

# Overview of Cancer and Cancer Health Disparities in Georgia

Presentation to: D. S. Blumenthal Public Health Summit Attendees

Presented by: Janet Y. Shin

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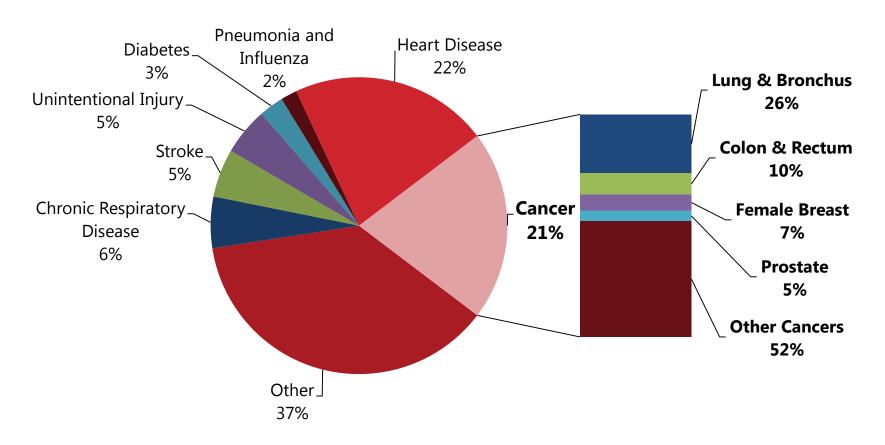


### **Presentation Overview**

- I. Cancer Burden in Georgia
- II.Role of Public Health in Addressing
  - Cancer Health Disparities
- III. Summary

## Cancer Burden in Georgia

### **Leading Causes of Death in GA** (2015)



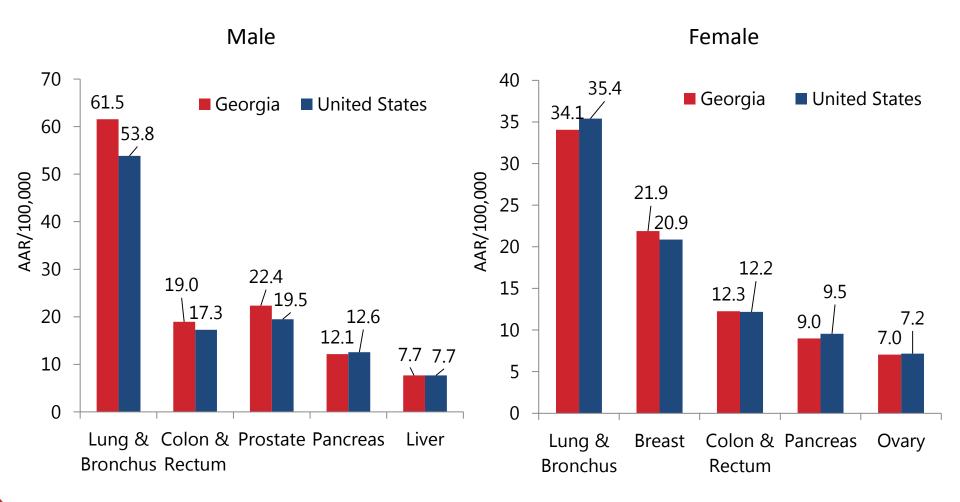
No. of deaths from heart disease: 17,275

No. of deaths from cancer: 16,496

Total no. of deaths: 79,901

Source: Georgia Department of Public Health, Georgia Vital Records

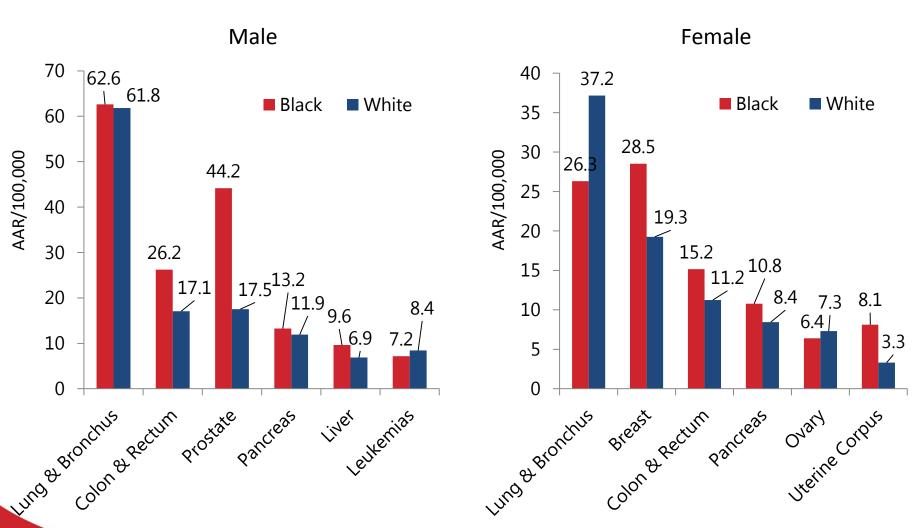
# Age-adjusted Cancer Mortality Rates by Sex in GA and US (2011-2015)



