

Georgia WIC Farmers Market Nutrition Program



What is the Georgia WIC Farmers Market Nutrition Program?

The Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) Farmers Market Nutrition Program (FMNP) provides WIC recipients with fresh, locally grown, unprocessed fruits, vegetables, and edible herbs at approved farmers market locations beginning May 1 through October 30 of each year.

Benefits are issued to WIC recipients by participating health department clinics across the state once per year on a first-come, first-served basis through September 30. The program is funded by the United States Department of Agriculture (USDA) and administered statewide by the Georgia Department of Public Health (DPH).

What are the eligibility requirements?

To be eligible for WIC FMNP program benefits, you must be actively enrolled as a WIC participant who is a/an:

- Pregnant, postpartum, or breastfeeding woman;
- Infant six months of age or older; or
- Child up to five years of age.

What do I receive as a WIC FMNP recipient?

- Benefits valued at \$50* to purchase fresh produce from approved WIC FMNP locations;
- Nutrition education and information on the benefits of fresh fruits and vegetables;
- Tips for selecting, preparing, and storing fresh fruits and vegetables;
- Money-saving advice; and
- Quick recipes.

*Subject to change based on funding availability



Where can I use my WIC FMNP benefits?

WIC FMNP benefits can be used to purchase eligible produce from approved farmers market locations displaying Georgia WIC Farmers Market Nutrition Program signage. Contact your local WIC clinic for market dates, times, and locations.

How do I spend my WIC FMNP benefits?

1. Visit a participating Georgia WIC farmers market location near you.
2. Select up to \$50* of eligible produce.
3. Present your eWIC card to the farmer for payment.
4. Electronically sign your name on the farmer's smart device.
5. Receive your produce.

Helpful Tips and Reminders:

- WIC FMNP benefits can only buy produce at Georgia WIC-approved farmers market locations.
- Arrive at the farmers market early for the best selection.
- If your purchase exceeds the value of your WIC FMNP benefits you must pay the difference with another form of payment.
- Use your WIC FMNP benefits on or before the October 30 expiration date.
- Contact customer service toll-free at (866) 814-5468 if your eWIC card has been lost or stolen.

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What types of produce can I purchase at FMNP market locations?

Only fresh, Georgia-grown fruits, vegetables, and/or herbs may be sold at designated market sites. Eligible foods include (but are not limited to):

Apples
Beans, Lima
Beans, Snap
Beets
Blueberries
Cantaloupe
Cabbage
Carrots
Corn
Cucumbers

Eggplants
Fresh herbs
Grapes
Greens, Collard
Greens, Mustard
Greens, Turnip
Muscadines
Mushrooms
Nectarines
Okra

Onions
Peaches
Pears
Peas
Peppers, Bell
Peppers, Hot
Peppers, Sweet
Plums
Potatoes, Sweet
Potatoes, White

Pumpkin
Spinach
Squash
Strawberries
Tomatoes
Watermelon

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U.S. Department of Agriculture Office of
the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410

FAX: (833) 256-1665
or (202) 690-7442
EMAIL: Program.Intake@usda.gov



U.S. DEPARTMENT OF AGRICULTURE



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CUSTOMER SERVICE HOTLINE:
(866) 814-5468 (toll-free) Monday through Friday,
from 8 a.m. to 5 p.m. (EST), excluding state holidays.
After 5 p.m. or during periods of high call volume,
please leave a voicemail.



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