GTUPP Logic Model- Component 1

Strategies / Activities

Promote health system changes to include screening and treatment of tobacco use

Promote evidence-based cessation including quit line and digital beast technologies

Engage health care providers to expand tobacco use screening among youth including a cigarette

Increase and enhance comprehensive smoke free policies in schools, colleges and housing

Develop and/or engage with local coalitions and community leaders to plan and implement evidence-based tobacco prevention and control strategies

Expand insurance coverage for cessation treatment

Short-Term Outcomes

Increased health care system changes to promote and support tobacco use and dependence

Increased public- private partnerships addressing tobacco control, tobacco-related disparities, and health equity

Increased public and decision-maker awareness and knowledge of the dangers of tobacco use, effective tobacco control interventions, and social norm change

Increased health communication interventions and messages to reach the general population and populations experiencing tobaccorelated disparities

Increased access to and awareness of barrier-free coverage of evidencebased tobacco use and dependence treatments

Intermediate Outcomes

Increased implementation and reach of evidence- based, culturally appropriate strategies and activities to reduce tobacco- related disparities

Decreased exposure to tobacco marketing and access to tobacco products

Decreased youth susceptibility to experimentation with tobacco products, including e-cigarettes and other emerging tobacco products

Increased implementation of tobacco control policies, including comprehensive smokefree policies

Increased development of innovative and/or promising practices that contribute to the tobacco control evidence-base

Long-Term Outcomes

Decreased initiation of tobacco use among youth and young adults

Decreased exposure to SHS

Decreased tobacco use and dependence among adults and youth

Decreased tobacco -related disparities