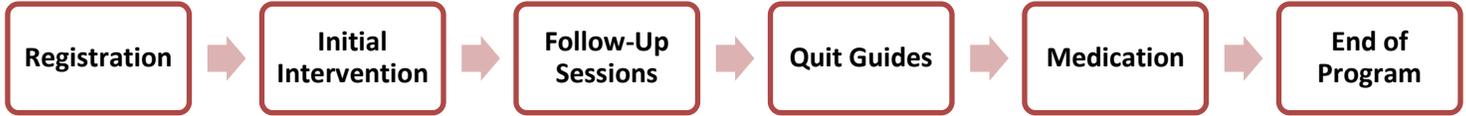


How does the Georgia Tobacco Quitline work?

Overview



Registration:

- Demographics collected
- Eligibility verified
- Descriptions of services provided
- Ship stage-based Quit Guide to caller
- Direct transfer caller to Quit Coach

Follow-Up Sessions

- Proactive session scheduled near quit date and after to prevent slips and relapses
- Medication use support provided
- Unlimited inbound support provided

Medication

- Decision support for nicotine replacement therapy (NRT) and prescription medication by Quit Coach
- *If benefit available, Direct Mail Order NRT
- Medical screening provided by Quit Coach

Initial Intervention

- Tobacco use history obtained
- Develop personal profile
- Develop Quit Plan
- Set Quit Date
- Decision support for medication
- Community Referrals

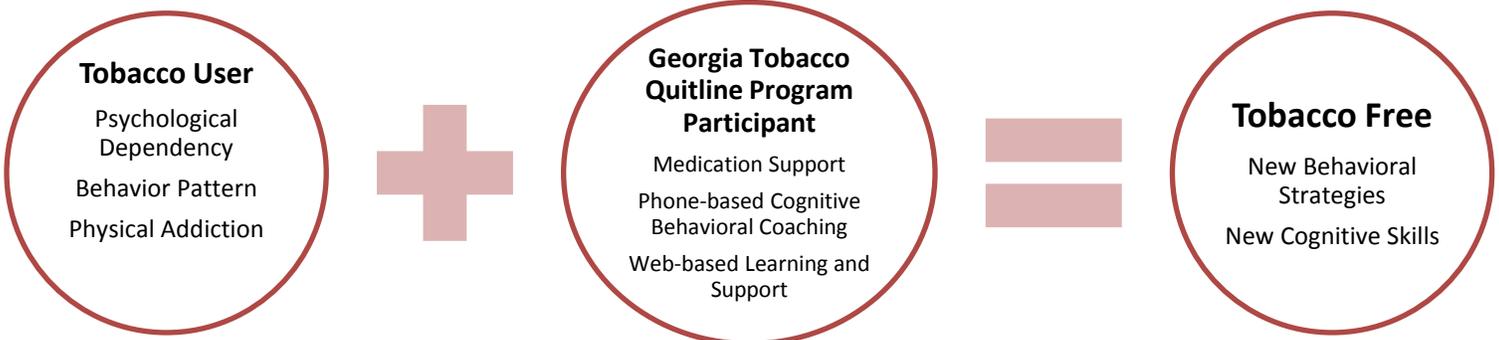
Quit Guides

- Mail within 48 hours direct
- Stage-based materials
- Low literacy level
- Includes Ally Guide (Quit Kit)

End of Program

- Outbound call 7 months post-enrollment by non-quit coach to assess quit status and satisfaction with program

Counseling Services Offered by Georgia Tobacco Quitline In Accordance with US PHS (Public Health Services) Clinical Practical Guidelines for Treating Tobacco Use and Dependence



Timing of Georgia Tobacco Quitline Services

Enrollment:
Quit Guide Sent

Months 2 - 7:
Relapse Prevention Coaching
Outcomes Survey

Month 1:
Assessment & Planning, Quit Date, Quit Date Follow-Up, Inbound Call Support

