



Georgia Department of Public Health

Board of Public Health Meeting

Tuesday, September 11, 2012



We Protect Lives.

Board Member Introduction

COL Brent Bracewell

Georgia SHAPE Month

Dan Fesperman



We Protect Lives.

AIDS Drug Assistance Program (ADAP) Update

Pat O'Neal, M.D.

West Nile Virus Update

Pat O'Neal, M.D.

We Protect Lives.

A red decorative bar at the bottom of the slide, consisting of a curved shape on the left side that tapers into a straight horizontal line extending to the right.

Tobacco Free Schools: Moving the Needle One School System

Yvette Daniels, J.D.

We Protect Lives.

A thick red horizontal bar at the bottom of the slide, starting with a curved left edge and ending with a straight right edge.

Overview

- Problem
- Strategy Selection
- Adoption Process
- Policy Enforcement
- Where Are We Today

Program Goal and Objective

One of the major program GOALS for the Tobacco Use Prevention Program is to PREVENT YOUTH INITIATION

Our OBJECTIVE is to increase the number of school districts that adopt the 100% Model Tobacco Free School Policy from 0 to 181 by June 2014.

The Problem of Youth Tobacco Use (Cigarettes) in Georgia

Middle School Students

6% (23,000) Overall

7% (12,000) Males

6% (11,000) Females

9% (14,000) NH White

3% (4,000) NH Black

9% (3,000) Hispanic

High School Students

17% (71,000) Overall

19% (39,000) Males

15% (31,000) Females

24% (46,000) NH White

8% (15,000) NH Black

17% (6,000) Hispanic

Data Sources:

1. 2011 Georgia Youth Tobacco Survey (YTS)

2. 2011 Georgia Youth Risk Behavior Survey (YRBS)

