Georgia Department of Public Health

Brenda Fitzgerald, MD, Commissioner | Nathan Deal, Governor

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ACTION MEMO #16-24

MEMORANDUM

TO: District Nutrition Services Directors

FROM: Angela Hammond-Damon, IBCLC
Deputy Director, Operations and Nutrition Services
Georgia WIC Program

DATE: May 10, 2016

RE: Food Package Database Updates: May 2016

As a result of recent manufacturer product changes and discontinuations, the State WIC Office will be making updates to the food package database. This memorandum provides a summary of the database updates effective Monday, May 16, 2016.

A. Gerber® Graduates® Discontinuation

In April 2016, Gerber® Graduates® Gentle, Gerber® Graduates® Soothe and Gerber® Graduates® Soy formulas will be discontinued by the manufacturer. All vouchers and associated food packages are being discontinued with the May 16th database update. Participants issued vouchers prior to May 16th may continue to redeem their vouchers as long as there is inventory available on store shelves.

Discontinued Products	Food Packages	Voucher Codes
Gerber® Graduates® Gentle	D67, F67, Z67	G41, G42
Gerber® Graduates® Soothe	*Only available as 999*	G57, G58
Gerber® Graduates® Soy	D77, F77, Z77	G43, G44

The manufacturer has recommended that infants 9-12 months old who are currently using the Gerber® Graduates® products be transitioned to the comparable "Stage 1" infant formula. For toddlers, 12-24 months, there are no current transition recommendations for an alternate WIC approved formula. Please refer participants to their medical provider for an alternative product. If no alternative is identified by the provider, the participant should be transitioned to a standard milk or milk alternative food package *(reference table below)*.

Gerber® Graduates® Transition Recommendations	9-12 months ("Stage 1" Formula)	12-24 months (Milk/Alternative)
Gerber® Graduates® Gentle	Gerber® Good Start® Gentle	Cow's Milk
Gerber® Graduates® Soothe	Gerber® Good Start® Soothe	Lactose Reduced Cow's Milk
Gerber® Graduates® Soy	Gerber® Good Start® Soy	Soy Milk

B. New Gerber® Good Start® Formulas – Not WIC Approved

With the discontinuation of the Graduates® products, Gerber® has introduced "Stage 2" and "Stage 3" of their Gerber® Good Start® formula portfolio. These products are not WIC approved. The Georgia WIC Formula Guide was updated in April 2016, to include this information and can be used as a resource to reinforce this information.

C. Similac Expert Care Alimentum Product Changes

Similac Expert Care Alimentum will have changes to both the product name and the container size. The words "Expert Care" are being removed from the product, and the powder can size is being converted from the current 16 oz. can to a 12.1 oz. can (see Attachment A). The container sizes will not change for any of the ready to feed products. The new powder can size yields 87 reconstituted fluid ounces, which will change the maximum monthly allowances and issuance sequencing. The Common Formula Package Maximums reference has been updated with the information for the new powder can size.

Retailers will begin transitioning to the new can in May 2016 and will continue through July 2016. The Georgia WIC voucher transition process is as follows. Updated food package and voucher information is provided in Attachment C.

- Vouchers for the cans of powder will be updated with messaging that allows participants to receive either the 16 oz. or the 12.1 oz. container
- The issuance age for the cans of powder will be updated to follow standard sequencing (i.e. 0-3 months 15 days instead of 0-2 months 15 days)
- The full one month issuance will be provided on a single voucher to account for the container size differences and prevent over/under issuance
- Clinics will not be required to prorate the transition vouchers for late pick-ups as there is only one voucher in the food package
- Individual voucher codes for 999 food package issuance will be available for both can sizes if there is the need for a food package change with partial issuance (i.e. not all vouchers or formula is returned for exchange)

- For partial issuance, issue the 999 food package based on the retailer transition schedule and participant's preferred shopping location (see Attachment B)
  - Identify where the participant typically shops or uses their vouchers and assign a food package based on that vendor's transition schedule
  - Participants cannot be encouraged to shop at a particular vendor based on product availability
- Ready-to-feed vouchers will be updated to include an "OR" statement for both label names

