

# Georgia Tobacco Quitline

## Sharing Best Practices Webinar Series



## Accurate Coding for Maximum Reimbursement

Wednesday, January 29, 2014  
12 - 12:30 p.m.

### Webinar Description:

HomeTown Health University, the Georgia Tobacco Quit Line (GTQL) and Alliant GMCF are partnering in a second webinar as a part of the Georgia cAARDs Program (DPH-Georgia Tobacco Use Prevention Program and Georgia Diabetes Prevention Program). During this webinar, featured speakers including a physician and medical billing and coding professional will provide guidance and helpful tips on maximizing physician office revenue for tobacco cessation counseling.

### Following the learning session, participants will be able to:

- Recognize best practices from physician offices that demonstrated success in billing for tobacco cessation counseling
- Capture lessons learned in coding for tobacco cessation counseling for Medicare beneficiaries and other patient populations

Target audience for this learning session are billing managers and support staff, coders and practice managers. Physicians, physician assistants, nurse practitioners and registered nurses are also welcome to attend.

[Register for this event](#)



### FEATURED SPEAKERS

Thad H. Riley, MD  
*Family Health Care Center  
Physician & Owner*

Family Health Care Center has consistently achieved 100% compliance in ensuring cardiac patients are tobacco-free, or have been counseled on tobacco cessation, which has resulted in an improvement rate in patients wanting to quit and success in quitting.

Steven Adams, MCS, CPC,  
CPC-H, CPC-I, PCS, FCS, COA  
*InGauge Healthcare Solutions ~ Senior  
Coding & Compliance Consultant*

As a licensed instructor through the American Academy of Family Physicians, Mr. Adams teaches ICD-10-CM coding and the Certified Professional Coders course and assists practices across the country with achieving maximum compliant revenue through proper documentation and coding.

*Detailed biographies are attached*

This material was prepared by Alliant GMCF, the Medicare Quality Improvement Organization for Georgia, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The contents presented do not necessarily reflect CMS policy.

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## Featured Speakers

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**Thad H. Riley, MD**

*Physician & Owner, Family Health Care Center*

Thad H. Riley, M.D. is a board-certified family practice physician. Dr. Riley completed his B.S. Degree in Biology and Chemistry at the University of South Carolina and his M.D. Degree at the Medical University of South Carolina. Dr. Riley presently serves on the Georgia Board of Family Practice and has received national NCQA recognition for excellence in diabetes care. He also serves as a Clinical Professor of Family Medicine at Mercer and Georgia Health Sciences University medical schools. Dr. Riley enjoys all aspects of family medicine but has taken a special interest in the care of persons with diabetes as he became one of the first Georgia physicians to meet the criteria for the designation of Master Diabetes Clinician.

Family Health Care Center (FHCC) has consistently achieved 100% compliance in ensuring cardiac patients are tobacco-free, or have been counseled on tobacco cessation, which has resulted in an improvement in patients wanting to quit and success in quitting.



**Steven Adams, MCS, CPC, CPC-H, CPC-I, PCS, FCS, COA**

*Senior Coding & Compliance Consultant*

*InGauge Healthcare Solutions - Atlanta, Georgia*

Steven Adams has been with InGauge for 20 years assisting physician practices across the country with achieving maximum compliant revenue through proper documentation and code selection. In addition, as a licensed instructor through the American Academy of Family Physicians, Mr. Adams teaches ICD-10-CM coding and the Certified Professional Coders course and works with physician's staff to increase coding knowledge and advance coding careers.

Preventive services play a major role in health care reform. Providers need to be able to convert the work associated with providing these services to their patients into maximum compliant revenue.