

Coordinated Chronic Disease

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Program areas contained within state chronic disease units

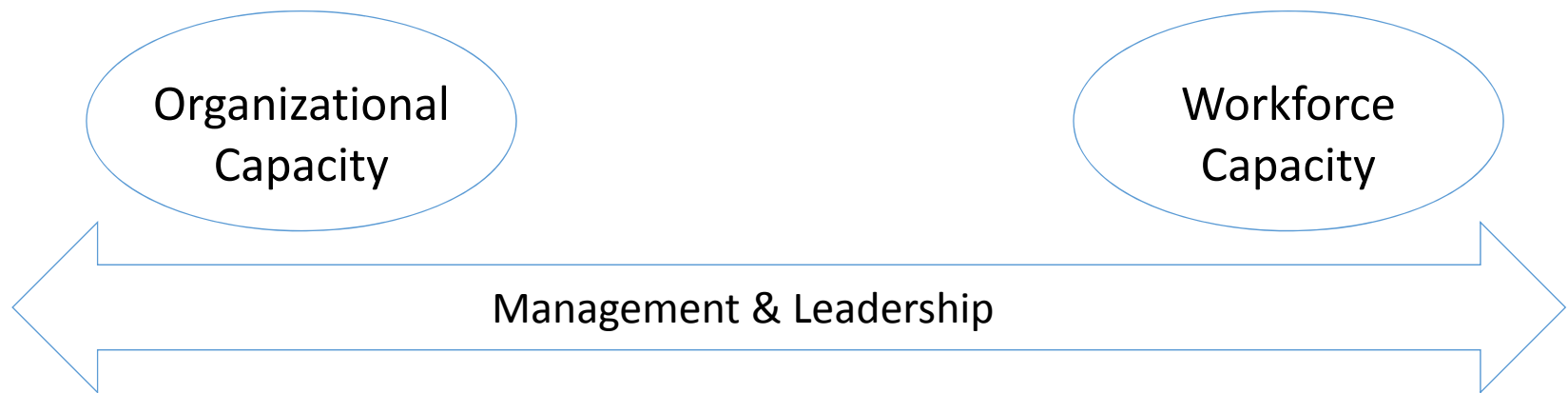


Source: 2016 NACDD Survey of States



A Coordinated Approach to Chronic Disease

Alignment of capacity, operations, and strategy to deliver large scale improvements in chronic disease prevention and population health impacts.



Why Coordination?

Alignment of capacity, operations, and strategy to deliver large scale improvements in chronic disease prevention and population health impacts.

**Working
across
program
and
funding
lines to:**

- Leverage expertise and other resources
- Facilitate multi-sectoral partnership
- Maximize effectiveness and impact



CDC's CCD Model

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Preventing Chronic Disease

CDC

A Customizable Model for Chronic Disease Coordination: Lessons Learned From the Coordinated Chronic Disease Program

SPECIAL TOPIC – Volume 13 – March 31, 2016



Format: Select one

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Abstract

In 2012, the Centers for Disease Control and Prevention provided funding and technical assistance to all states and territories to implement the Coordinated Chronic Disease Program, marking the first time that all state health departments had federal resources to coordinate chronic disease prevention and control programs. This article describes lessons learned from this initiative and identifies key elements of a coordinated approach. We analyzed 80 programmatic documents from 21 states and conducted semistructured interviews with 7 chronic disease directors. Six overarching themes emerged: 1) focused agenda, 2) identification of functions, 3) comprehensive planning, 4) collaborative leadership and expertise, 5) managed resources, and 6) relationship building. These elements supported 4 essential activities: 1) evidence-based interventions, 2) strategic use of staff, 3) consistent communication, and 4) strong program infrastructure. On the basis of these elements and activities, we propose a conceptual model that frames overarching concepts, skills, and strategies needed to coordinate state chronic disease prevention and control programs.

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Introduction

Several factors drive the rationale for a coordinated approach to chronic disease prevention and control. Chronic diseases, which affect millions of Americans every year, are interrelated (1). Individuals have not one disease, but several comorbidities, and these tend to arise from the same or risk factors, leading to shared etiologies and overlapping prevention and control strategies.



CDC's Recognized Purposes of a CCD Approach

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Coordinated Chronic Disease Prevention

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About Coordinated Chronic Disease Prevention



Purpose

Work collaboratively with state and community partners to efficiently and effectively implement chronic disease prevention and health promotion strategies.