Georgia Youth Smoking 2003-2011

Middle School

2003 -9%

2009- 5%

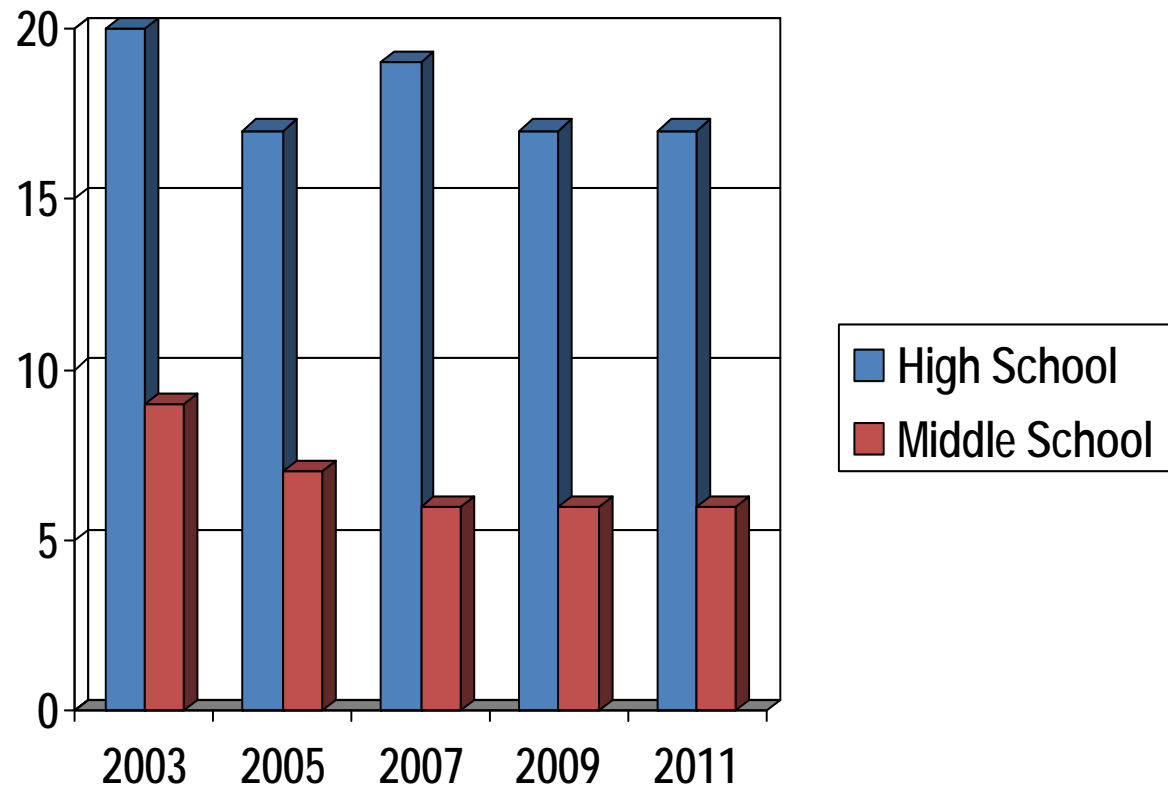
2011- 6%

High School

2003-21%

2009-17%

2011-17%



Data Sources:

1. 2011 Georgia Youth Tobacco Survey (YTS)
2. 2011 Georgia Youth Risk Behavior Survey (YRBS)
3. 2003, 2005, 2007, & 2009 Georgia Youth Risk Behavior Survey (YRBS)
4. 2005 Georgia Youth Tobacco Survey Report (<http://www.health.state.ga.us/epi/cdiee/tobaccouse.asp>)

We Protect Lives.

NATIONAL COMPARISONS

Cigarette Usage

GEORGIA

Middle School Students

6% (23,000)

High School Students

17% (71,000)

NATIONAL

Middle School Students

5.2% (600,000)

High School Students

19.5% (3 million)

Data Sources:

1. 2011 Georgia Youth Tobacco Survey (YTS)
2. 2011 Georgia Youth Risk Behavior Survey (YRBS)

U.S. Department of Health and Human Services. *Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General*. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, **2012**.

Publications that Support the Prevention of Youth Initiation to Tobacco Use and Tobacco-free Schools

- Centers for Disease Control and Prevention. *Best Practices for Comprehensive Tobacco Control Programs – 2007.*
- U.S. Department of Health and Human Services, *The Health Consequences of Involuntary Exposure to Tobacco Smoke: A Report of the Surgeon General, Secondhand Smoke What It Means to You – 2006.*
- U.S. Department of Health and Human Services, *Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General – 2012.*
- Fibkins, William L., *What Schools Should Do To Help Kids Stop Smoking. Eye on Education, Inc. 2000.*
- Centers for Disease Control and Prevention. *Guidelines for School Health Programs to Prevent Tobacco Use and Addiction – United States, 1994. MMWR 1994; 43(rr-2); 1-18*

THE MODEL POLICY

No use of any tobacco products, 24 hours per day, seven days per week by students, faculty, staff, and visitors. This includes, school owned/leased vehicles, school athletic events, and school sponsored off-campus events.

CDC. Guidelines for School Health Programs to Prevent Tobacco Use and Addiction – United States, 1994. MMWR 1994; 43(rr-2); 1-18

Adoption, Implementation, Enforcement and Evaluation Processes

- Assemble diverse youth groups
- Train youth and adult leaders via a youth summit to educate school system officials
- Develop a plan of action
- Develop community support
- Conduct formal education presentation to school system officials
- Develop implementation, enforcement and evaluation protocol

Signage is Very Important!

