Success: Georgia Fall Prevention Plan goals implemented				
Objective 3D: Develop a Fall Prevention website associated with the Injury Prevention Program website with a link to the <a href="www.livewelagewell.info">www.livewelagewell.info</a> website created by the Georgia Coalition for Healthy Aging.	By March 2011	IPP and DAS	GFPC and stakeholders	In-kind contributions
3D Measure of Success: Fall Prevention website created and online.				
<b>Objective 3E:</b> Pursue relevant funding opportunities	As identified	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions – Would benefit from additional funds for professional writing grant services
3E Measure of Success: Number of funding applications submitted				
<b>Objective 3F:</b> Disseminate information regarding evidence-based best practices for fall prevention	Ongoing	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions
3F Measure of Success: Number of organizations expressing interest and adoption				
<b>Objective 3G:</b> Provide technical assistance as requested	As needed	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions
3G Measure of Success: Hours and type of technical assistance provided				
<b>Objective 3H:</b> Conduct a Fall Prevention Awareness Day Event	Annually (September 2011)	IPP and DAS	GFPC, GIPAC and stakeholders	In-kind contributions
3H Measure of Success: FPAD Event held in September 2011				
<b>Objective 31:</b> Create jobs and volunteer positions at State and Local Levels to provide sustainability	Ongoing	IPP and DAS	GFPC, GIPAC, AAAs and stakeholders	In-kind contributions
3I Measure of Success: FPAD Event held in September 2011				