Source: Georgia Department of Public Health, Georgia Vital Records

AAR = Age-adjusted rates

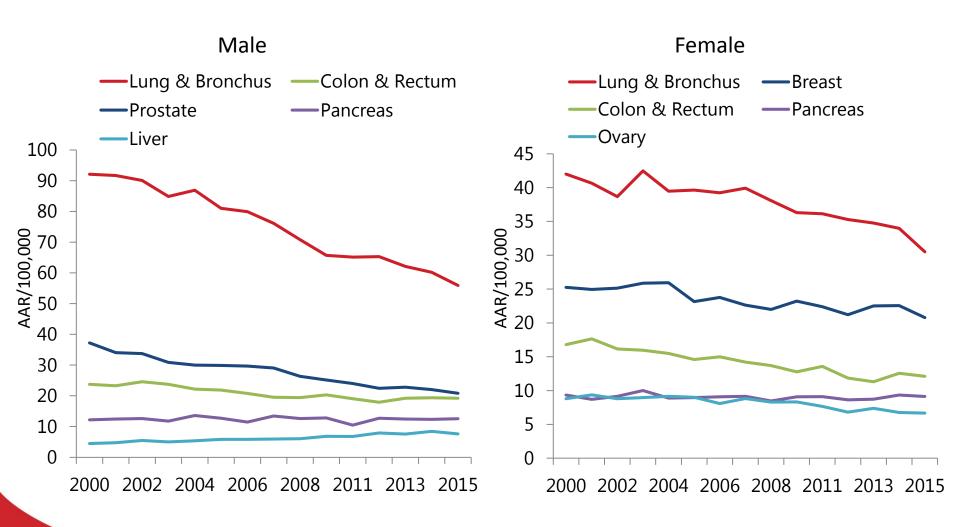
# Age-adjusted Cancer Mortality Rates by Sex and Race in GA (2011-2015)



Source: Georgia Department of Public Health, Georgia Vital Records AAR = Age-adjusted rates

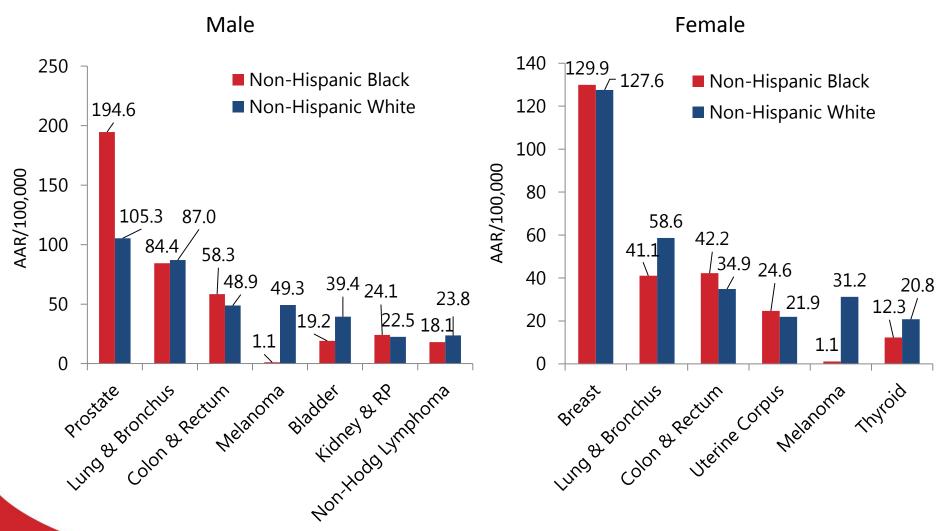
We Protect Lives.

