Georgia Department of Public Health

J. Patrick O'Neal, M.D., Commissioner | Nathan Deal, Governor

2 Peachtree Street NW, 15th Floor
Atlanta, Georgia 30303-3142
dph.ga.gov

November 2, 2018

Dear Partners,

The Georgia Department of Public Health Special Supplemental Nutrition Program for Women, Infants and Children (WIC) has announced that Mead Johnson and Company, LLC (Mead Johnson) was awarded the infant formula contract, effective October 29, 2018.

Approximately every three years, WIC State agencies are required by the United States Department of Agriculture (USDA) federal regulations to seek competitive bids for the provision of contract infant formulas. Having a formula contract maximizes the program's ability to provide nutrition services and supplemental food benefits for WIC participants. As a result of awarding the contract to a new formula manufacturer, there will be changes to the Georgia WIC approved formulas.

Gerber Good Start Gentle, Gerber Good Start Soy, and Gerber Good Start Soothe will no longer be approved for Georgia WIC (even with medical documentation). The table below provides a description of how Georgia WIC plans to transition infants from Gerber Good Start to the Enfamil brand product based on the formula type.

Formula Type	Old Contract – Nestlé		New Contract – Mead Johnson
Milk Based	Gerber Good Start Gentle	→	Enfamil Infant
Soy Based	Gerber Good Start Soy	→	Enfamil ProSobee
Lactose Reduced	Gerber Good Start Soothe	→	Enfamil Gentlease
Rice Added	Enfamil AR (Non-contract)	→	Enfamil AR (Medical Documentation Required)

As resources, attached are the Georgia WIC Formula Guide and Georgia WIC Approved Contract Formulas flier (English and Spanish) that can be used to assist you in this transition and educate WIC participants on the change, respectively. The Georgia WIC Formula Guide is a quick guide that includes approved contract and non-contract formulas. The complete listing of all Georgia WIC approved formulas and medical foods can be found at wic.ga.gov under the Health Care Provider link.

Please remember that Georgia WIC promotes and supports exclusive breastfeeding as the standard for infant feeding. When WIC eligible moms decide not to breastfeed, they should be offered a Georgia WIC contracted formula or an alternative formula that is medically indicated.

Thank you for your ongoing partnership and support of the Georgia WIC program. This letter and all attachments may be used and shared as deemed appropriate. Regarding additional questions and information, please contact the state WIC office at 800-228-9173.

Sincerely,

Sean C. Mack
Director
Georgia WIC Program

Attachments:

- Georgia WIC Formula Guide
- Georgia WIC Approved Contract Formulas – WIC Participant Flyer

Georgia WIC Formula Guide

A reference for approved formulas provided by the Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

Georgia Department of Public Health

Human Milk is the Gold Standard

Approved contract formulas not requiring medical documentation for infants (< 12 months):

Milk Based Formula:	***Lactose-Reduced Formula***:	***Soy Based Formula***:
Enfamil Infant	Enfamil Gentlease	Enfamil ProSobee

Approved contract formulas requiring medical documentation:

- Enfamil A.R.*
- Enfamil 24
- EnfaGrow Toddler Transitions
- EnfaGrow Toddler Transitions Gentlease
- EnfaGrow Toddler Transitions Soy

*The approved rice-added contract formula, **Enfamil A.R,** requires the following two conditions prior to issuance:

1) Diagnosis of **gastroesophageal** reflux disease (GERD)

and one of the following conditions:

2) Tube feeding, GERD surgery (fundoplication), risk or history of aspiration, weight loss, or poor weight gain (drop of at least one weight channel on growth chart). Note: If weight is not provided, issuance will be based on weight obtained at WIC clinic.

