



Georgia Department of Public Health

Food Package Updates

Effective April 1, 2015

Presentation to: Georgia WIC Vendors

Presented by: Georgia WIC Nutrition Unit

Date: March 2015



We Protect Lives.

WIC Legislative Update:

Consolidated and Further Continuing Appropriations Act, 2015

- The WIC Program cannot restrict the eligibility of any variety of fresh, whole, or cut vegetables (except for vegetables with added sugars, fats, or oils).
- **States must allow purchase of white potatoes with the cash-value produce voucher**
 - Must be fully implemented by July 1, 2015

Georgia WIC Implementation

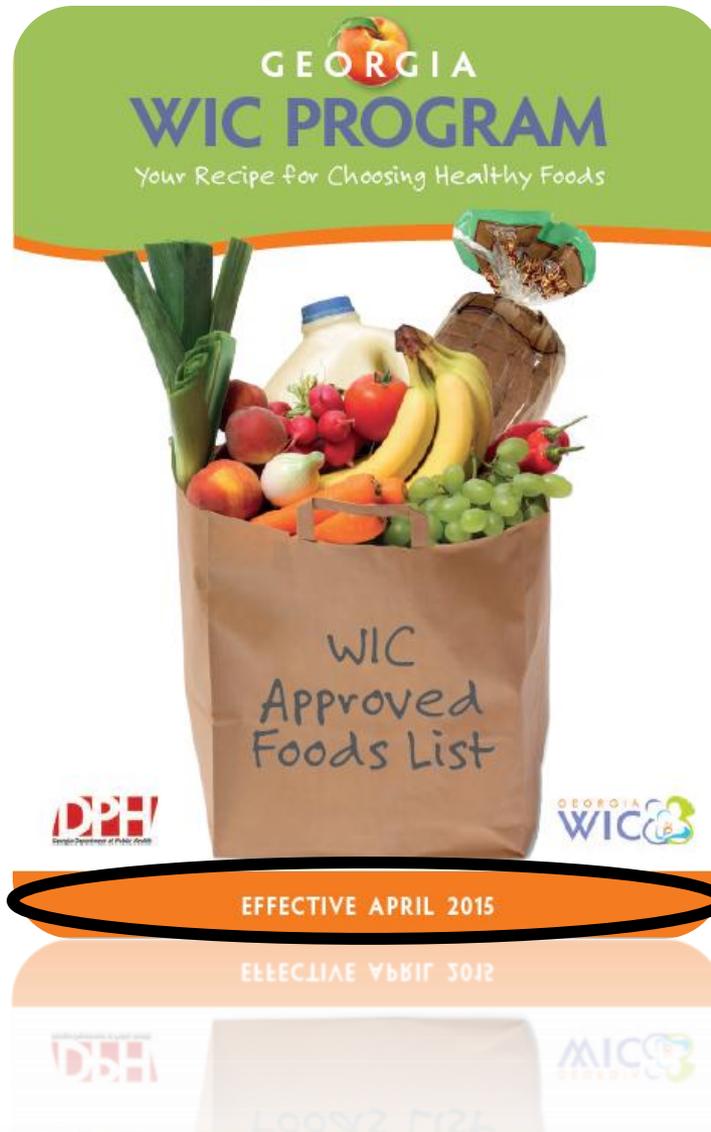
- Updating WIC Approved Foods List
 - Effective April 1, 2015
- Updating wording: Cash Value Produce Voucher
 - Three month cycle for all participants to have new wording printed on vouchers
 - Beginning April 1, 2015
 - All participants will have new wording by July 1, 2015



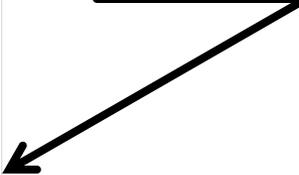
We Protect Lives.

WIC Approved Foods List

-Updates-



Effective April
2015



Fruits and Vegetables

- Removed white potato restrictions from fruit and vegetable section



Frozen



Fresh



Canned

No products with added sugar, seasonings, fat, or oils. No creamed or candied vegetables.

Bread

- Sara Lee 100% Whole Wheat Bread
 - Updated image on the approved foods list
- “Classic” removed from the name



Juice

- New brands added
 - IGA and Hytop 64 oz
 - Apple
 - Grape
 - White Grape
 - Hytop 64 oz
 - Tomato



Cereal

- Removing Discontinued Products
 - Special K Multi Grain
 - Scooby Doo
 - Dulce de Leche Cheerios



Cereal



- Clarification
 - Cream of Wheat Instant is approved in ORIGINAL FLAVOR ONLY

Expiration Dates of Food Lists

EFFECTIVE JANUARY 2015

Expires July 1, 2015

EFFECTIVE APRIL 2015

Will not expire until further notice

Cash-Value Produce Voucher Update

- It will take 3 months for all WIC participants to have vouchers with the new wording
- Follow restrictions on participant's vouchers

DO NOT CASH UNLESS THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND AND A FOIL LOGO.

DIST/UNIT/CLINIC	WIC ID NO.	C	P	PARTICIPANT	VOUCHER NO.	ISSUED BY
08 1 009	009 648 321 3 1			SAMPLE	53805794	TSB
United Community Bank 0611196842072112382				GEORGIA WIC PROGRAM PAY TO THE ORDER OF ANY AUTHORIZED GEORGIA WIC VENDOR FOR THESE ITEMS/QUANTITIES ONLY - WIC APPROVED FOODS ONLY - NO SUBSTITUTIONS		NOT NEGOTIABLE WITHOUT WIC VENDOR STAMP HERE
CPA FPC C21 FPC C21 VC P01 PRODUCE: \$8 for fresh, frozen, or canned fruit and vegetables				FIRST DAY TO USE 02/09/2015 LAST DAY TO USE 03/11/2015		VENDOR MUST DEPOSIT WITHIN 60 DAYS OF FIRST DAY TO USE
No products with added sugar, seasonings, fat, or oils. No creamed or candied vegetables.				PAY EXACTLY		DOLLARS CENTS
BUYING, SELLING, OR OTHERWISE MISUSING WIC BENEFITS IS A CRIME. TO REPORT SUSPECTED ABUSE, CALL 800-424-9121 OR VISIT WWW.USDA.GOV/OIG/HOTLINE.HTM.				PARTICIPANT/GUARDIAN/PROXY SIGNATURE		rev. 1-2014

Current Voucher Wording

Produce: \$x for fresh, frozen, or canned fruit and vegetables. No potatoes – except for sweet potatoes or yams. No products with added sugar, seasonings, fat, or oils. No creamed or candied vegetables.

New Voucher Wording

Produce: \$x for fresh, frozen, or canned fruit and vegetables. No products with added sugar, seasonings, fat, or oils. No creamed or candied vegetables.

Action Steps

1. Take down and destroy all Approved Foods List brochures and posters dated “**Effective January 2015**” by July 1, 2015
2. Distribute revised Approved Foods Lists and Brochures dated “**Effective April 2015**”
3. Train staff as needed on new issuance guidelines for fruits and vegetables

Questions or Comments?

Georgia WIC Office of Vendor Management:
(404) 657-2900

Customer Service Hotline:
1 (866) 814-5468 (toll free within Georgia)

WIC Food Package Resources can be found at
WIC.GA.GOV under *WIC Approved Foods List* and
Vendor Information