# Trends in Cancer Mortality Rates by Sex in GA (2000-2015)



Source: Georgia Department of Public Health, Georgia Vital Records AAR = Age-adjusted rates

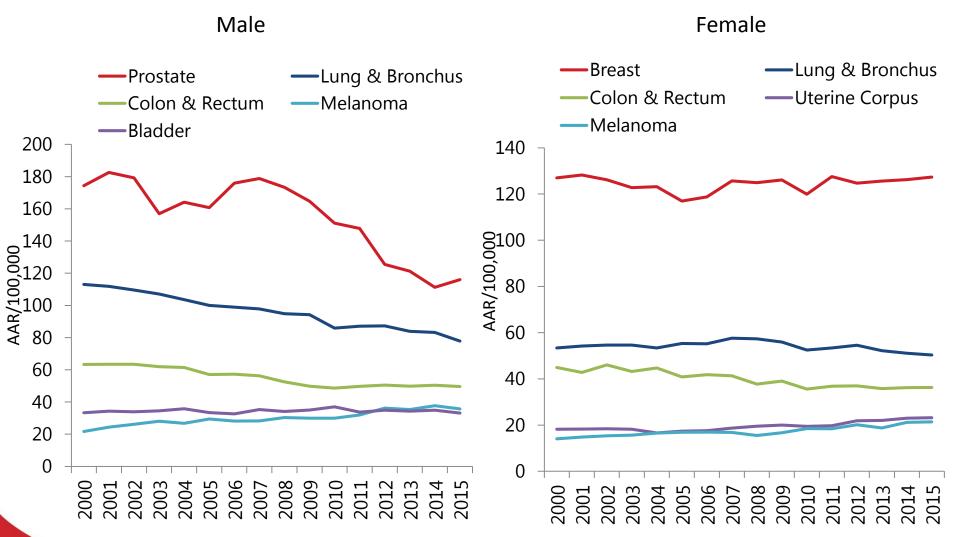
# Age-adjusted Cancer Incidence Rates by Sex and Race/Ethnicity in GA (2011-2015)



Source: Georgia Department of Public Health, Georgia Comprehensive Cancer Registry

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# Trends in Cancer Incidence Rates by Sex in GA (2000-2015)



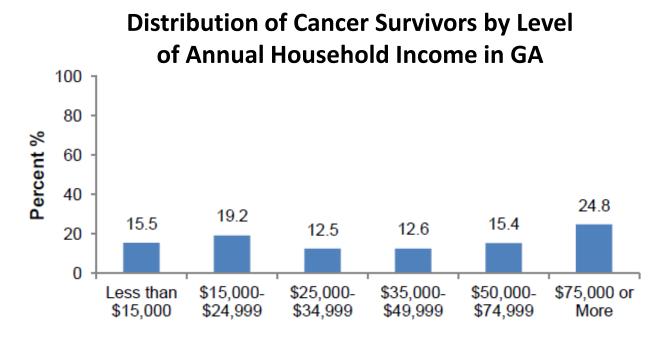
Source: Georgia Department of Public Health, Georgia Comprehensive Cancer Registry

AAR = Age-adjusted rates

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### **Cancer Survivorship in GA** (2012)

- 420,798 cancer survivors (6% of Georgians)
- More female (58%) survivors than male (42%) survivors
- 75% of survivors are ≥ 50 years
- Non-Hispanic white females have the highest survival rate compared to other groups



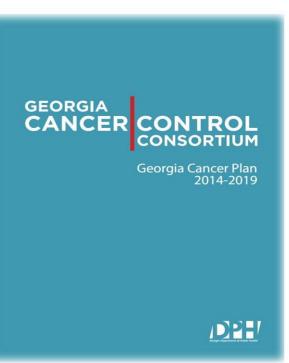
Source: Georgia Department of Public Health, Georgia Behavioral Risk Factor Surveillance

## Role of Public Health in Addressing

## **Cancer Health Disparities**

### **Georgia's Cancer Prevention and Control Priorities**

- 1. Cancer risk reduction: tobacco and obesity
- 2. Human papillomavirus (HPV) vaccination
- 3. Breast and cervical cancer screening
- 4. Colorectal cancer screening
- 5. Evidence based lung cancer screening
- Quality of care in cancer diagnosis and treatment
- 7. Access to palliative care and survivorship
- Patient case management and care coordination



ftp://ftp.cdc.gov/pub/Publications/Cancer/ccc/georgia\_ccc\_plan.pdf

### **Program Collaboration**



- Georgia Comprehensive Cancer Control Program
- Georgia Breast and Cervical Cancer Program
- Georgia Comprehensive Cancer Registry
- Cancer State Aid Program
- Women's Health Medicaid Program
- Georgia Tobacco Use Prevention Program
- State Public Health Actions (1305)
- Georgia Immunization Program
- Student Health and Physical Education Initiative
- Division of Communications