Updated Cans Powder Voucher Message	
Old Voucher Messages	**New Voucher Message**
SPECIAL FORMULA: 4-16 oz. cans powder Similac Expert Care Alimentum	SPECIAL FORMULA: 7-16 oz. cans powder Similac Expert Care Alimentum OR 10-12.1 oz. cans powder Similac Alimentum
SPECIAL FORMULA: 3-16 oz. cans powder Similac Expert Care Alimentum	

Updated Ready-to-Feed Voucher Message	
Old Voucher Message	**New Voucher Message**
SPECIAL FORMULA: 13-1 qt. (32 oz.) containers ready to feed Similac Expert Care Alimentum	SPECIAL FORMULA: 13-1 qt. (32 oz.) containers ready to feed Similac Expert Care Alimentum OR Similac Alimentum

D. Voucher Messaging Updates

Vouchers for the products below included messaging that allowed participants to receive different versions of the same product as it was being transitioned to a new name or packaging. It has been determined that the transition period has ended. The voucher messaging has been updated to reflect the products currently available.

Product	Messaging Update	Food Packages	Voucher Codes
Enfamil Enfacare	Removed 32 oz. RTF containers (manufacturer discontinued)	R91, S91, T91	543, 544, 549, S13
Portagen (no longer state ordered only)	Removed 16 oz. powder can size (manufacturer discontinued)	X20	060, 259, 260
PurAmino	Removed "Nutramigen AA" (former product name)	S26, R26, T26	706, 707, S14

Action Steps:

1. Districts are required to inform all WIC staff of the product updates and database changes detailed above.
2. Districts should work to identify participants currently receiving a Gerber® Graduates ® food package and provide notice of the coming discontinuation so that they may contact their provider for a transition plan.
3. Districts must update the voucher codes and messaging on their district created 999 food packages.
    - Update voucher messaging:
        - PurAmino – Remove OR "Nutramigen AA" (706, 707, S14)
        - Enfamil Enfacare – Remove "OR 32 oz. RTF" (543, 544, 549, S13)
        - Portagen – Remove "OR 16 oz. can" (060, 259, 260)
        - Similac Expert Care Alimentum – Add "OR Similac Alimentum" (130, 150, 359, A69, N05)
    - Add new voucher codes:
        - Similac Expert Care Alimentum OR Similac Alimentum (S93, S73, S98)
        - Similac Alimentum (L13, L14, L15, L16)
    - Remove voucher codes:
        - Gerber® Graduates® Gentle (G41, G42)
        - Gerber® Graduates® Soy (G43, G44)
        - Gerber® Graduates® Soothe (G57, G58)

All action steps must be completed by May 31, 2016.

If you have additional questions or concerns, please contact Denice Vance at 404-656-9868 or via email at denice.vance@dph.ga.gov.

Attachments: Similac Product Change Images (Attachment A)
Retailer Alimentum Powder Transition Dates (Attachment B)
Similac Expert Care Alimentum Transition Food Package Tables (Attachment C)

c: Debra L. Keyes, MA, RD, Director, Georgia WIC Program
Todd Stormant, RD, LD, Nutrition Operations Manager
Sonia Jackson, Program Delivery & Review Manager
District Health Directors
District Program Managers
WIC Deputy Directors
WIC Managers

Attachment A

Similac Expert Care Alimentum

NEW <u>LOOK and SIZE</u> beginning April 2016

16 oz.
(OLD)

12.1 oz.
(NEW)

Attachment B

Similac Alimentum Powder Transition Dates

Retailer	Estimated Transition Date
Kroger	6/27/2016 – 7/1/2016
Publix	Month of May 2016
SuperValu/Save-a-Lot	5/2/2016 – 5/6/2016
Walmart	5/16/2016 – 5/20/2016

Similac Expert Care Alimentum Transition

(Effective May 16, 2016)

