



Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

GEORGIA WIC APPROVED FORMULA GUIDE: EFFECTIVE OCTOBER 29, 2023

Georgia WIC recognizes human milk as the standard for infant feeding and nutrition.

Approved contract formulas not requiring medical documentation for infants (< 12 months):

| <u>Milk-Based</u> | <u>Milk-Based</u> | <u>Milk-Based Rice</u> | <u>Lactose-Reduced</u> | <u>Soy-Based Formula:</u> |
|----------------------------------------------|--------------------------------------------------------|-------------------------------------------------|--------------------------------------------------|--------------------------------------------|
| <u>Formula:</u> Enfamil® Infant | <u>Prebiotic Formula:</u> Enfamil® Reguline® | <u>Starch Formula:</u> Enfamil® A.R.™ | <u>Formula:</u> Enfamil® Gentlease® | Enfamil® ProSobee® (Simply Plant-Based) |

Approved contract formula requiring medical documentation: Milk-Based Formula - Enfamil® 24

Georgia WIC does NOT approve the Following Formulas:

| | |
|--------------------------------------------------------------------------------------|------------------------------------------|
| Any Organic Formula | Gerber Good Start SoothePro |
| Enfagrow Premium Toddler Nutritional Drink (All Flavors) | Gerber Good Start Gentle Supreme Toddler |
| Enfagrow Premium Gentlease Toddler Nutritional Drink | Nestle NAN Pro |
| Enfagrow NeuroPro Toddler Nutritional Drink (All Flavors) | Similac Advance |
| Enfamil NeuroPro Infant | Similac for Spit-Up |
| Enfamil NeuroPro Gentlease | Similac Pro-Advance |
| Enfamil Sensitive | Similac Pro-Sensitive |
| Enfamil Enspire | Similac Pro-Total Comfort |
| Enfamil Enspire Gentlease | Similac 360 Total Care |
| Gerber Good Start Gentle | Similac 360 Total Care Sensitive |
| Gerber Good Start Gentle Soy | Similac Sensitive |
| Gerber Good Start GentlePro | Similac Soy Isomil |
| Gerber Good Start GentlePro Toddler | Similac Total Comfort |
| Store brand milk-based, soy, lactose-free, lactose-reduced, and rice-added formulas. | |

Questions or concerns contact:

Georgia WIC Program – WIC Customer Service
(800) 228-9173 / wiccustomerservice@dph.ga.gov

Kylia Crane, RDN, LD – Director of Nutrition
Georgia Chapter, American Academy of Pediatrics
kcrane@gaaap.org

For a complete list of Georgia WIC approved formulas, visit [WIC Formula Resources](#).

This institution is an equal opportunity provider.