



Brenda Fitzgerald, MD, Commissioner | Nathan Deal, Governor

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December 6, 2012

Dear WIC Client,

The Georgia WIC Program recently approved a new contract formula, Gerber Good Start Soothe. Gerber Good Start Soothe is a low lactose formula intended for infants experiencing excessive crying, colic, and fussiness.



Beginning December 10, 2012, Georgia WIC will **no longer** be accepting Medical Documentation Forms for **Similac Sensitive, Enfamil Gentlease** and Milk based low lactose store brand formulas. If your baby is currently receiving one of these formulas, he/she will be automatically switched to Gerber Good Start Soothe at their next WIC certification.

Georgia WIC will also require additional documentation for infants to receive **Similac for Spit Up, Enfamil A.R.** and rice added store brand formulas. If your baby is currently receiving one of these formulas and **no longer meets the requirements** for these formulas, he/she will be switched to a state approved contract formula of your choice at their next WIC certification.

Georgia WIC Approved Contract Formulas:

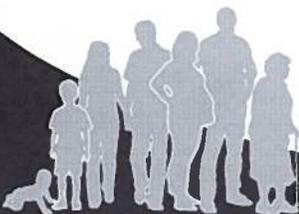
- Gerber Good Start Gentle
- Gerber Good Start Soy
- Gerber Good Start Soothe

For questions or concerns, please contact your local WIC clinic or 1-800-228-9173.

*For a complete list of approved formulas visit WIC.GA.GOV.

Sincerely,

Debra L. Keyes, MA, RD
Director
Georgia WIC program
Department of Public Health



We Protect Lives.