INPUT		OUTPUTS	OUTCOMES		
		Strategies and Activities	Short-term	Intermediate	Long-term
CDC GDPH GA CC Consortium RCCGs RCCCP Contractors Public Health Districts External Partners Georgians affected by cancer	Stable, experienced, and effective program management and leadership	 Strategy 1: Program Collaboration Partner with other programs in the GDPH e.g. GBCCP, GCCR, GA Tobacco Use Prevention Program, GA Immunization Program, Division of Communications Strategy 2: External Partnerships Maintain and collaborate with the GA CC Consortium and Regional Cancer Coalitions of GA Strategy 3: Cancer Data and Surveillance Create and disseminate cancer burden and surveillance reports Strategy 4: Environmental Approach Implement group education about breast cancer screening and physical activity among cancer survivors Implement evidence-based cancer care plans that include all stages of cancer survivorship Strategy 5: Community-Clinical Linkage Promote the GA Tobacco Quit Line for cancer survivors Educate African Americans about tobacco cessation by using Pathway to Freedom curriculum Utilize the GA Immunization Registry Reduce barriers to colorectal cancer screening Enhance methods to identify and describe health disparities by conducting Cancer Survivorship Needs Survey in Spanish Strategy 6: Health Systems Change Implement provider assessment and feedback, client reminders, and small media to increase HPV vaccination Implement colorectal cancer radio campaign 	 Enhanced knowledge and attitude toward cancer prevention and screening among target populations Enhanced knowledge and attitude toward healthy lifestyle behavior Improved healthcare provider practices and systems to support cancer prevention and screening Increased chronic disease self- management support among cancer survivors Increased use of evidenced-based programs to support cancer prevention and screening Enhanced methods to identify and describe needs and health disparities among cancer survivors 	 Increased appropriate cancer screening and surveillance of priority populations Reduced structural barriers and improved access to healthcare and preventive service Increased evidence-based cancer care plans that include all stages of cancer survivorship 	 Increased healthy lifestyle behavior among Georgians Increased healthy lifestyle behavior among cancer survivors Reduced cancer risk Increased quality of life among cancer survivors Increased early detection Prevented cancer/ recurrence Reduced cancer morbidity and mortality Reduced cancer disparities



Georgia Comprehensive Cancer Control Program Logic Model

Strategy 7: Program Monitoring and Evaluation