

A Public Perception of Public Health

Aimee Dyal, PhD, CHES

DPH Chronic Disease University

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Session Overview

- Welcome
- Session Purpose
 - Provide public's perception of how Public Health operates
 - Perception vs. Reality
 - Development of Perception
 - A Journey of Public Health
 - Research & Practice
 - Peel back the Perception
 - Summary
 - The future of Public Health

Session Objectives

- Describe the past, current, and future Public Health climate in areas of research and practice
- Explain the common misconceptions of Public Health
- Differentiate Public Health Fact from Fiction in the Digital Age

PH Perception vs. Reality

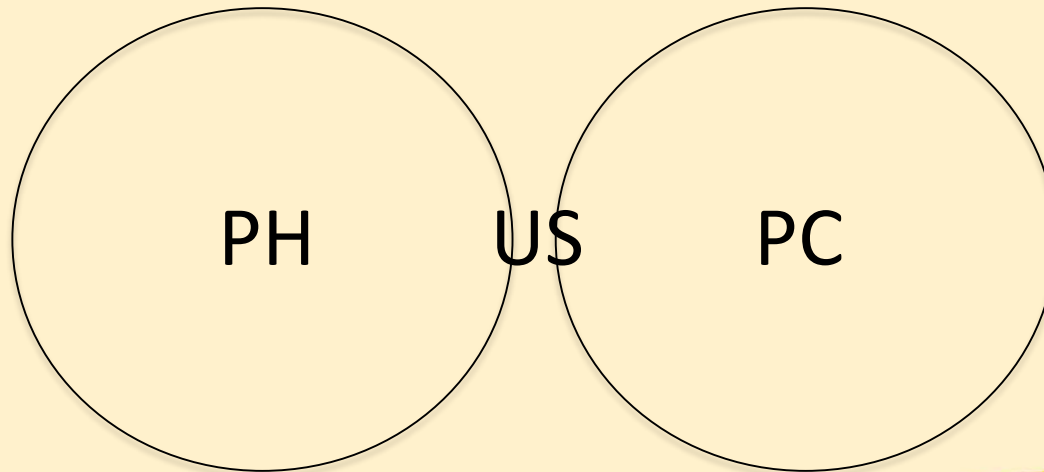
- What does it mean when we say we work in Public Health?
- What do people hear?

Development of PH Perception

- Behind the scenes work
 - Infectious disease a focus
 - Primary care took stage
- Decreasing health status
 - Chronic disease a focus
 - Enter Public Health

Primary Care vs. Public Health

- Both on stage
- Same goal
 - Different approaches?



PH Prevention & Promotion

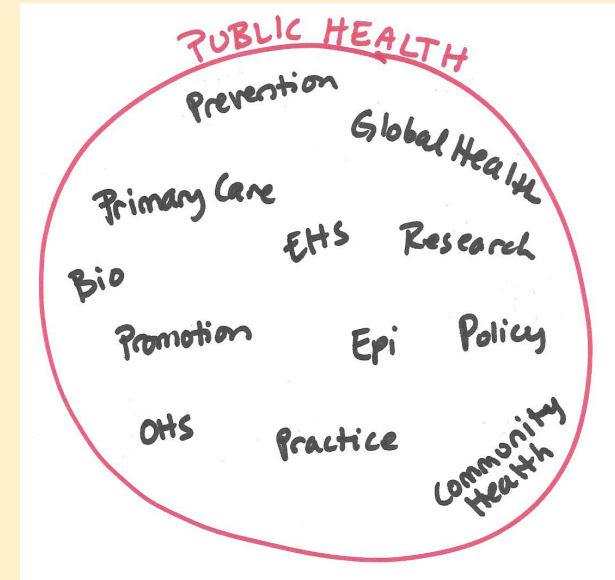
- PH Roots
 - Egyptians
 - Greeks
 - Romans
- Laid the foundation
 - Tools of the trade
 - Areas of specialty
- Early 1900's
 - PH got real!

PUBLIC HEALTH



Keep Peeling!

- Doesn't steal the stage
- Frames the stage
 - Clarifies mission of health
 - Clarifies roles
 - Creates inclusion for the greater good
 - Future implications



The Future of PH

- Building bridges overdrive
- Networking
- Inter-professional collaborations
- Not in the name of Public Health!
- In the name of the Public's Health
 - Because they are the stars of the show!

Thank you!!

- Questions?
- Comments?

- mdyal2@kennesaw.edu

Presentation Evaluation

- Please go to the link below to complete the post webinar session evaluation
- *You must complete the evaluation in order to receive CHES/MCHES credit
- <https://www.surveymonkey.com/r/YYK7222>