

# SNAP-Ed Logic Model

## Strategies

## OUTCOMES

**Short Term**  
(Readiness & capacity)

**Intermediate**  
( Changes)

**Long-Term**  
(effectiveness & maintenance )

**INDIVIDUAL LEVEL**

Intention to adopt healthy eating behaviors

Improved healthy eating behaviors

Maintenance of Healthy eating behavior

Intention to practice food resource management behaviors

Improved food resource management behaviors

Maintenance of food resource management practices

Intention to increase physical activities and reduce sedentary behavior

Increased physical activities and reduced sedentary behavior

Continuous increase in physical activities and reduced sedentary behavior

**ENVIRONMENTAL SETTING**

Organizational/community readiness & capacity to implement change

Adoption and promotion of physical activity and reduced sedentary behavior supports

Organizational Implementation of physical activity supports

Adoption and promotion of nutrition-related supports in sites and organizations

Organizational implementation of Nutrition-related Support

**SECTORS OF INFLUENCE**

Readiness and capacity of multi-sector partnerships and planning

*Comprehensive multi-level social marketing campaigns*

Healthcare clinical-community linkages

Community improvement in food systems