

# Georgia Tobacco Quitline

## Sharing Best Practices Webinar Series



### Leveraging the EHR and the Quit Coach Patient Experience

Wednesday, November 13, 2013 | 10 - 11 a.m.

#### Webinar Description:

The Georgia Tobacco Quit Line (GTQL) and Alliant GMCF are partnering in a webinar series in honor of American Smokeout Month! This webinar series is a part of the Georgia cAARDs Program.

#### During this learning session, participants will:

- Describe the process of submitting the GA Tobacco Quitline referral form from an electronic health record
- Define the Georgia cAARDs Program and its role in tobacco prevention
- Recognize the entire lifecycle of a patient once a quit referral is made, and discover the benefits of having a support system to encourage and motivate your patients during their quit attempt
- Relate to a success story of a patient on their experience with a GTQL Quit Coach.

The target audiences for this free webinar event are physicians, physician assistants, nurse practitioners, midwives, practice managers/administrators and other health care stakeholders who promote tobacco cessation in Georgia.

[Register](#) for this webinar and  
receive call in instructions

Registration closes on November 12, 2013 at 5 p.m.

*Agenda and speakers attached*



AMA PRA Category 1 Credits™  
pending approval.

Provider approved by California  
Board of Registered Nursing,  
Provider #16031 for contact  
hours pending approval.

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Publication No. 10SOW-GA-IHPC-13-56

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# Speaker Faculty

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## Welcome

Dwana Calhoun, MS CHES  
*Georgia Department of Public Health*

Ms. Calhoun is the Health Systems Project Director with Georgia Department of Public Health's Health Promotion and Disease Prevention (HPDP) sector. Calhoun has more than 15 years of health care and public health experience in state and local government and private health care sectors, including Program Administrator, Maryland Diabetes Prevention and Control Program (DPCP) at the Maryland Department of Health and Mental Hygiene (DHMH). In the private sector she served as a Health Care Quality Improvement Senior Manager with United Healthcare for the Maryland and Northern Virginia region for several divisions including Disease Case Management, Infusion Pharmacy, Ambulatory Infusion Care Centers and Operations.

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## Leveraging the EHR to Digitize the GTQL Referral Form

Jose Justiniano, MD MBA  
*CMO, Primary Health Centers (PHC)*

Dr. Justiniano ("Dr. Jose") is the Chief Medical Officer at Primary Health Centers in North Georgia, having joined PHC as a family physician and medical director in 2011. Since 1993 he has been a primary care provider, after completing his internal medicine internship at Naval Hospital, Portsmouth, Virginia and a tour as a diving medical officer. Dr. Justiniano has experience with early CPOE versions and clinical experience with paper-based patient records in various outpatient and inpatient settings. He has an MBA with emphasis in systems analysis database design from University of Tennessee. Since joining PHC, Dr. Justiniano's advanced knowledge in eClinical Works EMR features has created a more efficient workflow and improved patient care. Tobacco use assessment and cessation counseling have been among the high-priority efforts since last year.

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## The Quit Coach and Patient Experience

Keith A. Bussey, MPH  
*Tobacco Cessation Coordinator,  
Georgia Department of Public Health*

Mr. Bussey is the Tobacco Cessation Coordinator with Georgia Department of Public Health's Georgia Tobacco Use Prevention Program (GTUPP). Mr. Bussey manages the overall operations of the Georgia Tobacco Quit Line (877.270.STOP) and works very closely with the Georgia's Diabetes Program to provide training and technical assistance for the full implementation of Georgia cAARds Program, a multi-component strategy centered on reducing modifiable risk factors such as smoking, which is associated with chronic disease onset and tobacco-related chronic disease complications among Georgians.

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## Question & Answer Session

### Evaluation and Closing

Tara T. McAdoo MSM  
*Aim Lead Physician Office Initiatives  
Alliant GMCF*