Food Package Issuance Maximums

Powder Can Size	Reconstitute Amount	Fully Formula Fed Infant Max Age at 1st Day to Use (months)				Child Max
		0-3	4-5	6-12	6-12	12+
16.0 oz.	115 oz.	7	8	6	8	7
12.1 oz.	87 oz.	10	11	8	11	10

Transition Food Package: 16 oz. OR 12.1 oz. can powder

CPA FPC	Internal FPC	Age Category	Cans Issued	Voucher Codes	Voucher Message
R01	R01	0-3 months	7 or 10	S93	SPECIAL FORMULA: 7-16 oz cans powder Similac Expert Care Alimentum OR 10-12.1 oz cans powder Similac Alimentum
R01	S01	4-5 months	8 or 11	S73	SPECIAL FORMULA: 8-16 oz cans powder Similac Expert Care Alimentum OR 11-12.1 oz cans powder Similac Alimentum
R01	T01	6-11 months (infant foods allowed)	6 or 8	S98	SPECIAL FORMULA: 7-16 oz cans powder Similac Expert Care Alimentum OR 10-12.1 oz cans powder Similac Alimentum
				N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
				N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
				N82	INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers
S01	S01	6-11 months (no foods)	8 or 11	S73	SPECIAL FORMULA: 8-16 oz cans powder Similac Expert Care Alimentum OR 11-12.1 oz cans powder Similac Alimentum
X01	X01	12+ months	7 or 10	S93	SPECIAL FORMULA: 7-16 oz cans powder Similac Expert Care Alimentum OR 10-12.1 oz cans powder Similac Alimentum

16 oz. can powder (999 Food Package) – Similac Expert Care Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
0 – 2 month 15 days	7 cans	360	SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum
		S01	SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
2 month 16 days – 5 months 15 days	8 cans	360	SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum
		360	SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
5 months 16 days – 12 months	6 cans with infant foods	S01	SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum
		S01	SPECIAL FORMULA: 3-16 oz cans powder Similac Expert Care Alimentum
		N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
		N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
		N82	INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
5 months 16 days – 12 months	8 cans with no infant foods	360	SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum
		360	SPECIAL FORMULA: 4-16 oz cans powder Similac Expert Care Alimentum

Single Can	Quantity to Issue	Voucher code	Voucher Message
Voucher Code	1 can	S19	SPECIAL FORMULA: 1-16 oz cans powder Similac Expert Care Alimentum

12.1 oz. can powder (999 Food Package) – Similac Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
0 – 3 month 15 days	10 cans	L15	SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum
		L15	SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
3 month 16 days – 5 months 15 days	11 cans	L15	SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum
		L16	SPECIAL FORMULA: 6-12.1 oz cans powder Similac Alimentum

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
5 months 16 days – 12 months	8 cans with infant foods	L13	SPECIAL FORMULA: 3-12.1 oz cans powder Similac Alimentum
		L15	SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum
		N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
		N76	INFANT FOOD: Fruit and/or vegetable: 14-4 oz containers Beech-Nut Classics Stage 2 OR 14-4 oz Beech-Nut Naturals Stage 1, 2, or 3 OR 7-8 oz (twin pack) Gerber 2nd foods
		N82	INFANT FOOD: Fruit and/or vegetable: 4-4 oz containers Beech-Nut Classics stage 2 OR 4-4 oz Beech-Nut Naturals stage 1, 2, or 3 OR 2-8 oz (twin pack) Gerber 2nd foods OR 4 fresh bananas INFANT CEREAL: 3-8 oz containers

Age at Issuance	Quantity to Issue	Voucher code	Voucher Message
5 months 16 days – 12 months	11 cans with no infant foods	L15	SPECIAL FORMULA: 5-12.1 oz cans powder Similac Alimentum
		L16	SPECIAL FORMULA: 6-12.1 oz cans powder Similac Alimentum

Single Can	Quantity to Issue	Voucher code	Voucher Message
Voucher Code	1 can	L14	SPECIAL FORMULA: 1-12.1 oz can powder Similac Alimentum