- Informs and Reminds the Public
- Asks for Compliance from the Public



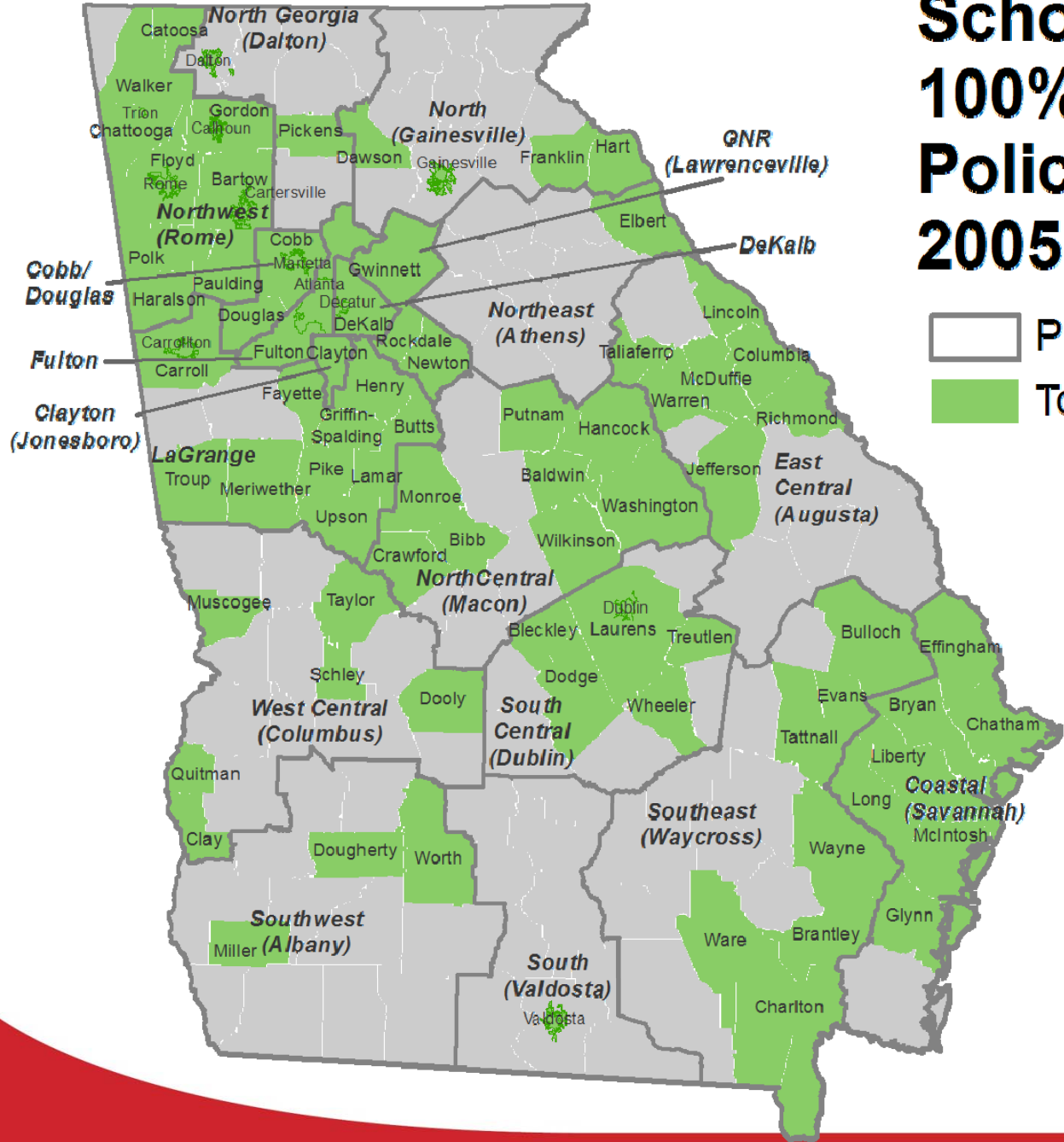
ENFORCEMENT

- Signage
- PSA's- Use Existing School Based
- Existing Communication Tools
- Media- All types
- Notices to Parents and School Employees
- Alternative To Suspension Programs
- Youth and Adult Cessation Programs
- Clear Designation of the Consequences and Person/Persons Responsible for Enforcing

Where We Are Today

- 87 out of 181 county and city school districts have the 100% Model Tobacco-Free Schools Policy since 2005.
- These policies protect 1,192,870 Georgia K-12 students.

