

MEMORANDUM

INFORMATION MEMO #17-02

TO: District Nutrition Services Directors

FROM: Angela Hammond-Damon, IBCLC 
Deputy Director, Operations and Nutrition Services
Georgia WIC Program

DATE: October 5, 2016

RE: Discontinuation of Gerber® Good Start® Premature Formulas

On September 19, 2016, Gerber discontinued production of all Gerber® Good Start® Premature Formulas (20, 24, High Protein 24, and 30). The manufacturer's decision to stop production of their premature formulas was based on the low demand for these products.

The State Office does not anticipate that this discontinuation will have a considerable impact to Georgia WIC participants. Based on food package issuance records and state formula orders received, there are fewer than 10 Georgia WIC participants currently receiving Gerber Good Start Premature 24. There is no issuance for any of the other indicated formulas.

Vouchers for Gerber Good Start Premature 24 will remain available through December 2016 as Gerber has indicated that they anticipate having enough inventory to address customer needs through the end of the year.

The State Office will monitor the availability of Gerber Good Start Premature 24 through the state formula order process and will notify local agencies if stocking concerns are identified. While districts are encouraged not to issue more than a single month of vouchers to participants who present with medical documentation for Gerber Good Start Premature 24, no required actions by the local agency have been determined at this time.

Should you have any questions or comments, please contact Denice Vance at 404-656-9868 or via email at denice.vance@dph.ga.gov.

c: Debra L. Keyes, MA, RD - Director, Georgia WIC Program
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