



Georgia WIC Formula Guide

A reference for approved formulas provided by the Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

Human Milk is the Gold Standard				
Approved contract formulas <u>not</u> requiring medical documentation for infants (< 12 months):				
Milk Based Formula: Enfamil Infant	Milk Based Rice Starch Formula Enfamil A.R.	Lactose-Reduced Formula: Enfamil Gentlease	Soy Based Formula: Enfamil ProSobee (Simply Plant-Based)	
Temporarily approved contract formulas (< 12 months): Enfamil NeuroPro Infant & Enfamil NeuroPro Gentlease				
Approved contract formula requiring medical documentation: Enfamil 24				

Georgia WIC Temporarily Approved Non-Contract Formulas:

Bubs Supreme Infant Formula (1 and 2)	Similac Pro-Advance		
Gerber Good Start Gentle	Similac Pro-Sensitive		
Gerber Good Start GentlePro (1 and 2)	Similac Pro-Total Comfort		
Gerber Good Start SoothePro	Similac 360 Total Care		
Gerber Good Start Gentle Soy (1 and 2)	Similac 360 Total Care Sensitive		
Gerber Good Start Gentle Supreme	Similac Sensitive		
Kendamil First Infant Milk	Similac Soy Isomil		
Nestle NAN Pro	Similac Total Comfort		
Similac Advance	Store brand: milk-based, soy, lactose-free, lactose reduced, added		
Similac for Spit-Up	rice starch infant formulas		

Georgia WIC Does NOT Approved the Following Formulas:

Organic formulas	Enfamil Enspire Gentlease	
Store brand toddler formulas	Enfamil Enspire Toddler	
Enfagrow Premium Gentlease Toddler Nutritional Drink	Enfamil Reguline	
Enfagrow Premium Toddler Nutritional Drink (All Flavors)	Gerber Good Start GenIte Soy 3	
Enfagrow NeuroPro Toddler Nutritional Drink (All Flavors)	Gerber Good Start GentlePro Toddler	
Enfamil Enspire	Gerber Good Start Gentle Supreme Toddler	

Questions or concerns please contact:

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