Goals

- Promote a focused Chronic Disease Prevention and Health Promotion agenda. +
- Maximize efficient use of resources. +
- Improve our support for and share our technical expertise with states and communities. +
- Support chronic disease prevention and health promotion programs in every state. +
- Improve population health. +



Resources for EB Interventions

CORIDOR

CDC A-Z INDEX ▾

CORIDOR

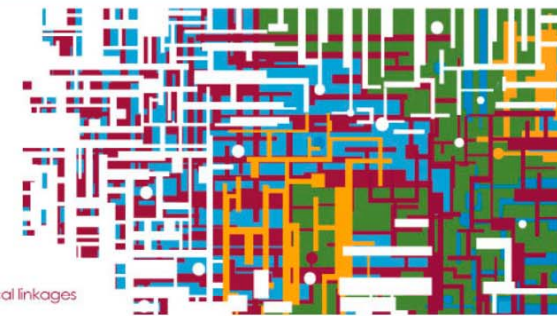
Collection of Online Resources & Inventory Database

epidemiology & surveillance ♦ environmental approaches ♦ health systems ♦ community-clinical linkages



Welcome to the National Center for Chronic Disease Prevention and Health Promotion's (NCCDPHP) Collection of Online Resources & Inventory Database: Organized and Readily accessible (CORIDOR)! Public health practitioners can use CORIDOR to support the planning, implementation, and evaluation of state and national chronic disease prevention and health promotion initiatives. The resources included are primarily practice-based and represent science and practice promoted by CDC and CDC funded partners to address chronic disease conditions and risk factors. Tools include model policies and programs, guides, toolkits, and other resources for a variety of audiences with a range of skills.

Receive [alerts](#) by e-mail when new information is available. To learn more about CORIDOR, including how to search and view resources, select [Help](#). Learn more about the [NCCDPHP](#).



Highlighted Resources

[Centers for Disease Control and Prevention Diabetes Prevention Recognition Program Standards and Operating Procedures](#) 📄

[Smart Food Choices: How to Implement Food Service Guidelines in Public Facilities](#) 📄

[A Practitioner's Guide for Advancing Health Equity: Community Strategies for Preventing Chronic Disease](#) 📄

[Interventions Engaging Community Health Workers](#) 📄

[Community Water Fluoridation Factsheet](#) 📄



Essential Leadership and Management Activities to CCD Approaches

- 1) Consistent communication and messaging;
- 2) evidence-based interventions;
- 3) supporting strong program infrastructure;
and,
- 4) strategic use (engagement) of staff.



Timeline for CCD in Georgia

Date	Chronic Disease Prevention Section (CDPS) Activity	Prevention Research Center in St. Louis EBDM Training, Support, and Assessment
Fall 2013	CDPS director hired to move CDPS toward coordinated chronic disease approach	
Spring 2014	CDPS re-organization launched to promote coordinated approach	CDPS enrolled into EBDM study
June-July 2014		Baseline pre-training survey conducted by RRJ with CDPS staff and partners
July 2014	Strategic Direction for Chronic Disease Prevention: 2014-2019 published by GDPH	
August 18-21, 2014	Brownson EBDM 3½ day training in Atlanta, GA with CDPS staff and GDPH epidemiologists	August 2014 Brownson EBDM training provided by RB and other course faculty
September 2014	EBDM training attendees provided input for next steps selected by CDPS management team	PRC-StL provided Qualtrics survey for prioritization input on steps brainstormed at August 2014 training
October 2014	Staff meetings reorganized to incorporate EBDM and sharing of information across programs	Monthly collaborative calls of PRC-StL and CDPS started for encouragement, support
November 2014	CDPS launched statewide Chronic Disease Council advisory body of 24 leaders from diverse sectors	
November 2014 and January 2015	Staff in each CDPS program created summary presentations for program review, revision, and communication to partners	Review of programs by coauthors LB, PA, RRJ
Jan 2014	Science and EBDM, including become a required goal area in all CDPS managers and program staff annual performance plans	
January-May 2015	CDPS hired and on boarded 20 new CDPS staff, many with MPH degrees and PhDs	
May 2015	CDPS annual meeting with local health district chronic disease managers	