School Districts with 100% Tobacco-Free Policy, Georgia, 2005-2012



Public Health Districts
Tobacco-Free Systems

N = 87 out of 181 School Systems

Public Places Youth Frequent That Must Be Tobacco Free

- Restaurants
- Malls
- Parks and Recreation Centers
- Indoor and Outdoor Athletic Buildings
- Schools
- Daycare Facilities
- Concerts
- Teen “Clubs”

How Do We Know the Policy Is Working (Evaluation)?

- Signs are posted strategically around campus
- The school district has a cessation plan
- The school has an Alternative to Suspension program
- No longer are there depictions of tobacco use on campus
- Less tobacco litter (butts, cartons, etc.)

LIVE HEALTHY GEORGIA!

<http://www.livehealthygeorgia.org/>



The Georgia Tobacco
Quit Line



Quitting takes practice. For help, call us at **1-877-270-STOP**

AVAILABLE EVERY DAY FROM 8 a.m. TO MIDNIGHT at 1-877-270-STOP or TYY 1-877-777-6534.
The Georgia Tobacco Quit Line is a **FREE** resource for Georgians 13 and older looking to quit tobacco. Callers speak with trained counselors who tailor the quit process according to each caller. And youth callers speak with trained youth counselors who can speak to their specific needs. Please take a look around our site to learn more about the Quit Line!

When smokers quit, there are numerous **health benefits,** both short-term and long-term. [LEARN MORE](#)

There are **visible and immediate rewards** to quitting. [LEARN MORE](#)

We Protect Lives.

GTUPP TEAM Contact Information

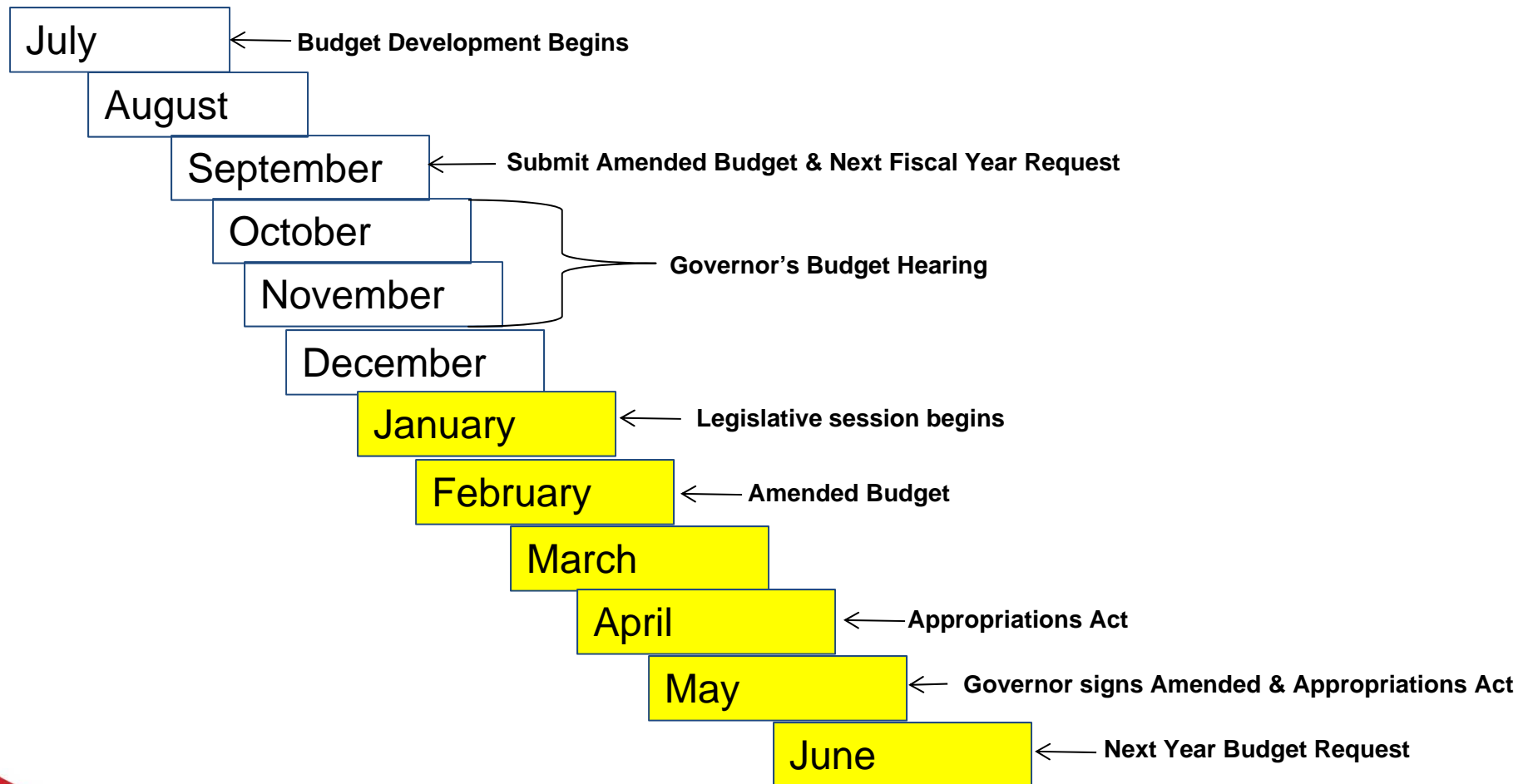
Michael Jackson, Program Consultant, TFS
404-657-0614 mcjackson@dhr.state.ga.us

