



A New Era for Georgia Professionals: e-Referrals and the Georgia Tobacco Quit Line

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Today's Agenda:

- ✓ What is the Georgia Tobacco Quit Line?
- ✓ How can providers implement electronic referrals to the Georgia Tobacco Quit Line?
 - Organizational checklist
 - Technical requirements
- ✓ Questions and Answers

Georgia Tobacco Quit Line

- ✓ Founded in 2001
- ✓ Funded by the Georgia Department of Public Health
- ✓ Operated by Alere Wellbeing, Inc.



The leading evidence-based tobacco cessation program. Combines phone-based behavioral coaching and medication support with web-based learning, tracking, and social support.

Georgia Tobacco Quit Line provides this program at **no cost** to Georgia residents. This program includes:

- ✓ Coaching
- ✓ Quit Guide
- ✓ Youth Program
- ✓ Intensive Pregnancy Program
- ✓ Nicotine replacement therapy
- ✓ Referral to community resources



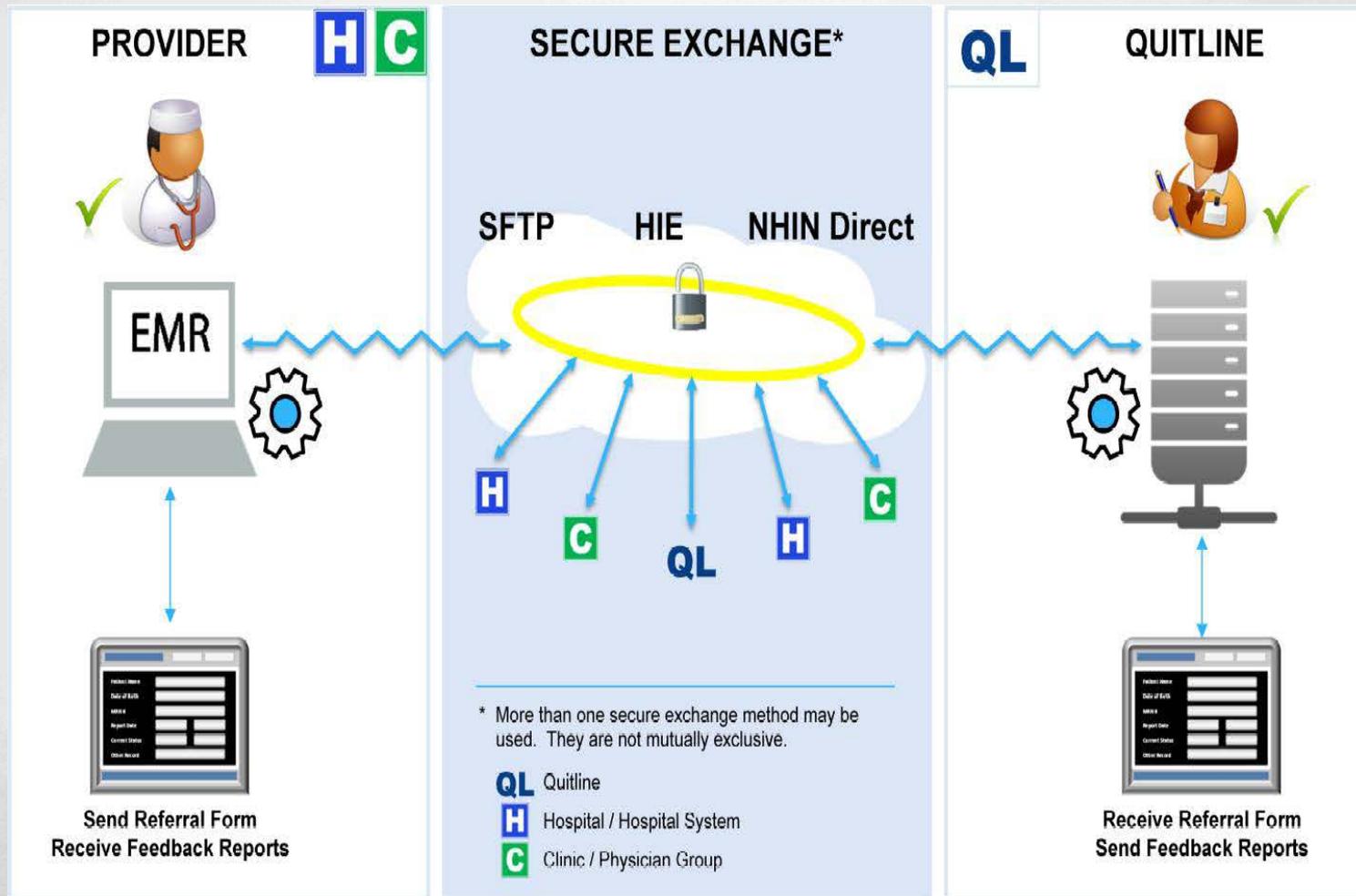
- ✓ 1 (877) 270-STOP (English)
- ✓ 1 (877) 2NO-FUME (Spanish)
- ✓ 1 (877) 777-6534 (TTY)
- ✓ Fax referral
- ✓ E-referrals

