District Breastfeeding Staff

Policy

Each local agency must designate staff to coordinate breastfeeding promotion, education, support activities, breast pump inventory, and peer counselor supervision. Districts must maintain positions for breastfeeding promotion at a rate of one position per 10,000 participants.

Purpose

To efficiently and effectively impact breastfeeding service delivery and facilitate participant needs; utilizing staff who have appropriate education, skills, and/or experience while operating within their scope of practice.

Procedures

I. The Local Agency will fill the Breastfeeding Coordinator position with a qualified Nutritionist, Nurse, Health Educator, International Board Certified Lactation Consultant (IBCLC), Certified Lactation Counselor (CLC), or Certified Lactation Educator (CLE). See Sample Job Description Senior Public Health Educator – Lactation Consultant and Sample Job Description District Breastfeeding Coordinator.

II. Districts with greater than 10,000 participants should have more than one breastfeeding position. For example, a district with participation of 15,000 would want 1.5 FTE (Full Time Equivalent) for breastfeeding.

III. Districts with less than 10,000 participants may prorate breastfeeding hours based on participation. For example, a district with 7,500 participants would need at least 0.75 FTE for breastfeeding.

IV. Districts may count peer counselor supervisors meeting the above qualifications towards the recommended Full Time Equivalents.

Authority

7 C.F.R. § 246.3(e)(4)
7 C.F.R. § 246.4(a)(9)
7 C.F.R. § 246.11(c)(7)
7 C.F.R. § 246.11(c)(7)
7 C.F.R. § 246.11(d)
Definitions/Supporting Documentation

**International Board Certified Lactation Consultant (IBCLC):** an individual who specializes in the clinical management of breastfeeding. They are certified under the direction of the US National commission for Certifying Agencies. (Adopted from [http://www.ilca.org/main/why-ibclc/ibclc](http://www.ilca.org/main/why-ibclc/ibclc))

**Certified Lactation Counselor (CLC):** is an individual that has demonstrated knowledge to construct and maintain conditions that predispose mothers and babies to an uncomplicated breastfeeding experience through counseling, education, and support. (Taken from Healthy Children’s Project, Inc)

**Certified Lactation Educator (CLE):** is an individual that educates, counsels, and supports families and the community by providing evidence based information about lactation and breastfeeding. (Adopted from [http://www.cappa.net/lactation-educator](http://www.cappa.net/lactation-educator))