

MEMORANDUM

By participating in the Teddy Bear Sticker Program, you help us document serious injuries prevented and lives saved as a result of the statewide Mini-Grant that provides child safety seats and education in their proper use to low income families in Georgia. Collecting this data is essential to justify future funding and to help ensure these programs continue. The Teddy Bear Sticker Program is a great way to help a family that has been involved in a motor vehicle crash. It's also a way for your agency to acquire educational items for your injury prevention programs.

Your agency can participate in the Teddy Bear Sticker Program by completing the TBS form and either returning to us via mail, fax or email. You can also fill in the form via electronically. You should complete the form each time your agency responds to a motor vehicle crash involving a child under eight years of age.

Only child safety seats with Teddy Bear Stickers are eligible for replacement through the Teddy Bear Sticker Program. A Teddy Bear Sticker is placed on all child safety seats distributed through our Mini-Grant program. The sticker is identified by the “You Don’t Have to Bear It – Buckle Up” logo featuring a Teddy Bear with his arm in a sling (see reference below). Stickers may be found anywhere on the back, sides or bottom of a child safety seat.

The Child Occupant Safety Project also provides safety incentive items for all forms received regarding crashes involving a child under eight years old. Safety incentive items include bike helmets, smoke alarms, educational coloring books, safety brochures, buckle up stickers, and buckle up bears. These items can be used to support other injury prevention programs at your agency, and you may indicate which items you prefer on the form.

If you have any questions regarding the Teddy Bear Sticker Program, please do not hesitate to contact the Child Occupant Safety Project at 404-679-0500 or injury@dhr.state.ga.us.

