**DPH**
GEORGIA DEPARTMENT OF PUBLIC HEALTH

SNAP-Ed Logic Model

**Strategies**

| OUTCOMES | | |
|---|---|---|
| **Short Term** (Readiness & capacity) | **Intermediate** ( Changes) | **Long-Term** (effectiveness & maintenance ) |

**INDIVIDUAL LEVEL**

| Intention to adopt healthy eating behaviors | Improved healthy eating behaviors | Maintenance of Healthy eating behavior |
|---|---|---|
| Intention to practice food resource management behaviors | Improved food resource management behaviors | Maintenance of food resource management practices |
| Intention to increase physical activities and reduce sedentary behavior | Increased physical activities and reduced sedentary behavior | Continuous increase in physical activities and reduced sedentary behavior |

**ENVIRONMENTAL SETTING**

Organizational/community readiness & capacity to implement change

| | Adoption and promotion of physical activity and reduced sedentary behavior supports | Organizational Implementation of physical activity supports |
|---|---|---|
| | Adoption and promotion of nutrition-related supports in sites and organizations | Organizational implementation of Nutrition-related Support |

**SECTORS OF INFLUENCE**

Readiness and capacity of multi-sector partnerships and planning

| Comprehensive multi level social marketing campaigns | Community improvement in food systems |
|---|---|
| Healthcare clinical-community linkages | |