

Strategies and Activities

- Educate and train public, providers, and public health professionals about cancer prevention and control
- Support physical activity and healthy eating for youth; and promote breastfeeding and healthy communities
- Promote healthy worksites & access to worksite wellness programs
- Support adoption of tobacco-free environments
- Providers offer HPV vaccination to parents in conjunction with other required/recommended vaccinations
- Sustain breast/cervical cancer programs that screen ≥60% of minority women
- Promote genetic screening to low income and rarely screened women ≥18 years
- Seek Medicaid/State Health Benefit Plan reimbursement for genetic testing, counseling and surgeries for women with BRCA mutation
- Fund colorectal cancer (CRC) screening for low income and uninsured individuals
- Promote responsible lung screening at institutions that comply with NCCN best practice standards
- Disseminate information regarding CoC accreditation and use of approved guidelines and Rapid Quality Reporting System (RQRS) to demonstrate value
- Create a dissemination plan and toolkit to address survivors' needs; encourage oncology practitioners to use cancer treatment summaries and survivorship care plans
- Integrate national palliative care guidelines into standard oncology services
- Promote earlier hospice care transitions for all CoC cancer centers
- Engage CPNG participation in working groups

Outputs

- Conducted community health assessments, developed health improvement plans, and implemented ≥1 healthy community initiative
- Set baseline no. of providers that offer HPV vaccine to patients within recommended age limits
- Provided annual meeting and quarterly webinars for navigators
- Improved patient engagement and access to case management & care coordination
- Held ≥1 palliative care networking event
- Established and maintained a statewide Palliative Care Network
- Supported the development of >4 lung cancer screening programs endorsed by the Lung Cancer Alliance in GA
- Ensured 6% accrual rate to cancer treatment clinical trials
- Registered 100% CoC cancer centers with a palliative care program
- Established a baseline of quality of life for cancer survivors

Short-Term Outcomes

- ↑ no. of CoC accredited hospitals
- ↑ no. of CoC accredited programs participating in RQRS initiative
- ↑ no. of non-CoC accredited facilities formally affiliating with nearby CoC accredited programs

Intermediate Outcomes

- Achieved all targets set by the SHAPE Initiative
- Achieved all targets in Georgia's statewide 2014-2019 Tobacco Plan
- ↓ youth access to tobacco & alternative tobacco-products
- ↑ no. of adults achieved the recommended servings of fruits & vegetables and amount of physical activity
- 50% completed vaccination coverage rate in adolescents
- ↑ breast, cervical, and CRC screening rates
- ↑ proportion of individuals at high risk for breast cancer or CRC who receive genetic risk assessment and screening
- 85% of cancer patients received oncology care services in CoC accredited institutions
- ↑ no. of cancer survivors with improved quality of life
- ↑ no. of facilities using cancer treatment summaries
- ↑ hospice length of stay for Medicare cancer patients

Long-Term Outcomes

- ↓ cancer incidence
- ↓ disparities in cancer screening rates
- ↓ no. of Medicare cancer patients who die without hospice care