Kenny Ray, TUPP Program Manager
404-657-0792 keray@dhr.state.ga.us

Amended FY2013 and FY2014 Budget Request

Kate Pfirman

State Budget Cycle

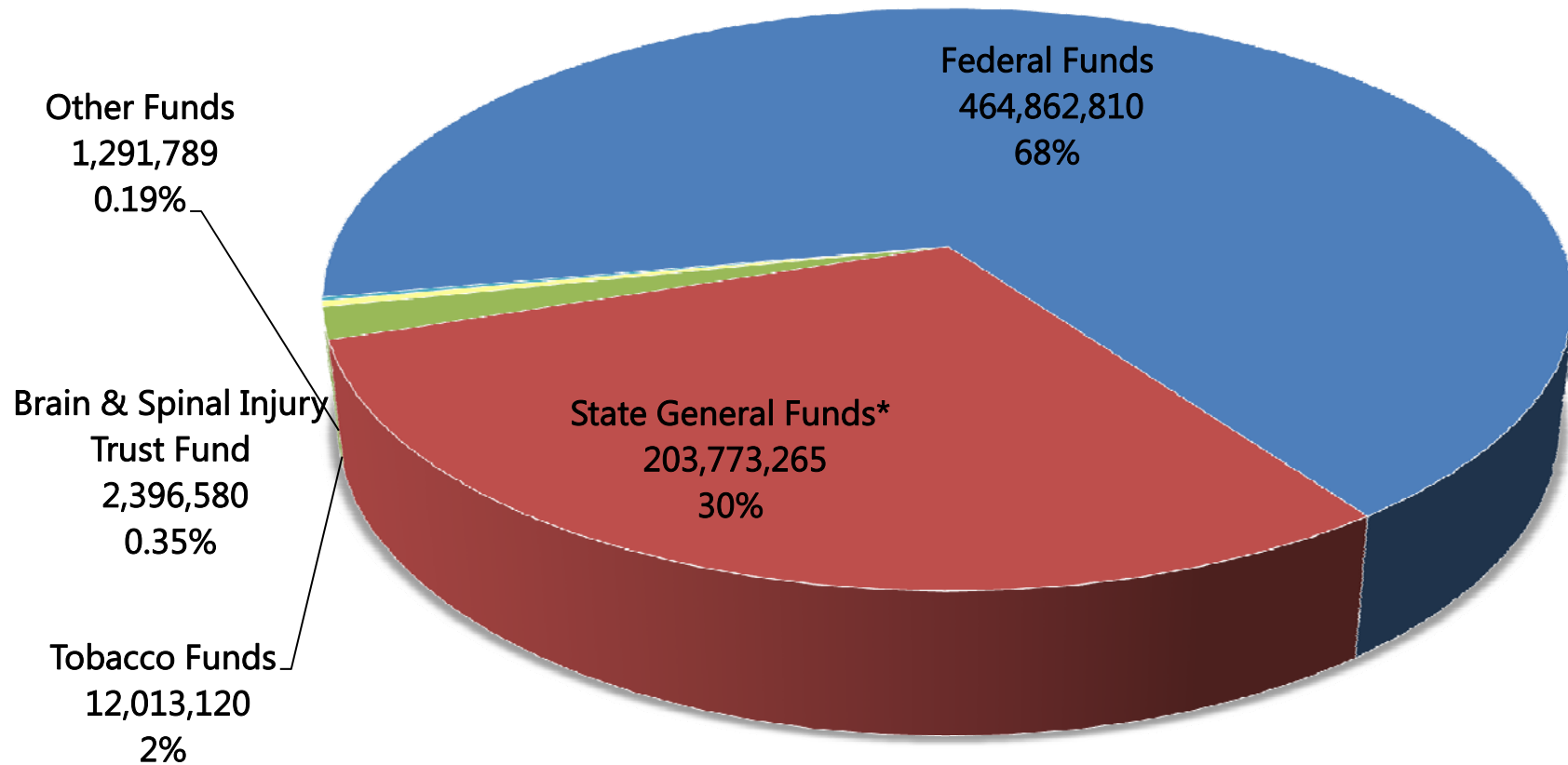


Amended FY2013 & FY2014 Request

- **State General Funds**
 - Governor's Budget Instructions Required 3% Reduction for Amended FY2013 and FY2014
 - 3% Reduction= \$5.6M

DPH FY13 Total Funds Budget

Total Funds = \$684,337,564



**Includes State General Funds of \$15.9M for Georgia Trauma Care Network Commission*

We Protect Lives.

AFY2013 & FY2014 Request

State General Funds Summary

- **Administration**
 - Reduce personal services and operating
 - AFY2013 (\$1,920,240); FY2014 (\$1,259,975)
- **Adolescent and Adult Health Promotion**
 - **Adolescent Health and Youth Development**
 - Reduce funding for personal services
 - AFY2013 (\$172,243); FY2014 (\$239,233)
 - **Family Planning**
 - Reduce funding for Columbus STD Grant-In-Aid
 - AFY2013 (\$30,000); FY2014 (\$30,000)
- **Adult Essential Health Treatment-**
 - **Hypertension Management**
 - Reduce funding for the Hypertension program in AFY13 (\$511,737)
 - Eliminate funding for the Hypertension program in FY2014 (\$611,737)

AFY2013 & FY2014 Request

State General Funds Summary

- **Emergency Preparedness-**
 - **Emergency Medical Services**
 - Eliminate funding provided in FY2013 for the Traumatic Brain Injury Protocol Evaluation
 - AFY2013 (\$350,000); FY2014 (\$350,000)
- **Infant & Child Essential Health Treatment Services**
 - **Children's Medical Services**
 - Reduce Grant-In-Aid funding statewide
 - AFY2013 (\$576,574); FY2014 (\$576,574)
 - **Genetics/Sickle Cell**
 - Reduce Grady contract
 - AFY2013 (\$55,000); FY2014 (\$55,000)