- ✓ Varying definitions of e-referral
 - Fax
 - Secure email
 - EMR/EHR

- ✓ Support 'round trip' e-referral from healthcare systems (referral & outcomes)

- ✓ Challenges include
 - Limited resources within healthcare system to champion program
 - Varying EHR vendors with healthcare systems ability to customize
 - Building with busy user (provider) in mind

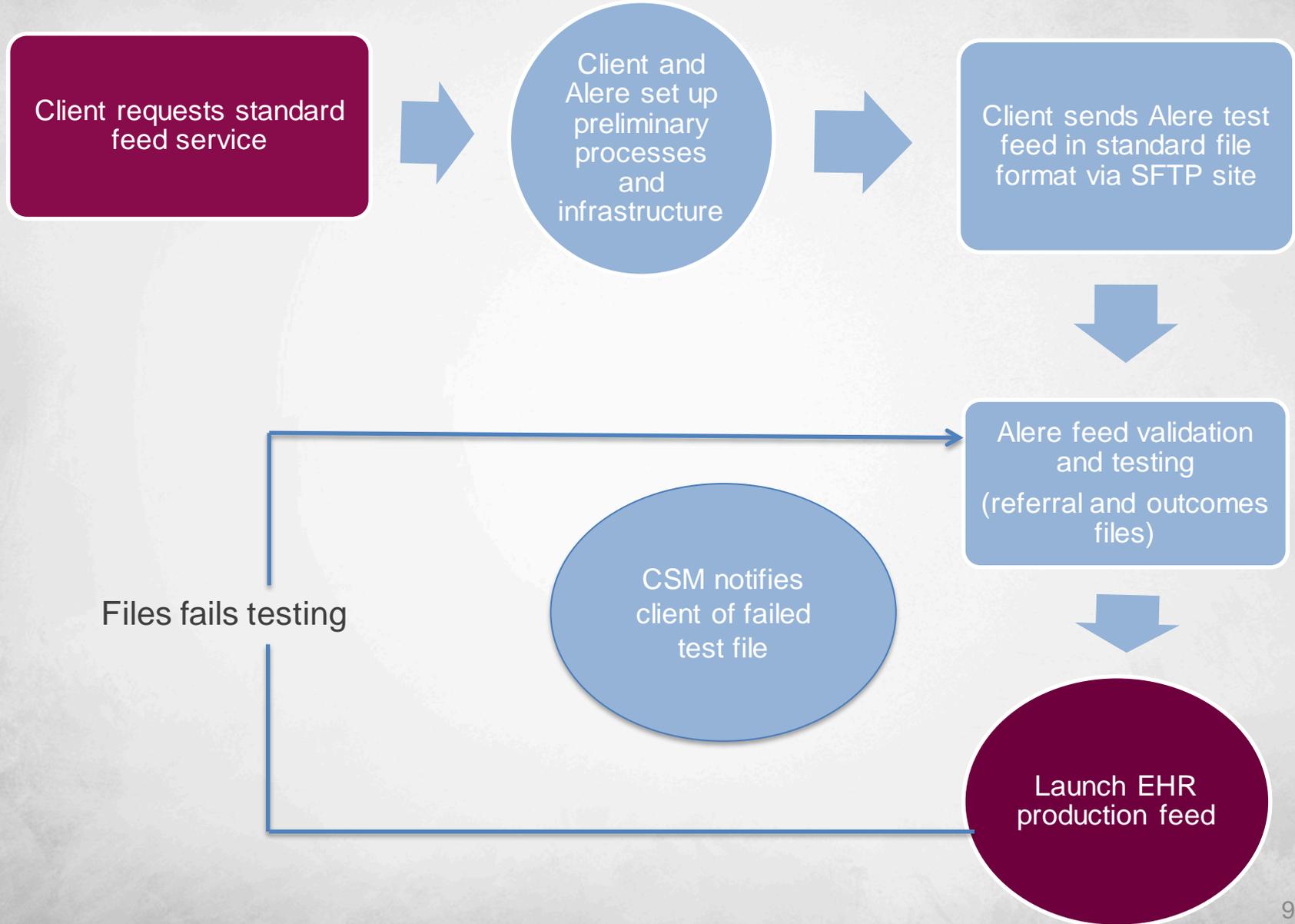
The e-Referral Flow



Health Care System Check List:

- ✓ Health care system engaged around Meaningful Use?
- ✓ Engaged stakeholders with project approval?
- ✓ Budget approval for IT Infrastructure into the EHR software?
- ✓ Providers trained on the Brief Tobacco Intervention?
- ✓ If the answer is **YES** to all of the above then you are ready to work with us to implement e-Referrals to the Georgia Tobacco Quit Line!

Technical Implementation Process with the Quit Line



For more information

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To obtain additional information and resources for your healthcare or public health organization, please access the links on the Georgia DPH website featured below:

Webinars and Trainings

Georgia cAARds (Ask, Advise, Refer with Follow-up) Program

<http://dph.georgia.gov/webinars-and-trainings-georgia-caards-program>

Georgia Tobacco Quit Line

<http://dph.georgia.gov/georgia-tobacco-quit-line>



Georgia Tobacco Quit Line
makes it easier to quit
tobacco **for good.**