Follow WIC Medical Documentation Guidelines for All Other Formulas

Georgia WIC **DOES NOT APPROVE** the following formulas for distribution:

Any Organic Formula	Gerber Good Start Soy 3
Enfamil Enspire	Gerber Good Start Protect
EnfaGrow Toddler Next Step (All Flavors)	Similac Advance *
EnfaGrow Premium Toddler Next Step (All Flavors)	Similac Advance Lamehadrin
EnfaGrow Premium Toddler Transitions (Any Type)	Similac Expect Care for Diarrhea
Enfamil NeuroPro Infant	Similac Expert Care 24
Enfamil NeuroPro Gentlease	Similac for Spit-Up *
Enfamil for Supplementing	Similac for Supplementation *
Enfamil Premium Gentlease	Similac Go & Grow *
Enfamil Premium Infant	Similac Go & Grow Sensitive *
Enfamil Premium Newborn	Similac Pro-Advance
Enfamil Reguline	Similac Pro-Sensitive
Gerber Good Start Gentle	Similac Pure Bliss (Infant and Toddler)
Gerber Good Start Gentle 2	Similac Sensitive *
Gerber Good Start Gentle for Supplementing	Similac Soy Isomil
Gerber Good Start Grow 3	Similac Total Comfort *
Gerber Good Start Soothe	*Non-GMO formulations are also not approved
Gerber Good Start Soothe 2	Store brand milk-based, soy, lactose-free, lactose reduced, or rice added formulas
Gerber Good Start Soy	

Questions or concerns please contact:

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Georgia WIC Program
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Georgia Chapter, American Academy of Pediatrics
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For a complete list of Georgia WIC approved formulas, please visit us online at wic.ga.gov and click the "Health Care Provider Information" link.

Revised October 2018

GEORGIA **WIC** **APPROVED** CONTRACT **FORMULAS!**

EFFECTIVE OCTOBER 29, 2018

Georgia WIC promotes and supports exclusive breastfeeding as the standard for infant feeding. If you have questions about breastfeeding or would like breastfeeding support, we are here to help!



Enfamil Infant
(Milk-based)
12.5 oz powder
13 oz concentrate



Enfamil Gentlease
(Lactose reduced)
12.4 oz powder



Enfamil ProSobee
(Soy-based)
12.9 oz powder
13 oz concentrate

Medical Provider Authorization Required



Enfamil AR
(Milk-based)
12.9 oz powder

- For **questions about your baby's formula**, you may talk to your WIC clinic staff or contact your baby's doctor.
- A complete **list of approved formulas** is available at **wic.ga.gov** under WIC Infant Formula Resources.

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Contact the Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) at 800-228-9173 or visit us online at wic.ga.gov.

THIS INSTITUTION IS AN EQUAL OPPORTUNITY PROVIDER.

OCTOBER 2018

FÓRMULAS DEL CONTRATO **APROBADAS** POR GEORGIA **WIC**

A PARTIR DEL 29 DE OCTUBRE DE 2018

El Programa WIC de Georgia promueve y apoya la lactancia materna exclusiva como el estándar para la alimentación de los bebés. Si tiene preguntas sobre lactancia materna o le gustaría apoyar la lactancia materna, estamos aquí para ayudarle.



Enfamil Infant
(A base de leche)
12.5 oz en polvo
13 oz concentrado



Enfamil Gentlease
(Con menos lactosa)
12.4 oz en polvo



Enfamil ProSobee
(A base de soya)
12.9 oz en polvo
13 oz concentrado

Se necesita la autorización de un médico



Enfamil AR
(A base de leche)
12.9 oz en polvo

- Si tiene preguntas acerca de la fórmula de su bebé, puede hablar con el personal de la clínica de WIC o comunicarse con el médico de su bebé.
- Una lista completa de las fórmulas aprobadas está disponible en wic.ga.gov bajo WIC Infant Formula Resources (Recursos de fórmulas para bebé de WIC).

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Comuníquese con el Programa Especial de Nutrición Suplementaria para Mujeres, Bebés y Niños (WIC) al 800-228-9173 o visítenos en línea en wic.ga.gov.

ESTA INSTITUCIÓN ES UN PROVEEDOR DE IGUALDAD DE OPORTUNIDADES.

OCTUBRE 2018