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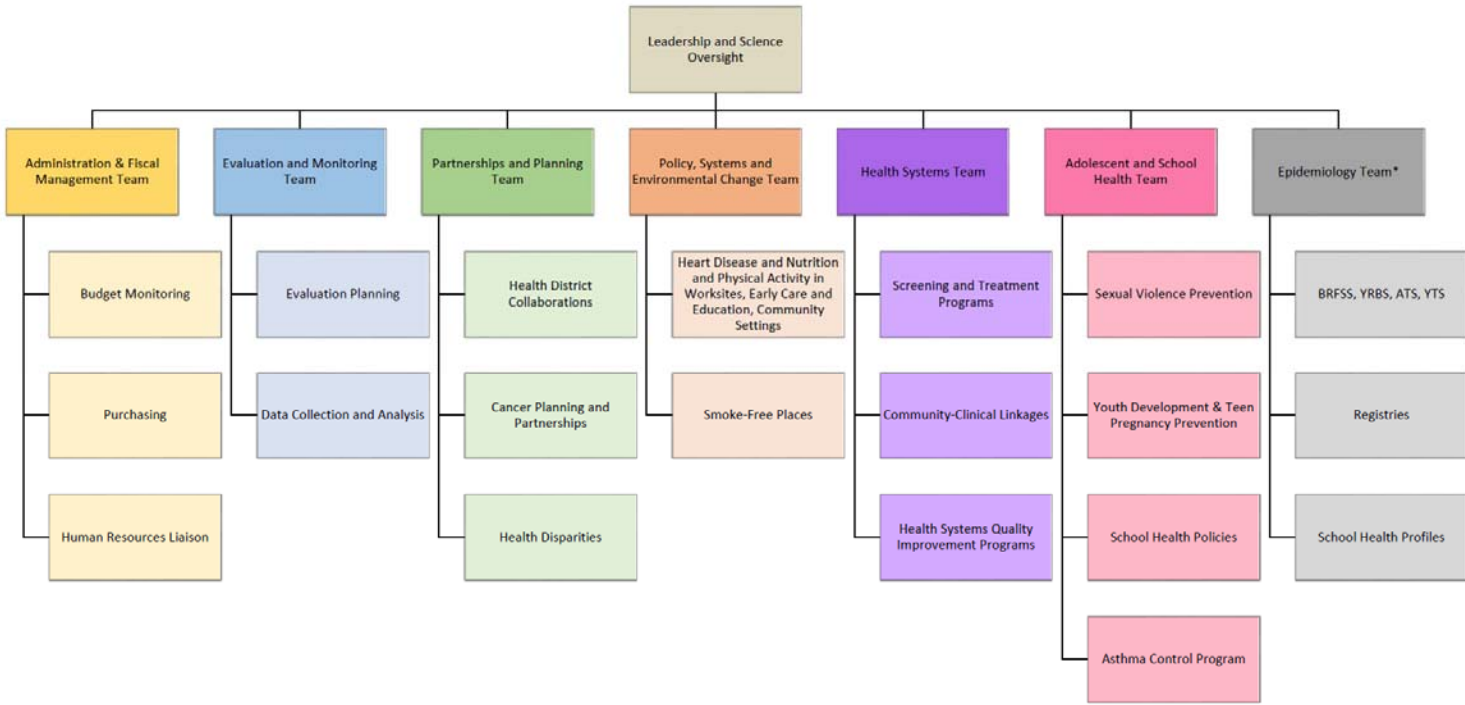
Timeline for CCD in Georgia

May 2015 to Dec 2016	Statewide health assessment and health improvement plan led by CDPS as part of GDPH's accreditation preparations	Using Data Sources for Public Health Practice supplementary 2-session webinar training provided to CDPS, other GDPH staff
June 2015	CDPS website relaunch completed, with posting of chronic disease data and program information, logic models, evaluation plans and reports, and links to resources to enhance partner access to information for EB practice	
August 2015	State Technical Assistance and Review (STAR) site visit with the National Association of Chronic Disease Directors with feedback to identify strengths and ways CDPS could improve	
Fall 2015	CDPS leadership team developed a plan for how to institute STAR recommendations	
July 2015	Chronic Disease University monthly webinar series launched with JO's EBDM overview	RB and PA contributed slides to JO's EBDM introductory overview to the series
April-May 2016		Post-survey conducted by PA and ML with CDPS staff and partners
May 2016	CDPS annual meeting with local health district chronic disease managers	
May-June 2016		11 post-interviews conducted by LB and PA
August 2016	CDPS leadership team held a retreat to identify continuing implementation actions	
Winter 2016-Spring 2017	CDPS participated in a STAR follow-up site visit and identified follow up items, including staff survey; CDPS facilitated DPH enrollment in the Public Health Digital Library, providing all staff with journal access via the DPH intranet	Quantitative data management, analyses by PA; qualitative coding, analyses by PA, ML
May 2017	CDPS annual meeting with local health district chronic disease managers; A CDPS staff member wins the departmental award for excellence in science	
September 2017	All staff surveyed on organizational culture and opportunities for improvement; CDPS held an all staff strategic planning retreat to evaluate progress; CDPS leadership team held a retreat to identify continuing implementation actions	

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CCD Staff Model for Georgia



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* Indirect report



Discussion & Questions

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