 - Reduce Grant-In-Aid funding statewide
 - AFY2013 (\$525,172); FY2014 (\$525,172)

 - Reduce Hemophilia of Georgia Contract AFY2013 (\$498,000)
 - Eliminate Hemophilia of Georgia Contract FY2014 (\$698,683)

AFY2013 & FY2014 Request

State General Funds Summary

- **Infant & Child Essential Health Treatment Services**
 - **Oral Health**
 - Transfer personnel to federal funds
 - AFY2013 (\$274,657); FY2014 (\$274,657)

 - Transfer Grant-In-Aid to federal funds
 - AFY2013 (\$200,683)

- **Infant & Child Health Promotion**
 - **Comprehensive Child Health**
 - Reduce Grant-in-Aid for Foster Care program
 - AFY2013 (\$27,500); FY2014 (\$27,500)

- **Public Health Grants to Counties**
 - Reduce funding for Health Check Program AFY2013 (\$493,276)
 - Eliminate funding for Health Check Program FY2014 (\$986,551)

AFY2013 Budget Request (State General Funds)

DPH Programs	FY2013 Budget	Reduction	AFY2013 Request
Administration	\$20,360,920	(\$1,920,240)	\$18,440,680
Adolescent and Adult Health Promotion	\$3,751,224	(\$202,243)	\$3,548,981
Adult Essential Health Treatment Services	\$611,737	(\$511,737)	\$100,000
Emergency Preparedness	\$2,753,939	(\$350,000)	\$2,403,939
Epidemiology	\$4,049,176		\$4,049,176
Immunization	\$2,505,125		\$2,505,125
Infant and Child Essential Health Treatment Services	\$22,079,771	(\$2,130,086)	\$19,949,685
Infant and Child Health Promotion	\$12,203,708	(\$27,500)	\$12,176,208
Infectious Disease Control	\$30,499,493		\$30,499,493
Inspections and Environmental Hazard Control	\$3,571,617		\$3,571,617
Public Health Grants to Counties	\$81,858,779	(\$493,276)	\$81,365,503
Vital Records	\$3,590,562		\$3,590,562
DPH Budget Programs	\$187,836,051	(\$5,635,082)	\$182,200,969
Attached Agency:			
Georgia Trauma Care Network Commission	\$15,937,214		
Total Appropriation	\$203,773,265		

We Protect Lives.

FY2014 Budget Request (State General Funds)

DPH Programs	FY2013 Budget	Reduction	FY14 Request
Administration	\$20,360,920	(\$1,259,975)	\$19,100,945
Adolescent and Adult Health Promotion	\$3,751,224	(\$269,233)	\$3,481,991
Adult Essential Health Treatment Services	\$611,737	(\$611,737)	\$0
Emergency Preparedness	\$2,753,939	(\$350,000)	\$2,403,939
Epidemiology	\$4,049,176		\$4,049,176
Immunization	\$2,505,125		\$2,505,125
Infant and Child Essential Health Treatment Services	\$22,079,771	(\$2,130,086)	\$19,949,685
Infant and Child Health Promotion	\$12,203,708	(\$27,500)	\$12,176,208
Infectious Disease Control	\$30,499,493		\$30,499,493
Inspections and Environmental Hazard Control	\$3,571,617		\$3,571,617
Public Health Grants to Counties	\$81,858,779	(\$986,551)	\$80,872,228
Vital Records	\$3,590,562		\$3,590,562
DPH Budget Programs	\$187,836,051	(\$5,635,082)	\$182,200,969
Attached Agency:			
Georgia Trauma Care Network Commission	\$15,937,214		
Total Appropriation	\$203,773,265		

We Protect Lives.

Next Board of Public Health Meeting

Tuesday, October 9, 2012

To be added to the notification list,
send an e-mail to Bob Shaw
rmshaw@dhr.state.ga.us