### **Leveraging Partnerships**





















GEORGIA DEPARTMENT **OF COMMUNITY HEALTH** 









#### I WILL SURVIVE, INC.











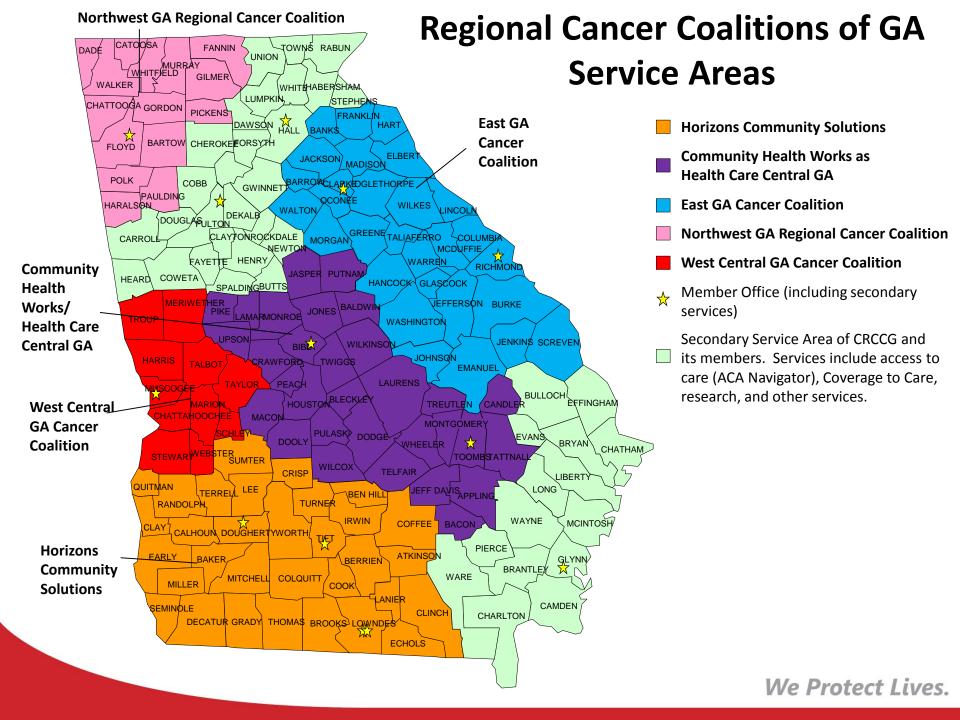








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#### **Cancer Prevention**

#### Tobacco use prevention

- Policies
  - 100% Tobacco Free Schools, Parks, and Public Housing
  - Tobacco Free City and County
     Ordinances
- Education, referral and counseling
  - Literature and brochures
  - GA Tobacco Quit Line
  - Healthcare provider education

#### Obesity prevention

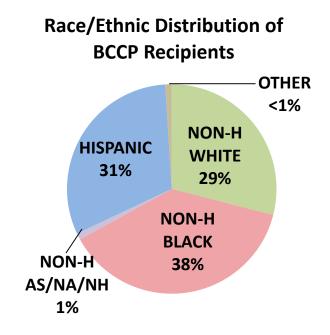
- Physical activity and healthy eating for children and youth
- Healthy worksites and worksite wellness policies and initiatives

#### HPV vaccination

- Reminders and recalls by using text messages
- Public education
  - Schools
  - Public Health Districts
  - Community settingse.g., Health fairs
  - Community based organizations
- HPV Championse.g., legislators
- Pediatric providers

# Early Detection of Cancer Georgia Breast and Cervical Cancer Program (BCCP)

- Implement statewide through contracts with 18 Public Health districts, 4 private providers, mammography/cytology facilities, and American Cancer Society
- Mammogram, Clinical breast examination, Pap test, Pelvic examination, HPV test,
   Diagnostic testing of abnormal results, and Referral to treatment
- Eligibility:
  - Uninsured or underinsured GA residents
     ≤ 200% of federal poverty level
  - Breast cancer screening: women 40-64 years
  - Cervical cancer screening: women 21-64 years
- Priority populations: never or rarely screened women, minority women, women with special needs
- In FY 2017, served 10,158 women with ≥ 1 screening services using the CDC funds, and 5,480 women using the state funds (≤ 10% of eligible population)



## **Early Detection of Cancer BCCP Client Navigation Program**

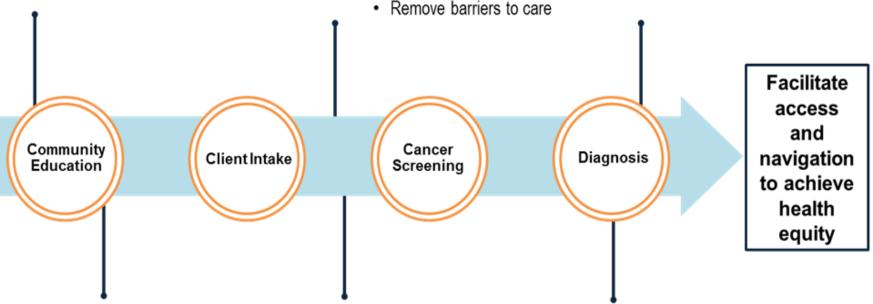
Client Navigators promote health department services and use evidence-based strategies:

- Group Education
- One-on-One Education

Client Navigators use evidencebased strategies to ensure screening compliance:

- · Cancer information
- Client reminders
- Remove barriers to care

Client Navigators provide clients referrals to Society resources and programs. Client Satisfaction Surveys administered via telephone



Women are referred to Client Navigation Program through community outreach events, media, word of mouth, etc.

Eligible women entered into program database and assisted to receive screening services at health department clinics and other BCCP providers

Client Navigators assist with diagnosis and follow up. Client Navigators close client case. Clients are reminded of next screening by Client Navigator

### **Early Detection of Cancer**

- Breast, cervical, colorectal and HPV-related cancers
  - Education, screening and navigation services
  - Provided by partner organizations
     e.g., Regional Cancer Coalitions of GA,
     federally qualified health centers
- Genetic screening, testing and counseling for hereditary breast and ovarian cancer
- Cancer Roundtable
  - GA Colorectal Cancer Roundtable
  - GA Lung Cancer Roundtable
  - HPV Vaccination Roundtable (Planning to develop)

#### **Cancer Treatment**

# Women's Health Medicaid Program

- Breast and Cervical
   Cancer Prevention and
   Treatment Act of 2000
   (Public Law 106-354)
- Refer breast or cervical cancer patients, who meet eligibility criteria, to receive Medicaid coverage and complete cancer treatment

#### Cancer State Aid Program

- Services: diagnostic and treatment services, cancer related drugs, home health and medical supplies
- Eligibility:
  - Uninsured or underinsured and ineligible for full coverage Medicaid
  - U.S. citizen or a qualified alien
  - Resident of Georgia
  - Family income ≤ 250% of federal poverty level
  - Medically eligible i.e., likelihood of cure and/or 5 year survival ≥ 25%
  - Accepted for treatment by a physician affiliated with a participating facility
  - Receive treatments at a participating facility
     We Protect Lives.

### **Improving Qualify of Life of Cancer Survivors**

- Surveillance, applied research and evaluation
  - Assessment for all cancer survivors
  - Survivorship needs assessment among racial/ethnic minorities
     e.g., Hispanic, Chinese, Korean, and Vietnamese
  - Evaluation of use, usefulness and value of cancer treatment summary and survivorship care plan
- Improving physical activity among cancer survivors
- Advocacy project

# Summary

# Role of Public Health in Addressing Cancer Health Disparities

Use data to identify high risk populations

Improve data collection, analysis, use, and dissemination

Improve early detection of cancer through cancer screening

Implement evidence based interventions

- Modify health behaviors
- Increase screening

Use various channels to market cancer information to diverse populations

#### What Can You Do?

- Partner with GA Department of Public Health (DPH) and GA Cancer Control Consortium
- Check out GA DPH Website:

https://dph.georgia.gov/cancer-prevention-and-control

- Join annual cancer roundtable forums:
  - GA Lung Cancer Roundtable in November, 2018
  - GA Colorectal Cancer Roundtable in March, 2019
  - Contact information:
     Kelly Durden (American Cancer Society)
     kelly.durden@cancer.org
     (404) 949-6457



THANK YOU!

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